

STANK & RELEASE

By Hand Delivery

March 28, 2017

EEO Staff
Policy Division
Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

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RECEIVED - FCC

MAR 28 2017

Federal Communications Commission Bureau / Office

Re:

Cox Radio, Inc.

WHIO(AM), Dayton, Ohio (Facility ID. No. 14244) Response to FCC Audit of EEO Program

Ladies and Gentlemen:

On behalf of Cox Radio, Inc. ("Cox") and in response to the Commission's letter to Cox dated February 8, 2017 regarding EEO program audits, enclosed herein please find the response for WHIO(AM), Dayton, Ohio (Facility ID. No. 14244).

Should you have any questions regarding this response, please contact the undersigned counsel.

Sincerely yours.

Christina H. Burrow

**Enclosures** 

1611 South Main Street, Dayton, Ohio 45409

cmgohio.com

EEO Staff
Policy Division
Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re:

Cox Radio, Inc.

WHIO(AM), Dayton, Ohio (Facility ID. No. 14244)

Response to FCC Audit of EEO Program

#### Ladies and Gentlemen:

This letter is written on behalf of Cox Radio, Inc. ("Cox"), licensee of WHIO(AM), Dayton, Ohio (Facility ID. No. 14244) (the "Station") with reference to the Commission's letter dated February 8, 2017. In that letter, the Commission notified WHIO(AM) that the Station "has been randomly selected for an audit of its EEO program."

The Commission's letter requests certain information from WHIO(AM) regarding the Station's compliance with the FCC's EEO rules. That information is attached hereto. I am familiar with the Station and have reviewed the attached information and hereby confirm that the attached information fully and accurately supplies the audit data requested in the February 8, 2017 letter.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on March 25, 2017.

Robert J. Rohr

Market Vice President and General Manager

Cox Media Group Ohio

#### AUDIT DATA RESPONSE

#### ATTACHMENT A

(a) Copies of the Unit's two most recent EEO public file reports, described in Section 73.2080(c)(6). For any stations in the Unit that have websites, provide each web address. If the Unit's most recent EEO public file report is not included on or linked to on each of these websites, indicate each station involved and provide an explanation of why the report is not so posted or linked, as required by Section 73.2080(c)(6). In accordance with Section 73.2080(c)(5)(vi), provide the date of each full-time hire listed in each report provided.

WHIO(AM) is part of an employment unit ("Unit") that is comprised of four radio stations and one full power television station, which are commonly owned and controlled and which, together, form one Unit for FCC EEO purposes. The Unit includes the following stations:

Call Sign	City, State	Facility ID No.	Website Address
WHIO(AM)	Dayton, OH	14244	www.whio.com
WHIO-FM	Pleasant Hill, OH	73908	www.whio.com
WHIO-TV	Dayton, OH	41458	www.whio.com
WHKO(FM)	Dayton, OH	. 14245	www.k99online.com
WZLR(FM)	Xenia, OH	15649	www.eagledayton.com

A copy of the most current EEO Report for the Unit is available on each station's website, as shown above.

Attached are the two most recent EEO public file reports for this Unit. These reports cover the periods of June 1, 2014-May 31, 2015 and June 1, 2015-May 31, 2016.

For the date each position was filled, please see the attached EEO Public File Reports.

# COX MEDIA GROUP OHIO (95.7FM/1290AM WHIO Radio, K99.1FM WHKO, 95.3FM WZLR, WHIO-TV) Dayton, Ohio EEO Public File Report June 1, 2014 - May 31, 2015

Report amended March 8, 2017

Number Hired		-	-					•									-				-						-
Number Interviewed		7		_		7			τ-		-						3	က	-		-	2	7	7			-
Recruitment Sources	Beyond.com	CMG Website	Dayton Daily News	DiversityWorkers.com	Glassdoor.com	Indeed.com	Journal News	LinkedIn	Monster.com	Oxford Press	Referral	SimplyHired.com	Sinclair Job Fair	EEO Recruitment Source List	Twitter	Wright State University	CMG Website	Indeed.com	LinkedIn	EEO Recruitment Source List	Referral	Access.com	CMG Website	Indeed.com	EEO Recruitment Source List	LinkedIn	Referral
Date Filled	10/28/2014					,											12/9/2014					7/30/2014					
Date Open	2/11/2014																2/11/2014	-				4/5/2014					
Position Title	Digital Sales Specialist																Digital Media Consultant					Asst. Chief Engineer					
# qof	140622				-												140826					140905					
Full-Time Position(s)														-			2					က					—

# COX MEDIA GROUP OHIO (95.7FM/1290AM WHIO Radio, K99.1FM WHKO, 95.3FM WZLR, WHIO-TV) Dayton, Ohio EEO Public File Report June 1, 2014 - May 31, 2015

Report amended March 8, 2017

Number Hired									_						4		-												
Number Interviewed		<del>-</del>	<del>-</del>	4				-	က						7					4		4	7			თ-	•		-
Recruitment Sources	AutoTrader.com	CareerBliss.com	CareerBuilder.com	CMG Website	Dayton Daily News	EEO Recruitment Source List	Facebook	Glassdoor.com	Indeed.com	Journal News	LinkedIn	Monster.com	OhioMeansJobs.com	Oxford Press	Referral	Sinclair Job Fair	Wright State University	Beyond.com	CareerBuilder.com	CMG Website	EEO Recruitment Source List	Indeed.com	LinkedIn	Monster.com	OhioMeansJobs.com	Referral	School of Advertising Art	SimplyHired.com	ZipRecruiter.com
Date Filled																		9/17/2014											
Date Open	5/27/2014																	5/28/2014											
Position Title	Account Executive																	Graphic Designer						-					
#qor	143236																	144239											
Full-Time Position(s)	4																	ιn .			-								

# COX MEDIA GROUP OHIO (95.7FM/1290AM WHIO Radio, K99.1FM WHKO, 95.3FM WZLR, WHIO-TV) Dayton, Ohio EEO Public File Report June 1, 2014 - May 31, 2015 Report amended March 8, 2017

Number Hired						-															-								
Number Interviewed		7		7		ო	۲-	<del>,-</del>	τ-	-	-		1			2					9			•					က
Recruitment Sources	11/18/2014 CareerBuilder.com	CMG Website	Communications.com	Dayton Daily News	EEO Recruitment Source List	Indeed.com	Monster.com	Ohio Unemployment	OhioMeansJobs.com	Referral	SimplyHired.com	Television Commercial	University of Dayton	Beyond.com	CareerBuilder.com	CMG Website	Dayton Daily News	DiversityWorkers.com	EEO Recruitment Source List.	Glassdoor.com	Indeed.com	Journal News	LinkedIn	Monster.com	OhioMeansJobs.com	Other - Networking	Other - Networking	Referral	Simply Hired.com
Date Filled	11/18/2014													1/22/2015												-			
Date Open	6/26/2014													7/28/2014															
Position Title	Traffic Assistant CMGO													HR Manager- University and Employee Relations									-						-
Job#	144591											-		146232															
Full-Time Position(s)	9											-																	

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Number Hired				<del></del>					1					·-													-					
Number Interviewed	3		-					-	3					-						7				<del>-</del>		_	-		_	,		
Recruitment Sources	CMG Website	EEO Recruitment Source List	Indeed.com	LinkedIn	State of Mississippi	Ohio State University	OhioMeansJobs.com	Other Social Networking Site	Referral	CareerBuilder.com	EEO Recruitment Source List	Indeed.com	LinkedIn	OhioMeansJobs.com	Other Social Networking Site	Referral	SimplyHired.com	TVJobs.com	Beyond.com	CMG Website	Dayton Daily News	Glassdoor.com	EEO Recruitment Source List	Indeed.com	Journal News	NACElink	Referral	SimplyHired.com	Social Networking Site	State of Arizona Website	State of Ohio Website	State of Washington Website
Date Filled	12/9/2014									3/19/2015			118,900						11/5/2014													
Date Open	9/5/2014									9/5/2014								-	9/22/2014													
Position Title	Multi Media Reporter/First Responder (Videographer)									Reporter I CMGO									All Media Journalist I			-				. 1					-	
Job#	148516									144846									149396		-					4.						
Full-Time Position(s)	8									6									10										<u></u>			

# COX MEDIA GROUP OHIO (95.7FM/1290AM WHIO Radio, K99.1FM WHKO, 95.3FM WZLR, WHIO-TV) Dayton, Ohio EEO Public File Report June 1, 2014 - May 31, 2015 Report amended March 8, 2017

Number Hired	-					-			1						-								-						-		
Number Interviewed	3		5		-				2		7												_								
Recruitment Sources	11/11/2014 CMG Website	Dayton Daily News	Indeed.com	LinkedIn	OhioMeansJobs.com	EEO Recruitment Source List	Referral	SimplyHired.com	12/22/2014 CMG Website	Dayton Daily News	Indeed.com	Journal News	LinkedIn	EEO Recruitment Source List	Referral	Springfield News Sun	Beyond.com	CareerBuilder.com	Dayton Daily News	Glassdoor.com	Indeed.com	Journal News	LinkedIn	Monster.com	EEO Recruitment Source List	Referral	Social Networking Site	Springfield News	State of Ohio Website	Wittenberg University	ZipRecruiter.com
Date Filled	11/11/2014								12/22/2014								12/15/2014					-									
Date Open	9/26/2014								10/8/2014								10/8/2014														
Position Title	Videographer/Editor CMGO II								Marketing Concert & Promotion Specialist								Marketing Coordinator						-								
#qof	149242								1410184								1410185								-	·					
Full-Time Position(s)	11							-	12								13														

# COX MEDIA GROUP OHIO (95.7FM/1290AM WHIO Radio, K99.1FM WHKO, 95.3FM WZLR, WHIO-TV) Dayton, Ohio EEO Public File Report June 1, 2014 - May 31, 2015 Report amended March 8, 2017

Number Hired					-									·		-					_								_	
Number Interviewed				-	-		·				-										_						-		4	
Recruitment Sources	Beyond.com	CareerBuilder.com	CMG Website	Indeed.com	Dayton Daily News	Journal News	LinkedIn	OhioMeansJobs.com	RecruitMilitary.com	EEO Recruitment Source List	Referral	Springfield News Sun	12/12/2014 CareerBuilder.com	CMG Website	Cox Recruiter	Dayton Daily News	Indeed.com	Journal News	Oxford Press	EEO Recruitment Source List	Referral	Simply Hired.com	Beyond.com	CMG Website	Dayton Daily News	Indeed.com	LinkedIn	<b>EEO Recruitment Source List</b>	Referral	Social Networking Site
Date Filled	2/27/2015												12/12/2014										1/6/2015							
Date Open	10/8/2014												10/21/2014										10/28/2014							
Position Title	Marketing Events Specialist												Videographer/Editor CMGO II										Digital Audience Specialist II							
Job#	1410189												1410413								,		1410856							
Full-Time Position(s)	41												15										16		_					

# COX MEDIA GROUP OHIO (95.7FM/1290AM WHIO Radio, K99.1FM WHKO, 95.3FM WZLR, WHIO-TV) Dayton, Ohio EEO Public File Report June 1, 2014 - May 31, 2015 Report amended March 8, 2017

Number Hired				-							1				-			-								-		7	
Number Interviewed	-	က		7			-				1	2		2	τ-			-		2		2				2		က	
Recruitment Sources	Beyond.com	CMG Website	Dayton Daily News	Indeed.com	LinkedIn	EEO Recruitment Source List	Referral	State of Ohio Website	EEO Recruitment Source List	LinkedIn	Referral	CMG Website	EEO Recruitment Source List	Indeed.com	LinkedIn	Referral	CareerBuilder.com	CMG Website	EEO Recruitment Source List	Indeed.com	LinkedIn	Referral	SimplyHired.com	CMG Website	EEO Recruitment Source List	Indeed.com	LinkedIn	Referral	SimplyHired.com
Date Filled	1/6/2015								12/30/2014			3/23/2015					3/9/2015						,	3/9/2015	-	-			
Date Open	11/3/2014								11/12/2014			12/1/2014					12/1/2014							12/5/2014					,
Position Title	Digital Audience Specialist								Manager News Operations			Digital Sales Specialist					Sales Coordinator I	-						Sales Associate					
# qof	1411292								1412221			1413132					1413136							1413134					
Full-Time Position(s)	17								18			19					20							21					

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Number Hired		-							1											-										-	
Number Interviewed		<del>-</del>			2			_	2	,				ო						_				3	2		ო			-	
Recruitment Sources	Career Fair	CMG Website	Dayton Daily News	EEO Recruitment Source List	Indeed.com	LinkedIn	OhioMeansJobs.com	Referral	CMG Website	EEO Recruitment Source List	Indeed.com	LinkedIn	Monster.com	Professional Association	Referral	SimplyHired.com	Beyond.com	CareerBuilder.com	CMG Website	Indeed.com	Monster.com	EEO Recruitment Source List	Referral	CMG Website	Dayton Daily News	EEO Recruitment Source List	Indeed.com	Journal News	Oxford Press	Referral	Springfield News Sun
Date Filled	2/18/2015								4/6/2015			z.					3/16/2015					-		5/26/2015							•
Date Open	12/15/2014					1			1/27/2015								2/10/2015							4/28/2015							
Position Title	Digital Marketing Coordinator								Digital Product Manager								Videographer/Editor CMGO II							Account Executive							
#qof	1413869								151186								152183							156469							
Full-Time Position(s)	22								23								24							25							

### **OTHER RECRUITMENT SOURCES**

Address: Company: Career Bliss Address: 333 W. First Street, Suite 130, Dayton, OH 454 Company: Career Bliss Address: G205 Peachtree Dunwoody Rd, Atlanta, GA 30 Company: Dayton Daily News Address: 1611 South Main Street, Dayton, OH 45409 Company: DiversityWorkers.com Address: G205 Peachtree Dunwoody Rd, Atlanta, GA 30 Company: DiversityWorkers.com Address: Company: DiversityWorkers.com Address: Company: Indeed.com Address: Company: Linkedin Address: 6752 Cincinnati-Dayton Rd, Suite 205, Liberty Company: Linkedin Address: 6752 Cincinnati-Dayton Rd, Suite 205, Liberty Company: Ohio Dominican University Address: 1216 Sunbury Rd, Columbus, OH 43219 Company: Ohio Wesleyan University Address: 61 S. Sandusky Street, Delaware, OH 43015 Company: Otterbein College Company: Otterbein College Company: Otterbein College Company: SimplyHired.com Address: 6752 Cincinnati-Dayton Rd, Suite 205, Liberty Company: SimplyHired.com Address: 6752 Cincinnati-Dayton Rd, Suite 205, Liberty Company: SimplyHired.com Address: 6752 Cincinnati-Dayton Rd, Suite 205, Liberty Company: SimplyHired.com Address: 6752 Cincinnati-Dayton Rd, Suite 205, Liberty Company: SimplyHired.com	Recruitment Source	Contact	lotal Interviewed	Notification
	шо	Name: www.beyond.com	~	No
		Phone:		
	niversity	Name: www.myconsortium.com	c	Z
	st Street, Suite 130, Dayton, OH 45402	Phone:	ò	2
	SS	Name: www.careerbliss.com/jobs	-	Ċ Z
		Phone:	-	2
	site	Name: www.coxmediagroup.com	51	CZ
	three Dunwoody Rd, Atlanta, GA 30328	Phone:		
		Name:	r.	Ž
	th Main Street, Dayton, OH 45409	Phone: (937) 225-2050	)	
	Norkers.com	Name: www.DiversityWorkers.com		Z
		Phone:	-	
	gid - TV Only	Name:	0	Š
		Phone:		
	ш	Name: www.indeed.com	47	Š
		Phone:		
	lews	Name:	a	Š
	innati-Dayton Rd, Suite 205, Liberty Township, OH 45044	Phone: (513) 829-7900		
		Name: www.linkedin.com	9	oN N
		Phone:		
	ninican University	Name: www.myconsortium.com	0	°Z
	bury Rd., Columbus, OH 43219	Phone:		
	sleyan University	Name: www.myconsortium.com	0	2
0 0 0	dusky Street, Delaware, OH 43015	Phone:		
	College	Name: www.myconsortium.com	0	<sup>o</sup> Z
	rbein College, Westerville, OH 43081	Phone:	,	
	ssa	Name:	C	o Z
0 10	Address: 6752 Cincinnati-Dayton Rd, Suite 205, Liberty Township, OH 45044	Phone: (513) 829-7900		100000000000000000000000000000000000000
	red.com	Name: www.simplyhired.com	4	°Z
0		Phone:		
_	namics	Name:	0	°Z
_	Address: 600 Las Colinas Blvd., Irving, TX 75039	Phone:	_	

### OTHER RECRUITMENT SOURCES

				Control of the Contro
No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
17	Company: Temporary Agency	Name: Manpower - Kathy Trautman	C	Ç.
:	Address:	Phone:	•	2
ά,	Company: TV Jobs - TV Only	Name: www.tvjobs.com	C	Z
2	Address:	Phone:		2
á	Company: Springfield News Sun	Name:	C	Q
2	Address: 1 S. Limestone St., Suite 1010, Springfield, OH 45409	Phone: (937) 328-0300		2
5	Company: Urbana University	Name: www.myconsortium.com	c	Q
7	Address: 579 College Way, Urbana, OH 43028	Phone:	<b>)</b>	
5	Company: WHIO - Website	Name: www.whio.com	C	C Z
- 7	Address: 1611 South Main Street, Dayton, OH 45409	Phone:	)	)
٤	Company: Wittenburg University	Name: www.myconsortium.com	C	c Z
7,	Address: PO Box 720, Springfield, OH 45501	Phone:	,	
,,	Company: Word of Mouth (Referral)	Name:	28	Z
3	Address:	Phone:	}	

### **EEO RECRUITMENT SOURCE LIST**

# COX MEDIA GROUP OHIO (95.7FM/1290AM WHIO Radio, K99.1FM WHKO, 95.3FM WZLR, WHIO-TV) Dayton, Ohio EEO Public File Report June 1, 2014 - May 31, 2015 Amended March 8, 2017

#	Recruiting Source	Contact Information	Notification	Total Interviewed	Entitled to
-	Cedarville University		career@cedarville.edu		inconnection in the second
	251 N Main Street	Career Services Director		0	N <sub>o</sub>
	Cedarville, OH 45314				
7	Central Sate University	Les Devond	Idevond@centralstate.edu		
	840 Germantown Street	Placement Director		0	N <sub>o</sub>
	Dayton, OH 45402				
3	Day-Vest	David Harlow	Day-VEST@lycos.com		
	1133 S Edwin C Moses Blvd	Executive Director		0	§.
	Dayton, OH 45417				
4	DeVry Institute of Tech	Beth Robinson	mrobinson6@devry.edu	-	
	1350 Alum Creek Drive	Career Services Department		0	8
	Columbus, Oh 43209				
2	Howard University	Career Planning Department	huocrecruit@gmail.com	-	
	2400 Sixth St NW	Dr. Joan Browne		0	N <sub>o</sub>
	Washington, D.C. 20059	Director			
9	International College of Broadcasting		swackkid@yahoo.com		
	6 S Smithville Rd	Career Services		0	N <sub>o</sub>
	Dayton, OH 45431				
7	Jewish Vocational Services	Kim Slaton	kslaton@jvscinti.org		
	4021 Harrison Avenue	Placement Director		0	No
	Cincinnati, OH 45211				,
∞	Kent State University	Robin Piatt	cscjobs@kent.edu		
	104 E	Career Services		0	N <sub>o</sub>
·	Kent, OH 44242				
6	Miami Jacobs Career College	Joanie Krein	joanie.krein@miamijacobs.edu		
	110 N Patterson Blvd	Career Services		0	<sup>o</sup> Z
	Dayton, OH 45402				
10		Rolnecia Albert	rcalbert@an.edu		
	1837 Woodman Center Dr	Career Services		0	°Z
	Dayton, OH 45420				

### **EEO RECRUITMENT SOURCE LIST**

#	Recruiting Source	Contact Information	Notification	Total Interviewed	Entitled to Notification
=			dclark@beonair.com		
	6703 Madison Rd.	Placement Director		0	No
_[;	Cincinnati, OH 4522/				
17	OhioMeansJobs   Montgomery County	Aminah Costner	Aminah.Costner@jfs.ohio.gov	1	
	oses Blvd	Recruiter		2	No No
15	1				
73	750 East Brood Street Suits 4700	Tommie Lewis	tommielewis@mipcilc.com	c	
	Columbus, OH 43215	בספום ואפוויספו	•	Þ	2
4	T	Hila Williams	hwilliams@wilberforce.edu		,
	1055 N Bickett Rd.	Director of Professional Services		0	N <sub>o</sub>
	Xenia, OH 45384				
15	Wittenburg University	Teresa Cantrell	careers@wittenberg.edu		
	200 W. Ward Street	Career Services		0	<u> </u>
	Springfield, OH 45505				
16		Cheryl Krueger	cheryl.krueger@wright.edu		
	3460 Colonel Glenn Highway	Career Services Director		0	S S
		than introduction of the contract of the contr			
17		Theresa Withrow	twithrow1@udayton.edu		
	300 College Park	Irene Dickey	Idickey1@udayton.edu	_	S S
	Dayton, OH 45469				
18	3 Clark State Community College	Dana Kapp, Placement Director	www.clark.cc.oh.us		
	101 S. Limestone Street			0	S <sub>N</sub>
-	Springfield, OH 45502				
19	Collegiate Broadcasters, UPS	Attn: Career Office			
	Hershey Square Center, 1152 Mae Street			0	No
	Hummelstown, PA 17036				
20	Dayton NAACP	Dr. Robert Baines, Jr., Placement	www.naacpdayton.org		
	1528 W. Third Street	Director		0	No
	Dayton, OH 45407				
21		Julie Slattery, Career Services Dept. www.edison.cc.oh.us	www.edison.cc.oh.us		
	1973 Edison Drive			0	o N
22		Emi Tiley			
-	1511 Kuntz Road	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		0	o N
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### **EEO RECRUITMENT SOURCE LIST**

#	Recruiting Source	Contact Information	Notification	Total Interviewed	Entitled to
23			www.capital.edu		Mountaine
	333 W. First Street, Suite 130			0	2
24					
	555 Alex Bell Road			0	9 N
	_		-		
25	Indiana Wesleyan University				
	2912 Springboro Road W.			0	No No
	Dayton, OH 45439				
26			www.thejobcenter.org		
	1111 S. Edwin C. Moses Blvd.			0	
	Dayton, OH 45422				
27	Leadership Institute		www.leadershipinstitute.org		-
	1101 N. Highland Street			0	C
	Steven P.J. Wood Bldg.				)
	Arlington, VA 22201				
28		Melinda Jeffery			
	3325 Stop Eight Road			0	C.
	Dayton, OH 45414			*********	)
29	Miami-Jacobs Career College-Columbus	Jennifer Ellis			
	150 Gay Street			0	C
	Columbus, OH 43215				)
9	sity	Margie Perkins, Career Services	www.muohio.edu		
				0	2
	Oxford, OH 45056				
33	NAB Career Center				The second secon
	1771 N Street NW			C	Š
	Washington, DC 20036				2
32	Ohio University	Holly Jacobs			
		•		O	C Z
	Athens, OH 45701				)
g ::		Career Services	www.sinclair.edu		
	444. W. Third Street			0	o <sub>N</sub>
	Dayton, OH 45402				

# COX MEDIA GROUP OHIO (95.7FM/1290AM WHIO Radio, K99.1FM WHKO, 95.3FM WZLR, WHIO-TV) Dayton, Ohio EEO Public File Report June 1, 2014 - May 31, 2015

Date         Initiative         Dob Shadow         Jub Shadow <th>Personnel Involved</th> <th></th> <th>t career John Bedell Ohio.</th> <th>other 16 CMGO Employees gh 9 CMG Managers on</th> <th>for this Steve Baker</th> <th>wering Layron Livingston ry.</th> <th> Letitia Perry</th> <th>room, CMGO Ambassador s;</th> <th>room, CMGO Ambassador S;</th> <th>room, WHIO-TV Reporter,</th>	Personnel Involved		t career John Bedell Ohio.	other 16 CMGO Employees gh 9 CMG Managers on	for this Steve Baker	wering Layron Livingston ry.	Letitia Perry	room, CMGO Ambassador s;	room, CMGO Ambassador S;	room, WHIO-TV Reporter,
Job Shadow Jacob Coy Elementary School Career Day Jacob Coy Elementary School Career Day  Career Development Program  Career Development Program  Of Dayton  Women in Business Networking  Dayton Early College Academy Career  Day Tour  Lee's Famous Recipe Tour  University of Dayton's Phi Beta Chi	Scope of Involvement	A student came to job shadow Nancy \ and received a behind the scenes t	John Bedell spoke to 6th graders abou opportunities with Cox Media Group	Completed a series of classes and or development opportunities throug places like the University of Dayto Center for Leadership.	Steve Baker hosted a media workshop organization.	Layron Livingston was a panelist answ questions about the Media indust	Letitia Perry emcee'd this event	Provided a tour of the station, newsr studios, and engineering facilities promoting career opportunities avail in these areas.	Provided a tour of the station, newsr studios, and engineering facilities promoting career opportunities avail in these areas.	Provided a tour of the station, newsro
	Description	Job Shadow	6th Grade Career Day	Program that identifies emerging leaders to further guide success in their current role and prepare them for future promotional opportunities.	Media Workshop	Media Day	Professional Development Conference	Tour of the Media Center for 14 students and 2 adult teachers.	Tour of the Media Center for 18 employees.	Tour of Media Center for 24
Date June 2, 2014 June 3, 2014 4/2014-11/2014 August 14, 2014 October 24, 2014 October 30, 2014	Initiative	Job Shadow	Jacob Coy Elementary School Career Day	Career Development Program	Leadership Troy	Public Relations Society of America of Dayton	Women in Business Networking	Dayton Early College Academy Career Day Tour	Lee's Famous Recipe Tour	University of Dayton's Phi Beta Chi
	Date	June 2, 2014	June 3, 2014	4/2014-11/2014	July 15, 2014	August 14, 2014	September 24, 2014	October 21, 2014	October 30, 2014	November 5, 2014

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No.	. Date	Initiative	Description	Scope of Involvement	Personnel Involved
9	November 14, 2014	Montgomery County Board of Disabilities Tour	Tour of Media Center for 14 representatives.	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	CMGO Ambassador
1	November 18, 2014	Northmont High School Career Day	Tour of the Media Center for 11 journalism students and 1 teacher.	Toured the Media Center and sat in on the morning news meeting between the TV, radio, and newspaper staff, toured offices, met with web department, and watched the live 12 o'clock newscast with WHIO-TV anchor John Paul.	Anthony Shoemaker
12	November 19, 2014	The Chamber of Commerce (Middletown, Monroe, and Trenton)	Tour of Media Center	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	CMGO Ambassador
13	November 22, 2014	Cub Scout Tour	Tour of the Media Center for 13 children and 12 adults.	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	CMGO Ambassador
14	November 22, 2014	Red Hatters Tour	Tour of the Media Center for 12 adults.	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	CMGO Ambassador
12	November 22, 2014	Cub Scout Tour	Tour of Media Center for 9 students and 18 adults.	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	CMGO Ambassador
16	December 2, 2014	Broadcast Classes	Guest Speaker at Ponitz High School	Letitia Perry spoke to the Ponitz High School broadcast class about the media industry and her experience.	Letitia Perry

Date Initiative Initiative December 12, 2014 Media Panel Discussion			Description Wright State University	Scope of Involvement John Paul was a panelist answering	Personnel Involved
				questions about the Media industry.	
January 13, 2015 Lifelong Learning Institute Engagement	Lifelong Learning Institute Eng	gagement	University of Dayton Class	Larry Hansgen spoke to attendees.	Larry Hansgen
January 15, 2015 Leadership Sydney	Leadership Sydney		Media Day	Steve Baker spoke about the Media industry.	Steve Baker
March 20, 2015 Wright Patterson Air Force Base	Wright Patterson Air Force B	ase	Meteorology Mania	Rich Wirdzek gave a presentation on meteorology.	Rich Wirdzek
March 21, 2015 Cub Scouts	Cub Scouts	·	Tour for 24	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	CMGO Ambassador
March 23, 2015 Dayton City Commissioner Candidate  Tour	Dayton City Commissioner Candid Tour	ate	Tour of Media Center for Scott Silver	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	Anthony Shoemaker
March 25, 2015 Cub Scout Tour	Cub Scout Tour		Tour of the Media Center for approximately 20 students/parents.	Provided a tour of the station, newsroom, studios, and engineering facilities;	Anthony Shoemaker
March 31, 2015 Wright State University Communication Class Tour	Wright State University Communicat	noi	Tour of the Media Center for around 15 students/staff.	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	Anthony Shoemaker

Date		Initiative	Description	Scope of involvement	Personnel Involved
March 31, 2015	2015	Wright State University Career Fair	Designed to give Wright State University alumni and students across	Met with alumni and current students of Wright State University to discuss	HR Manager, Michael Webb
			all majors an opportunity to speak to representatives regarding	current and future job opportunities, in addition to the mission and culture	Content Team Lead, Ken Paxson
March 31, 2015	, 2015	Montgomery County Children Services	Career Day	Letitia Perry was the keynote speaker for this event.	Letitia Perry
April 7, 2015	, 2015	Cox Media Group Leadership Program	Accelerated leadership development program based on an employee's current contributions and potential.	Seven-month learning experience to include both individualized personal development and skill/knowledge building group activities.	Suzanne Klopfenstein
April 1	April 14, 2015	Job Shadow	Job Shadow	A student came to job shadow Chris Hartley and received a behind the scenes guide.	Chris Hartley
April 1	April 15, 2015	Job Shadow	Job Shadow	A student came to job shadow Chris Hartley and received a behind the scenes guide.	Chris Hartley
April 2	April 27, 2015	Central State University's Communication Week	Central State University's Workshop for Broadcast Students	Jeremy Ratliff spoke about the media industry at this event.	Jeremy Ratliff
April 2	April 28, 2015	Central State University's News, Writing, and Anchoring Event	Central State University's News, Writing, and Anchoring Event	Jason Michaels spoke at this event.	Jason Michaels
April 2	April 29, 2015	OhioMeansJobs   Montgomery County & WPAFB Spring Career Fair	Designed to give citizens and veterans an opportunity to speak to Cox representatives regarding summer internships & jobs.	Met with citizens and veterans of the Dayton region to discuss current and future job opportunities in addition to the mission and culture of Cox Media Group Ohio.	HR Manager, Michael Webb Content Team Lead, Ken Paxson
May 29, 2015	, 2015	Dayton Early College Academy	Branding Conference	Layron Livingston, keynote speaker, discussing his career and Cox Media Group Ohio.	Layron Livingston

	Hired	-	0	0	0	0	0	0	0	0	0	-	0	0	0	0	0	0	0	0		0	0	0	0	0	0	0	0	0	0	0	
Number	Interviewed	, <del>r l</del>	0	0	0	0	0	0	0	0	0	П	0	0	0	2	1	0	2	0	Ţ	0	0	0	0	2	0	+-1	0	H	0	0	2
	Recruitment Sources	Talent Dynamics	CareerBuilder	CMG Website	FCC Recruitment Sources	Indeed	LinkedIn	Referral	SimplyHired	TVJobs	CareerBuilder	CMG Website	Dayton Daily Newspaper	FCC Recruitment Sources	Glassdoor	Indeed	Job Board - DE - Maryland	LinkedIn	Professional Associations - Cox Recruiter	Referral	Referral	CMG Website	FCC Recruitment Sources	Glassdoor	Indeed	CMG Website	Dayton Daily Newspaper	FCC Recruitment Sources	Glassdoor	Indeed	LinkedIn	Professional Associations - Cox Recruiter	Referral
	Date Filled	6/15/2015									7/7/2015										7/7/2015					7/13/2015						.,	
	Date Open	2/19/2015									3/3/2015										5/18/2015					4/29/2015							
	Position Title	Weekend Meteorologist, WHIO-TV								-	All Media Journalist I+C56		-		-						Sales Coordinator I					All Media Journalist I	,			-			
	gop#	152683					•				154777										157395					156294							
Full-Time	Position	-									2										8					4							

Number Hired	0	0	-	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	-	0	0	0	0	0	0	1	0	0	0	0	
Number Interviewed	æ	0	9	0	0	₩	-1	-	0	0	0	2	0	0	2	П	0	0	<del>, 1</del>	0	0	-	0	0	2	1	2	0	9	m	2
Recruitment Sources	Indeed	CareerBuilder	CMG Website	FCC Recruitment Sources	Glassdoor	LinkedIn	Referral	Professional Associations - Cox Recruiter	CareerBuilder	CMG Website	FCC Recruitment Sources	Indeed	LinkedIn	Professional Associations - Cox Recruiter	Referral	CMG Website	FCC Recruitment Sources	Indeed	Professional Associations - Cox Recruiter	Referral	SimplyHired		CareerBuilder	FCC Recruitment Sources	Indeed	Referral	CMG Website	FCC Recruitment Sources	Indeed	LinkedIn	Referral
Date Filled	7/21/2015								8/4/2015							8/14/2015			,		:	10/1/2015					11/5/2015				
Date Open	1/13/2015			•					4/21/2015							2/13/2015						6/24/2015					7/21/2015				
Position Title	Higher Education All-Media Journalist			-					Traffic Assistant		-					Chief Meteorologist, WHIO-TV						All Media Journalist I					Associate Editor Branded Cont				
Job#	1413990								155940							152323			÷			159398					1511104				
Full-Time Position	2								9							7			-			8					6				

Number Hired		0	0	0	0	0	٥		0	0	0	0	0	0	0	0	0	0	0		0	-	0	0	0	0	0	0	
Number Ni Interviewed F	п	0	0	0	0	0	0	2	0	0	0	<del></del>	0	<del>,                                    </del>	₩	0	0	0	0	2	7	<b>-</b>	0	0	0	0	0	0	2
Recruitment Sources	Directly Sourced by Cox Recruiter	CareerBuilder	FCC Recruitment Sources	Indeed	CMG Website	LinkedIn	SimplyHired	Indeed	CareerBuilder	CMG Website	FCC Recruitment Sources	LinkedIn	Referral		CareerBuilder	CMG Website	FCC Recruitment Sources	Glassdoor	Indeed	LinkedIn	Referral	Indeed	Beyond	CareerBuilder	CMG Website	FCC Recruitment Sources	Glassdoor	LinkedIn	Referral
Date Filled	11/12/2015							11/24/2015 Indeed						11/24/2015					-			12/1/2015							
Date Open	10/7/2015						,	9/21/2015						10/2/2015								10/20/2015							
Position Title	General Assignment Reporter				,			Social/Mobile Product Manager						Marketing Project Manager								Marketing Coordinator							
# dop	1514730							1514362						1514172								1515494				****		···	
Full-Time Position	9							11				-		12								13							

Full-Time Position	#qof	Position Title	Date Open	Date Filled	Recruitment Sources	Number Interviewed	Number Hired
14	1513159	Videographer/Editor	9/24/2015	12/18/2015	Beyond	0	0
					CMG Website	0	0
					FCC Recruitment Sources	0	0
					Glassdoor	0	0
					Indeed		0
					Referral	Т	1
15	1516060	Promotion Producers	10/20/2015	12/31/2015	CareerBuilder	1	0
					CMG Website	0	0
		-			FCC Recruitment Sources	0	0
,					Glassdoor	0	0
					Indeed	0	0
					LinkedIn	0	0
					Referral	1	7
16	1518625	Sales Coordinator I	12/4/2015	1/8/2016	Indeed		0
					CMG Website	0	0
					FCC Recruitment Sources	0	0
					Referral	1	1
11	1515238	Sales Coordinator I	10/27/2015	1/19/2016	Indeed		0
					Beyond	0	0
					CareerBuilder	0	0
					CMG Website	0	0
					FCC Recruitment Sources	0	0
			,		LinkedIn	0	0
					Referral	0	0
					Temporary Agency	. 1	1
18	1517605	Digital Vendor Fulfillment Specialist	12/7/2015	2/10/2016	Referral	т	-
					CMG Website	0	0
					FCC Recruitment Sources	0	0
					Indeed	0	0

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Number Hired		0	0	0	0	0 (	0	0	0	0	0	0	0		0		0	0	0	0	0	0	0		0	0	0	0	0	0 0	0
Number Interviewed	2	0	0	0	0	0	1	0	0	0	0	0	0	-	0	-	0	0	0	0	0	0	0	н	0	0	0	0	0	0 ,	
Recruitment Sources	CMG Website	Beyond	CareerBuilder	FCC Recruitment Sources	Indeed	LinkedIn	Referral	CareerBuilder	CMG Website	FCC Recruitment Sources	Glassdoor	Indeed	LinkedIn	Referral	SimplyHired	_	Beyond	CareerBuilder	CMG Website	Dayton Daily Newspaper	FCC Recruitment Sources	Indeed	LinkedIn		Beyond	CareerBuilder	FCC Recruitment Sources	Glassdoor	Indeed	LinkedIn	Referral
Date Filled	2/15/2016							3/3/2016								3/15/2016								3/18/2016							
Date Open	12/29/2015							12/10/2015								9/14/2015								11/9/2015							
Position Title	Digital Audience Specialist				-			Account Executive								Sales Coordinator								Account Executive							
# qor	1519539							1517072								1512835								1517075				-			
Full-Time Position	19							20	1							21								22						-	

Full-Time Position	# qof	Position Title	Date Open	Date Filled	Recruitment Sources	Number Interviewed	Number Hired
23	1518012	Security Officer	12/3/2015	3/18/2016	Beyond	2	0
					CMG Website	2	0
					FCC Recruitment Sources	0	0
					Indeed	9	0
	ww				LinkedIn	2	0
					Monster	-1	0
					Referral	2	-
					SimplyHired	2	0
24	160370	Reporter	1/19/2016	4/13/2016	CMG Website	П	н
					FCC Recruitment Sources	0	0
25	1516057	Producer/Editor/Videographer	10/25/2015	4/15/2016	CareerBuilder	3	0
					CMG Website	2	0
					FCC Recruitment Sources	0	0
					Indeed	2	0
					LinkedIn	Н	0
		· ***			Referral	2	1
26	160373	All Media Journalist I	1/20/2016	4/15/2016	CMG Website	3	
					FCC Recruitment Sources	0	0
	-				LinkedIn	2	0
27	1516367	Research Analyst II	10/27/2015	4/20/2016	Indeed	ю	-
					CMG Website	2	0
					FCC Recruitment Sources	0	0
					LinkedIn	. 2	0
28	164681	All Media Journalist II	3/28/2016	5/31/2016	LinkedIn	Н	-
					FCC Recruitment Sources	0	0
					CMG Website	0	0
			-			124	28

### OTHER RECRUITMENT SOURCES

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
	Company: Bevond	Website: www.beyond.com	ď	CZ
-	Address:	Phone:	)	2
,	Capital University	Website: www.myconsortium.com	0	o Z
ı	Address: 333 W. First Street, Suite 130, Dayton, OH 45402	Phone:		
,	Company: Career Bliss	Website: www.careerbliss.com/lobs	0	S.
m	Address:	Phone:		
4	Company: CareerBuilder	Website: www.careerbuilder.com	ഗ	o Z
	Address:	Phone:		
co Co	Company: CareerLink	Website: www.careerlink.com	0	S O
	Address:			
؈	Company: CMG Website	Website: jobs.coxmediagroup.com	29	0 Z
	Address: 6205 Peachtree Dunwoody Rd, Atlanta, GA 30328			
7	Company: Dayton Daily Newspaper	Website: Phone: (937) 225-2050	0	S <sub>O</sub>
	Address: 1611 South Main Street, Dayton, OH 45409	11016. (331) EES-EGG		
80	Company: Dice	Website: www.dice.com	0	<sub>o</sub> N
,	Address:	Phone:		
	Company: Directly Sourced by Cox Recruiter	Phone:	-	S S
n	Address: 6205 Peachtree Dunwoody Rd, Atlanta, GA 30328	Website:		
Ę	Company: DiversityInc	Website: www.diversityinc.com	0	°N
2	Address:	Phone:		
;	Company: DiversityWorkers	Website: www.DiversityWorkers.com	0	o N
=	Address:	Phone:		
12	Company: Employee Referrals	Website:	24	°N
!	Address:	Phone:		
7	Company: Frank Magid - TV Only	Website:	0	o Z
2	Address:	Phone:		
77	Company: Glassdoor	Website: www.glassdoor.com	0	<u>8</u>
<u>t</u>	Address:	Phone:		
7,0	Company: Indeed	Website: www.indeed.com	36	2
<u>.</u>	Address:	Phone:		
97	Company: Job Board - DE - Maryland	Website:	-	°Z
	Address:	Phone:		
;	Company: Journal-News	Website:	0	Š
=	Address: 6752 Cincinnati-Dayton Rd, Suite 205, Liberty Township, OH 45044	Phone: (513) 829-7900		
,	Company: LinkedIn	Website: www.linkedin.com	15	o <sub>N</sub>
<u>~</u>	Address:	Phone:		

### **OTHER RECRUITMENT SOURCES**

No.	Recruitment Source	Contact	Total	Entitled to
	***		Interviewed	Notification
19	Company: Monster	Website: www.monster.com	-	° <b>Z</b>
	Address:	Phone:		
ξ	Company: Ohio Dominican University	Website: www.myconsortium.com	c	Q Z
3	Address: 1216 Sunbury Rd., Columbus, OH 43219	Phone:	>	2
7	Company: Ohio Wesleyan University	Website: www.myconsortium.com	C	O.V.
17	Address: 61 S. Sandusky Street, Delaware, OH 43015	Phone:		0
22	Company: Otterbein College	Website: www.myconsortium.com	U	Z
7,	Address: One Otterbein College, Westerville, OH 43081	Phone:	>	2
,	Company: Oxford Press	Website:	C	Z
3	Address: 6752 Cincinnati-Dayton Rd, Suite 205, Liberty Township, OH 45044	Phone: (513) 829-7900	>	2
	Company: Professional Associations - Cox Recruiter	Website:		ÖZ
<del>5</del> 7	Address: 6205 Peachtree Dunwoody Rd, Atlanta, GA 30328	Phone:	t	2
30	Company: Talent Dynamics	Website:	7	Z
3	Address: 600 Las Colinas Blvd., Irving, TX 75039	Phone:		)
30	Company: Temporary Agency	Website: Manpower - Kathy Trautman		Ž
07	Address:	Phone:	-	
27	Company: TV Jobs - TV Only	Website: www.tvjobs.com	c	Ž
ì	Address:	Phone:	,	
36	Company: SimplyHired	Website: www.simplyhired.com	^	Z
07	Address:	Phone:	ı	2
20	Company: Springfield News Sun	Website:	0	°Z
}	Address: 1 S. Limestone St., Suite 1010, Springfield, OH 45409	Phone: (937) 328-0300		
30	Company: Urbana University	Website: www.myconsortium.com	c	
3	Address: 579 College Way, Urbana, OH 43028	Phone:	>	2
33	Company: WHIO - Website	Website: www.whio.com	c	Z
,	Address: 1611 South Main Street, Dayton, OH 45409	Phone:	>	2
w	Company: Wittenburg University	Website: www.myconsortium.com	C	Z
}	Address: PO Box 720, Springfield, OH 45501	Phone:	<b>,</b>	
33	Company: ZeroChaos/WorkForce Logic - Staffing Agency	Website:	C	Z
3	Address:	Phone:	>	
		TOTAL:	123	

### FCC RECRUITMENT SOURCES

### COX MEDIA GROUP OHIO (95.7FM/1290AM WHIO Radio, K99.1FM WHKO, 95.3FM WZLR, WHIO-TV) Dayton, Ohio EEO Public File Report Part 1 June 1, 2015 - May 31, 2016 Revised 03-07-17 to add date source requested notification of FT positions\*\*

*1	Berrutting Source	Contact Information	Notification	<u>  lotal</u>  Interviewed	Entitled to Notification
-	University (ANU) - Dayton Campus		lghart@an.edu	<del></del>	
	,	Phone: (937) 299-9450	-	0	Š
	Dayton, OH 45420				
7	sity		career@cedarville.edu		
	251 N Main Street	Career Services Director		0	Yes
	Cedarville, OH 45314				
3	ity	Les Devond	Idevond@centralstate.edu	,	
	840 Germantown Street	Placement Director		0	° Z
	Dayton, OH 45402				
4			Day-VEST@lycos.com		
	1133 S Edwin C Moses Blvd	Executive Director		0	0 Z
	Dayton, OH 45417				
2	DeVry Institute of Tech	Beth Robinson	mrobinson6@devry.edu	,	
	1350 Alum Creek Drive	Career Services Department		D	Yes
	Columbus, Oh 43209				
မ		Department	huocrecruit@gmail.com	(	
		Browne		0	<u>~</u>
	20059		https://howard-csm.symplicity.com/employers/		
7	lege of Broadcasting		swackkid@yahoo.com	ı	-
	6 S Smithville Rd	Career Services		0	o Z
	Dayton, OH 45431				
ω	Jewish Vocational Services	Kim Slaton	kslaton@jvscinti.org	(	
	4021 Harrison Avenue	Placement Director		<b>&gt;</b>	<u>o</u>
	Cincinnati, OH 45211				
6	Kent State University		cscjobs@kent.edu	(	
	104 E	Career Services		0	8
	Kent, OH 44242				
10	Miami Jacobs Career College	Charles (Chuck) Wray	charles.wray@miamijacobs.edu	1	;
	401 East Third Street	Career Services		0	Yes
	Dayton, OH 45402	(937) 668-0233			
7	_	Gary James	dclark@beonair.com	•	
	6703 Madison Rd.	Placement Director		0	o Z
	Cincinnati, OH 45227				

### FCC RECRUITMENT SOURCES

### COX MEDIA GROUP OHIO (95.7FM/1290AM WHIO Radio, K99.1FM WHKO, 95.3FM WZLR, WHIO-TV) Dayton, Ohio EEO Public File Report Part 1 June 1, 2015 - May 31, 2016 Revised 03-07-17 to add date source requested notification of FT positions\*\*

				Total	Entitled to
*	Pormitting Spring	Contact Information	Notification		Motification
Ŀ			i Citation in Cita		TOTAL COMMON
12	OhioMeansJobs   Montgomery County	Mary Jane Applin	Mary. Applin(@)ts.ohio.gov		-
	1111 S Edwin C Moses Blvd	Recruiter		-	Yes
	Dayton, OH 45409	(937) 225-5208	ohiomeansjobs.com/montgomery		
13	Sinclair Community College	Margaret Bailey	studentandcommunity@sinclair.edu		
	444 West Third Street	Student & Community Engagement		0	Yes**
	Dayton, OH 45402				
14	Wilberforce University	Hila Williams	hwilliams@wilberforce.edu		
	1055 N Bickett Rd.	Director of Professional Services		0	ž
	Xenia, OH 45384				
15	-	Teresa Cantrell	careers@wittenberg.edu		
	200 W. Ward Street	Career Services		0	Yes
	Springfield, OH 45505	,			
16	Wright State University	Cheryl Krueger	cheryl.krueger@wright.edu		
	3460 Colonel Glenn Highway	Career Services Director		0	° Z
	Dayton, OH 45435		*		
17	17 University of Dayton	Theresa Withrow	twithrow1@udayton.edu		
	300 College Park	Irene Dickey	ldickey1@udayton.edu	0	S O
	Dayton, OH 45469		·		
			Total		
#	This source was added August 27, 2015				

Personnel Involved	CMGO Ambassador	Michael Webb	CMGO Ambassador	CMGO Ambassador	CMGO Ambassador	CMGO Employees	Julia Wallace
Scope of Involvement	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	Spoke to job seekers about resume building, interviewing skills, and on the job behavior.	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	Provided a tour of the station, newsroom, studios, and engineering facilities; promoting career opportunities available in these areas.	Mentors and Mentees will partner and design their own mentoring engagement to include activities and the length of time together to address their needs.	12 months program where professionals spend a minimum of three hours per month with experienced leaders. Mentors share their experiences and strategies with mentees.
Description	Media Center Tour	Ohio Means Jobs/Montgomery County Workforce Developmet Training Class on Job Coaching	Media Center Tour	Media Center Tour	Media Center Tour	Mentoring Edge is a virtual mentoring platform. The program is designed to grow and strengthen our internal pipeline.	The Mentoring Program is designed to help develop effective leaders quickly by pairing up-and-coming professionals with experienced leaders
Initiative	Mini Unversity Tour	Montgomery County Job Coaching	Creative World Tour	Kettering Health Network Tour	Kidz Watch Tour	Mentoring Edge	Cox Media Group Program (Mentor)
Date	un <sub>C</sub>	June 30, 2015	June 30, 2015	July 24, 2015	July 30, 2015	August 1, 2015	August 19, 2015
νN	-	7	ю	4	က	9	

Personnel Involved	Kate Bartley	Michael Webb	Jim Otte	Michael Webb	Jason Banks Kymberly Bell	Michael Webb	Michael Webb	Karen Klimozica-Spitler Tim Wolff	Michael Webb	Michael Webb John Condit Ben McLaughlin 15 CMGO Employees	Carrieann Marit	Steve Baker
Scope of Involvement	Guest Speaker	Met with alumni and current students of Central State University to discuss job opprotunities	Guest Speaker	Met with alumni and current students of Central State University to discuss job opprotunities	Met with job seekers to discuss job opprotunities	Met with alumni and current students of Central State University to discuss job opprotunities	Met with alumni and current students of Central State University to discuss job opprotunities	Increase capabilities, close skill gaps, accelerate leaders readiness to lead effectively in the workplace of tomorrow, and strengthen talent pipeline.	Met with students informally to discuss the company, culture, how to get positions within the company, and some resume coaching	Attend a series of classes that focuses on developing and enhancing the participants skills	Spoke with students about the media industry	Student job shadowed Steve Baker
Description	Media Communications Class	Career Fair	Conference for School of Journalism	Career Fair	Job Fair	Career Fair	Career Fair	A leadership development program designed specifically for CMG middle managers (primarily focused on managers of managers).	Coffee Chat	Program that identifies emerging leaders to further guide success in their current role and prepare them for future opportunities.	Career Day	Troy Teen Leadership Program
Initiative	Vandalia Butler	Central State Career Fair	Ohio University	Wilberforce University Career Fair	NAACP Job Fair	Wittenbert Univesity Career Fair	Sindair Community College Career Fair	Cox Media Group Leadership Program (CMGLP)	Miami University Coffee Chat	Career Development Program	East Elementary School (Eaton)	Troy High School
Data	March 10, 2016	March 15, 2016	March 19, 2016	March 22, 2016	March 28, 2016	March 31, 2016	April 6, 2016	April 12, 2016	April 17, 2016	May 18, 2016	May 19, 2016	May 30, 2016
	20	27	22	23	24	25	26	27	78	23	30	31

#### ATTACHMENT B

(b) For each Unit full-time position filled during the period covered by the above EEO public file reports, or since your acquisition of the Station, if after that period, dated copies of all advertisements, bulletins, letters, faxes, e-mails, or other communications announcing the position, as described in Section 73.2080(c)(5)(iii). However, to reduce your burden of responding to this audit, if you have sent a job notice to multiple sources, you may send us only one copy of each such notice, along with a list of the sources to which you have sent the notice. In addition, indicate in your response whether you retain copies of all notices sent to all sources used, as required by Section 73.2080(c)(5)(iii). Include copies of all job announcements sent to any organization (identified separately from other sources) that has notified the Unit that it wants to be notified of Unit job openings, as described in Section 73.2080(c)(1)(ii).

Attachment B provides the requested announcements for the positions filled involving stations WHIO(AM), WHIO-FM, WHIO-TV, WHKO(FM) and WZLR(FM).

# Mitchell, Toni (CMG-Dayton)

From:

Reinman, Sarah (CMG-Dayton)

Sent:

Tuesday, February 11, 2014 3:46 PM

To:

'Clark State Community College'; 'Collegiate Broadcasters, Inc.'; 'Dayton NAACP'; 'Day-Vest'; 'Edison State Community College'; 'Emi Tiley'; 'Eric Anderson'; 'Fortis & Rets'; 'Howard University'; 'IBC - Kenny Pyles'; 'Indiana Wesleyan University'; 'Job Center'; 'Kent State University'; 'Leadership Institute'; 'Melinda Jeffery'; 'Miami Jacobs - Columbus'; 'Miami Jacobs College'; Miami University - Career; 'NAB Career Center'; 'Ohio Center for Broadcasting'; 'Ohio University'; 'Sinclair College - Career'; Wilberforce University -

Career

Subject:

Job Opportunities: Cox Media Group Ohio

Attachments:

CMG Ohio Positions 02.11.2014.pdf

Greetings,

Here is a current list of open positions in Cox Media Group (CMG) Ohio. We are currently seeking qualified candidates for these positions. Please distribute these openings throughout your organization.

Regards, Sarah

Sarah Reinman | HR Administrator

Cox Media Group Ohio | 1611 S. Main St. Dayton, Ohio 45409

Ph: 937-225-6998 Email: sarah.reinman@coxinc.com

CREATING SOLUTIONS. DELIVERING RESULTS.

Newspaper | Television | Radio | Targeted Print, Event & Digital Products | Commercial Print | Direct Mail | Digital Ad Services



#### Digital Audience Specialist

Digital Audience Specialists support CMGO's Digital businesses by partnering with Content, Sales and Marketing to plan and execute progressive Digital campaigns. Responding with a strong sense of urgency, energy and creativity, they optimize content for audiences across print, radio, TV and other platforms. They are proactive problem solvers who work easily across the extensive Digital portfolio including mobile, SMS, social media, contests and multimedia. Successful candidates are adaptable and rely on metrics and user data to inform decisions about products to create and promote. They also are comfortable infusing a sense of humor and fun into products daily.

#### Key Requirements:

- Engage/grow audience using the extensive Digital portfolio: mobile, social, wired, contests, promotions and other Digital formats
- Assist in planning/developing digital revenue proposals by working with Digital sales staff
- Partner with Digital Sales Specialists to support advertising campaigns
- Embrace convergence by working across multiple platforms including print, radio and TV
- Use metrics and research to make content/marketing/promotion decisions
- Ability to work in high-energy fast-paced environment
- Ensure content is optimized for maximum organic search by using SEO- and SEM-effective solutions
- Stay current on Digital audience, technology and advertising trends to help drive business development
- Actively watch, listen to, read or otherwise review products across all platforms (TV, radio, print)

#### **Key Requirements:**

- Ability to aggregate content from sources within and outside of CMGO
- · Consistently initiate and execute new ideas to grow audience
- · Collaborate effectively with others
- Exhibit a sense of humor, fun and creativity
- Create related content such as photo galleries, maps, polls, quizzes
- Handle other assignments as needed, showing flexibility and adaptability

#### Minimum Requirements:

- · Bachelor's degree in relevant discipline or equivalent experience
- · Minimum 1 year of Digital experience
- Results-oriented approach to work, with proven track record
- Excellent communication and presentation skills, both verbal and written

Contact: S. Jones, seth.jones@coxinc.com

#### Digital Product Manager - Web Analytics Specialization

Digital Product Managers lead, define, implement and oversee specialized Digital products including —but not limited to—mobile, video and social media. Successful candidates have the unique combination of strategic-thinking, client-management and creative content skills. They will proactively develop high-impact solutions with clear measures of success. As industry trend-spotters, they are able to create and enact plans based on emerging technologies and platforms. Digital Product Managers support CMGO's Digital businesses by partnering with Content, Sales, Marketing, other CMG properties and outside vendors to plan and execute progressive Digital campaigns. Successful candidates are adaptable and rely on metrics and user data to inform decisions about products to create and promote.

#### Key Requirements:

- Deliver audience and client targets in assigned product area by using the extensive Digital portfolio: mobile, social, wired, contests, promotions and other Digital formats
- Work closely with third parties, vendors and other CMG properties to design, integrate and launch new products and services
- Measure and correlate campaigns and communicate results clearly to management
- Assist in planning/developing Digital revenue proposals by working with Digital sales staff
- Identify strategic opportunities and innovative ideas to move products forward
- Effectively communicate with technical and non-technical stakeholders across multiple business units
- Use metrics and research to make product decisions, with focus on continuous process improvement and benchmarking
- · Ability to work in high-energy fast-paced environment
- Stay current on Digital audience, technology and advertising trends to help drive business development
- Actively watch, listen to, read or otherwise review products across all platforms (TV, radio, print)

#### **Key Requirements:**

- Collaborate effectively with others and integrate cross-functional teams (technology, marketing and creative/design) in support of products and campaigns
- · Exhibit a sense of humor, fun and creativity
- Handle other assignments as needed, showing flexibility and adaptability

#### Minimum Requirements:

- Bachelor's degree in relevant discipline or equivalent experience
- · Minimum 1 year of Digital experience
- Results-oriented approach to work, with proven track record
- Excellent communication and presentation skills, both verbal and written
- Minimum 2 years' experience with Omniture Site Catalyst, Google Analytics or other web analytics tools
- Strong analytical and math skills with an ability to translate data into succinct, visually-driven conclusions and action plans
- Experience with quality assurance and control regarding setup and deployment of pixels and UTMs (internal and external sites)
- Must be proficient with Word, Excel and PowerPoint and Microsoft Visio
- Excellent communication and presentation skills, both verbal and written, are essential

#### Preferred Skills:

- Google Analytics certified
- Experience presenting data and findings to executives and other leadership teams

Contact: S. Jones, seth.jones@coxinc.com

#### News Photographer/Editor

WHIO-TV and Cox Media Group is seeking a part-time news photographer/editor to work as part of our award-winning team in Dayton, Ohio. Ve're a company that is leading the way in the multi-platform journalism. You'll be part of a group that is dedicated to serving our customers chrough our television, print, radio and digital platforms. There is no guarantee this part-time position will become fulltime.



#### Position Responsibilities:

- Must be able to work in high-pressure situations
- Must be able to make quick editorial and technical decisions in the field and during editing
- Must work well in all types of outdoor conditions
- Must be flexible in scheduling due to the changing needs of news events, including being on-call
- Must have a team attitude for winning with an emphasis on finding solutions and not problems

#### Position Requirements:

At least 1 year experience working in a television news environment, including but not limited to shooting news video

#### Radio News Anchor - PT

95.7FM & AM1290 News Talk Radio WHIO is a seeking a part time news anchor to produce and anchor radio news broadcasts. Responsibilities: Minimum Qualifications:

- Write, compose and read on-air newscasts
- Basic experience editing sound.
- Other related tasks as necessary

Or you can email a resume and link to recent work to:

non-linear editing, shooting live shots and lighting

Be able to lift and carry upwards of 50lbs of equipment

Interested applicants should send a resume and DVD of recent

Experience with ENG truck operation desired

Sean Dunster, News Technology Manager

sean.dunster@cmgohio.com

**Position Requirements:** 

1611 S. Main Street

Dayton, OH. 45409.

work to:

- 2 years on-air commercial news writing & reporter experience.
- Strong journalism skills
- Short & Long form news writing experience.
- Great on-air voice
- Possible early mornings, mid-days or evening & weekend hours Contact: C. Hartley, chris.hartley@cmgohio.com

#### **Assistant Chief Engineer**

Job Description: The Assistant Chief Engineer supports the growth and profitability of CMG Ohio radio operations through maintaining all technology, systems, and equipment necessary to deliver news, advertising and information across our radio platforms. This position provides proactive maintenance support to ensure product quality, 24/7 uptimes, reduced business operational risk and provide strategic planning of radio engineering to drive our business forward. The Assistant Chief Engineer will actively engage in strategic planning, development and communication of radio industry knowledge to set and achieve best practices, internal communication and process improvement. The Assistant Chief Engineer will have a strong focus on customer focus that will drive process and quality improvement. This position will be key support for all radio related issues.

#### Operational responsibilities

Maintain integrity of on-air product.

- Maintain, troubleshoot & repair of equipment and systems. including remote control and monitoring of multi-site facilities
- Install technical equipment & systems at studio, transmitter and STL sites, in company vehicles and remotes sites in keeping with good engineering practices.
- Document: using a computerized database, word processor & drawing program, plus manual drafting; equipment & wiring of systems & equipment.
- Assist in planning & development of all aspects of AM/FM radio technical facilities, including telephone, satellite, STL, monitoring systems, computers and networks.
- Support station & field operations, as necessary.
- Create instructional materials and teach technical and nontechnical personnel the proper use of equipment.
- Experience with remote broadcast operations including field equipment, ISDN and IP CODECS, IP networking, IP switching/routing and 3G/4G delivery platforms.
- Some supervisorial duties and backup for Chief Engineers will be required.
- Must be available to support 24/7 operations.

#### Cross-functional team player

- Foster open communication with staff, and support team's vision, direction, and priorities.
- Assist in establishing mission critical procedures.
- Support a positive business climate which motivates employees.
- Demonstrate the flexibility necessary to adjust to changing/additional duties and responsibilities as the markets and company changes.

#### Required Skills and Qualifications

- 3+ years of relevant work experience in radio engineering operations.
- Associates degree / or equivalent work experience,
- Strong communication skills (verbal, written and presentation) required.
- Strong understanding of radio transmitter operation.
- Proven ability to implement, execute and multi-task to meet aggressive project deadlines.
- Ability to travel based on business need is required.
- Must have a valid driver's license.

### Preferred Experience

- SBE Certification
- Comprehensive knowledge of IT equipment as it pertains to radio broadcast and business operations.

Contact: D. Thomas, dave.thomas@coxinc.com



Digital Media Consultant

The Digital Media Consultant at Cox Media Group Ohio is our primary Search sales expert. They will help local businesses grow their market through the use of our extensive suite of digital solutions, highlighted by our Premier Partnership with Google, one of only 18 in the world. They are responsible for generating new business from existing clients by partnering with traditional media consultants as well as developing business from new clients.

# Responsibilities:

- Exceed Digital Media sales goals
- Develop extensive prospect pipeline of new clients
- Assess clients marketing needs and build corresponding strategic solutions
- Be the face of Search for CMGO, including education of clients and sales department
- Continuously network to build local relationships
- Manage fulfillment of Digital media campaigns

#### Skills & Qualifications:

- Goal oriented with a need to win!
- Proven, Successful Digital Media sales and service experience
- Self-motivated and ability to work well under pressure
- Excellent written and oral communication skills
- Google AdWords certification required, IAB certification preferred
- Outstanding computer skills including solid knowledge of Microsoft Excel, Word and PowerPoint

#### Skills & Qualifications:

- Technical aptitude (including basic knowledge of HTML,DFP)
- Ability to learn and operate a number of internal computer programs and systems
- Strong organizational and process management skills
- Ability to manage multiple daily tasks; experience with a CRM system
- Flexibility to work in a rapidly changing environment
- Strong focus on teamwork and ability to manage relationships across multiple departments
- Results oriented with great attention to detail
- Able to apply creative thinking and exceptional problem solving skills

Contact: Chip.beale@coxlnc.com

### Digital Sales Specialist

The Digital Sales Specialist at Cox Media Group Ohio works in a team with Digital Sales staff members to increase Digital Media advertising revenue. This role secures new Digital Media advertising revenue with existing clients and new Digital Media clients in partnership with traditional media sellers. They strategize, propose and sell Digital Media direct to clients.

#### Responsibilities:

- Assess clients marketing needs and build corresponding strategic solutions
- Manage fulfillment of Digital media campaigns
- Consult and educate Media Consultants and clients in Digital Media
- Educated and train Media Consultants and clients in Digital Media
- Provide backup sales support to other Digital Sales Specialists in the department

#### Skills & Qualifications:

- Knowledge and experience with digital media
- Excellent written and oral communication skills
- Outstanding computer skills including solid knowledge of Microsoft Excel, Word and PowerPoint

# Skills & Qualifications:

- Technical aptitude (including basic knowledge of HTML,DFP ) preferred
- Ability to learn and operate a number of internal computer programs and systems
- Strong organizational and process management skills
- Ability to manage multiple daily tasks
- Flexibility to work in a rapidly changing environment
- Self-motivated and ability to work well under pressure
- Strong focus on teamwork and ability to manage relationships across multiple departments
- Results oriented with great attention to detail
- Able to apply creative thinking and exceptional problem solving skills

Contact: chip.beale@coxinc.com

#### Sr. Account Executive

Develop projects in pricing and promotions, category planning, staff and relationship development and business development in our Direct Mail Department. In addition, this position leads initiatives requiring coordination of work across various company functions and departments, identifies the financial impact, risk/feasibility, and strategic fit of issues and opportunities, and presents findings and recommendations to

This position must possess an in-depth understanding of all major business areas related to our company planning and areas of growth for Direct Mail and Commercial Print; including but not limited to, macro strategic environment, strategic planning methodology, strategic finance, and management of external partnerships. By utilizing this knowledge, this position informs executive decision-making and generates new streams of revenue for the company.

#### Job Responsibilities:

- Leads, plans, and facilitates enterprise annual strategy planning cycle, including meetings and guidance.
- Leads facilitation and analysis of Direct Mail industry trends that have a direct correlation to Company Strategy; providing strategic and competitive intelligence to management.
- Identifies, analyzes, and monitors macro-strategic business related issues that affect profitability, growth, and productivity.
- Analyzes internal business metrics (current product mix, market share, distribution channels, pricing strategy, and other internal competitive factors) to enable strategic decision making.
- Creates and communicates enterprise strategic planning and

# Job Responsibilities:

Provides timely, accurate, competitive pricing on all completed rate requests submitted for pricing and approval, while striving to maintain maximum profit margin for Direct Mail/Commercial Print products

#### Minimum Qualifications:

- Bachelor's degree preferred with emphasis on marketing, management or communications.
- At least three years of successful sales experience required with strong emphasis in business-to-business sales.
- Media sales experience with a track record of success. Multimedia sales experience including digital preferred.
- Excellent communication and presentation skills.



business development methodology and thought leadership across all business units.

- Develops a business plan and sales strategy for the market that ensures attainment of company sales goals and profitability.
- Prepares action plans for effective search of sales leads and prospects to enhance market share.
- Initiates and coordinates development of action plans to penetrate new clients.
- Assists in the development and implementation of marketing plans as needed.
- Provides timely feedback to senior management regarding performance.
- Able to understand all Cox Media Group Ohio products and ability to develop proposals and campaigns to maximize effectiveness for current and new business clients is essential.
- Excellent customer service skills.
- General business understanding of marketing and pricing
- Proposal development and negotiating skills.
- Strong computer skills including Microsoft Office and a strong understanding of the Internet and online sales opportunities.
- Ability to think creatively with good time management and a team player.
- Supervisor/leadership skills is a plus.

andrea.watkins@coxinc.com

#### Part-Time Board Operator/Producer

This is an entry level but critical position in the radio master control room. This position requires a person to be tech savvy. Employees are responsible for keeping programming on air, engineering local & syndicated talk shows, coordinating live newscasts & following Cox Media Group & FCC guidelines. This is a fast paced position that requires multi-tasking & the ability to trouble-shoot issues under pressure. This person should be a self-starter, critical thinker and takes pride in their work. This person reports to the Assistant Program Director.

# Job Responsibilities:

- Operation of station broadcast transmitter
- Coordination of remote broadcasts
- Understanding and ability to implement Emergency Alert System
- Producing local & syndicated talk shows
- Assisting anchors with breaking news/editing audio
- Production dubbing & producing
- Maintaining 3 radio station simultaneously
- Other duties as assigned

#### We Look For:

- Reliability
- Willingness to learn

#### We Look For:

- Ability to remain cool under pressure
- A commitment to high performance
- Weekend, evening & on call availability a must
- Knowledge of editing software including Adobe Audition
- 2 years of soundboard/radio experience required

#### We provide:

- Opportunities for advancement
- A positive supportive work environment
- A fun fast paced job for the right person

To apply, please submit your resume to: chris.hartley@cmgohlo.com

#### All Media Journalist

Reporters play key roles in Cox Media Group's drive to be the essential source for local news, cultivating important sources and building elationships that result in scoops. They are accurate, fair, nimble and flexible while providing an acceptable volume of high-quality, unique content for at least three of our four platforms (TV, print, radio, digital). With sound news judgment and a keen understanding of multi-platform news cycles, they create timely content in the forms best suited to each audience's needs. With a keen understanding of each platform's strategies, they create content aimed at growing audience and audience satisfaction. Reporters collaborate closely with content managers but exercise independent judgment and action in the field. They work under pressure and conduct themselves in a professional manner.

### Responsibilities:

- Gather news stories and images; investigate claims from officials and others; verify accuracy and truthfulness of facts.
- Quickly respond to breaking news and other assignments and return images and information for digital and radio.
- Immediately tell Breaking News Team and editors about breaking/timely news and multi-platform sharing opportunities.
- Capture key images, video and audio and be proficient in visual story-tellina
- Apply multi-platform news judgment to all assignments.
- Use social media to engage and grow audience; regularly suggest stories from social media tips and audience engagement.
- Be competent at producing news in all 4 platforms radio, TV, print, digital.
- Be able to write clear, accurate and well-written news stories, using critical thinking skills to challenge assumptions.
- Understand audience goals and metrics in all four platforms and know how to use that information to maximize audience engagement and reach.
- Meet additional minimum job requirements and processes for specific broadcast/publishing beat/job.

#### Minimum Qualifications:

- Valid driver's license and access to transportation
- Excellent writing and communication skills
- Photo/video experience

### **Preferred Qualifications:**

- College degree
- At least one year of newsroom experience

#### Job Competencies:

- News judgment, initiative and problem-solving
- Accuracy and thoroughness and sense of urgency
- Dependability and follow-through and able to meet deadlines
- Ability to think and act clearly and quickly under pressure
- Accurate and fast writing/news-gathering skills for all four platforms
- Expertise in all four platforms
- Interviewing skills
- Internal relationship-building, communication and process-
- Mastery of promotional and process language
- Bias awareness and ability to balance stories
- Flexibility and ability to quickly adapt to change and work as a team

Contact: C. Post, connie.post@coxinc.com



# Pressroom Foreman

Cox Media Group Ohio is seeking a Pressroom Foreman.

# Responsibilities:

- Preparing press crew sheets and press console setups
- Walking the press levels and checking setups
- Utilize best practice for checking conductivity before press starts
- On press startups minimize newsprint waste by proper cutoffs and water numbers are implemented
- Manage quality control throughout the production run to minimize press running waste
- Bring a positive attitude to a fast pace environment and give crews feedback
- Communication of production issues reported or calls made to others per standard operating procedures
- Communicate to Packaging Foreman the lineups for the night
- Support crew meetings and provide information driven by **Production Director**
- Report any press mechanical, electrical issues and follow-up that repairs are complete and communicated

- Present detail and accurate reports of the events of that production
- Participate in blanket and roller plan for the yearly budget
- Make sure Housekeeping and Safety procedures are followed
- Overseeing the CTP operation as needed
- Kronos Timekeeping: providing accuracy and communication to others as applicable

#### Minimum Qualifications:

- Understanding of the HK system for newsprint roll handling
- 5 years of supervisory of experience
- Excellent communication and time management skills
- Strong leadership skills

Contact: J. Gruber, jim.gruber@coxinc.com

# Packaging Associates

Cox Media Group Ohio is seeking qualified candidates to work at its Print Technology Center in Franklin, Ohio.

# Responsibilities:

- Feeding of pre-printed materials and newspaper sections into the insert machine
- Stacking of bundled newspapers from press delivery systems and transporting to appropriate areas
- Removal of newspaper sections and/or pre-printed materials from created packages

Contact: kymberly.bell@coxinc.com

# Responsibilities Continued:

- Operation of powered strapping equipment
- Cleaning of work area as needed

#### Minimum Qualifications:

- At least 18 years of age
- Ability to lift 20 to 50 lbs repeatedly
- Ability to stand for long periods of time

# We offer these excellent benefits:

Medical | Dental | Vision | Pension | 401k with a company match | Paid vacation | Onsite Fitness center & dining facility

To apply, submit resume to the listed contact Subject Line: Position Name Please include salary requirements No telephone calls please

Cox Media Group Ohio is the area's leading single, integrated media organization. This organization is comprised of WHIO-TV's Channel 7, the Dayton Dally News, Springfield News-Sun, Journal-News, Cox Ohio's Southwestern Ohio weekly newspapers, our commercial printing and mail operations and Cox radio stations in Dayton (WHIO AM and FM, WHKO and WZLR). Cox was started in 1898 by Governor James M. Cox. Cox Media Group Ohio is a unit of Cox Enterprises.

Cox Media Group Ohio is an Equal Opportunity Employer

Revised: 02.2014

# Mitchell, Toni (CMG-Dayton)

From:

Reinman, Sarah (CMG-Dayton)

Sent:

Tuesday, February 11, 2014 3:46 PM

To:

'Clark State Community College'; 'Collegiate Broadcasters, Inc.'; 'Dayton NAACP'; 'Day-Vest'; 'Edison State Community College'; 'Emi Tiley'; 'Eric Anderson'; 'Fortis & Rets'; 'Howard University'; 'IBC - Kenny Pyles'; 'Indiana Wesleyan University'; 'Job Center'; 'Kent State University'; 'Leadership Institute'; 'Melinda Jeffery'; 'Miami Jacobs - Columbus'; 'Miami Jacobs College'; Miami University - Career; 'NAB Career Center'; 'Ohio Center for Broadcasting'; 'Ohio University'; 'Sinclair College - Career'; Wilberforce University -

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Sarah Reinman | HR Administrator

Cox Media Group Ohio | 1611 S. Main St. Dayton, Ohio 45409

Ph: 937-225-6998 Email: sarah.reinman@coxinc.com

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- Minimum 1 year of Digital experience
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- Strong analytical and math skills with an ability to translate data into succinct, visually-driven conclusions and action plans
- Experience with quality assurance and control regarding setup and deployment of pixels and UTMs (internal and external sites)
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#### Preferred Skills:

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- Experience presenting data and findings to executives and other leadership teams

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#### Position Responsibilities:

- Must be able to work in high-pressure situations
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- Must work well in all types of outdoor conditions
- Must be flexible in scheduling due to the changing needs of news events, including being on-call
- Must have a team attitude for winning with an emphasis on finding solutions and not problems

#### Position Requirements:

Responsibilities:

At least 1 year experience working in a television news environment, including but not limited to shooting news video

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- Write, compose and read on-air newscasts
- Basic experience editing sound.
- Other related tasks as necessary

#### **Position Requirements:**

- non-linear editing, shooting five shots and lighting
- Experience with ENG truck operation desired
- Be able to lift and carry upwards of 50lbs of equipment interested applicants should send a resume and DVD of recent

Sean Dunster, News Technology Manager

1611 S. Main Street

Dayton, OH, 45409.

Or you can email a resume and link to recent work to: sean.dunster@cmgohio.com

- 2 years on-air commercial news writing & reporter experience.
- Strong journalism skills

Minimum Qualifications:

- Short & Long form news writing experience.
- Great on-air voice
- Possible early mornings, mid-days or evening & weekend hours Contact: C. Hartley, chris.hartley@cmgohio.com

#### **Assistant Chief Engineer**

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#### Operational responsibilities

Maintain integrity of on-air product.

- Maintain, troubleshoot & repair of equipment and systems. including remote control and monitoring of multi-site facilities
- Install technical equipment & systems at studio, transmitter and STL sites, in company vehicles and remotes sites in keeping with good engineering practices.
- Document: using a computerized database, word processor & drawing program, plus manual drafting; equipment & wiring of systems & equipment.
- Assist in planning & development of all aspects of AM/FM radio technical facilities, including telephone, satellite, STL, monitoring systems, computers and networks.
- Support station & field operations, as necessary.
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- Proven ability to implement, execute and multi-task to meet aggressive project deadlines.
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- Must have a valid driver's license.

# Preferred Experience

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- Comprehensive knowledge of IT equipment as it pertains to radio broadcast and business operations.

Contact: D. Thomas, dave.thomas@coxinc.com



#### Digital Media Consultant

The Digital Media Consultant at Cox Media Group Ohio is our primary Search sales expert. They will help local businesses grow their market hrough the use of our extensive suite of digital solutions, highlighted by our Premier Partnership with Google, one of only 18 in the world. They are responsible for generating new business from existing clients by partnering with traditional media consultants as well as developing business from new clients.

#### Responsibilities:

- · Exceed Digital Media sales goals
- Develop extensive prospect pipeline of new clients
- Assess clients marketing needs and build corresponding strategic solutions
- Be the face of Search for CMGO, including education of clients and sales department
- Continuously network to build local relationships
- Manage fulfillment of Digital media campaigns

#### Skills & Qualifications:

- Goal oriented with a need to win!
- Proven, Successful Digital Media sales and service experience
- Self-motivated and ability to work well under pressure
- Excellent written and oral communication skills
- Google AdWords certification required, IAB certification preferred
- Outstanding computer skills including solid knowledge of Microsoft Excel, Word and PowerPoint

#### Skills & Qualifications:

- Technical aptitude (including basic knowledge of HTML,DFP)
- Ability to learn and operate a number of internal computer programs and systems
- Strong organizational and process management skills
- Ability to manage multiple daily tasks; experience with a CRM system
- · Flexibility to work in a rapidly changing environment
- Strong focus on teamwork and ability to manage relationships across multiple departments
- · Results oriented with great attention to detail
- Able to apply creative thinking and exceptional problem solving skills

Contact: Chip.beale@coxinc.com

#### Digital Sales Specialist

The Digital Sales Specialist at Cox Media Group Ohio works in a team with Digital Sales staff members to increase Digital Media advertising revenue. This role secures new Digital Media advertising revenue with existing clients and new Digital Media clients in partnership with traditional media sellers. They strategize, propose and sell Digital Media direct to clients.

#### Responsibilities:

- Assess clients marketing needs and build corresponding strategic solutions
- · Manage fulfillment of Digital media campaigns
- Consult and educate Media Consultants and clients in Digital Media
- Educated and train Media Consultants and clients in Digital Media
- Provide backup sales support to other Digital Sales Specialists in the department

#### Skills & Qualifications:

- Knowledge and experience with digital media
- Excellent written and oral communication skills
- Outstanding computer skills including solid knowledge of Microsoft Excel, Word and PowerPoint

#### Skills & Qualifications:

- Technical aptitude (including basic knowledge of HTML,DFP) preferred
- Ability to learn and operate a number of internal computer programs and systems
- Strong organizational and process management skills
- Ability to manage multiple daily tasks
- · Flexibility to work in a rapidly changing environment
- Self-motivated and ability to work well under pressure
- Strong focus on teamwork and ability to manage relationships across multiple departments
- · Results oriented with great attention to detail
- Able to apply creative thinking and exceptional problem solving skills

Contact: chip.beate@coxinc.com

#### Sr. Account Executive

Develop projects in pricing and promotions, category planning, staff and relationship development and business development in our Direct Mall Department. In addition, this position leads initiatives requiring coordination of work across various company functions and departments, identifies the financial impact, risk/feasibility, and strategic fit of issues and opportunities, and presents findings and recommendations to management.

This position must possess an in-depth understanding of all major business areas related to our company planning and areas of growth for Direct Mail and Commercial Print; including but not limited to, macro strategic environment, strategic planning methodology, strategic finance, and management of external partnerships. By utilizing this knowledge, this position informs executive decision-making and generates new streams of revenue for the company.

#### Job Responsibilities:

- Leads, plans, and facilitates enterprise annual strategy planning cycle, including meetings and guidance.
- Leads facilitation and analysis of Direct Mail industry trends that have a direct correlation to Company Strategy; providing strategic and competitive intelligence to management.
- Identifies, analyzes, and monitors macro-strategic business related issues that affect profitability, growth, and productivity.
- Analyzes internal business metrics (current product mix, market share, distribution channels, pricing strategy, and other internal competitive factors) to enable strategic decision making.
- Creates and communicates enterprise strategic planning and

#### Job Responsibilities:

 Provides timely, accurate, competitive pricing on all completed rate requests submitted for pricing and approval, while striving to maintain maximum profit margin for Direct Mail/Commercial Print products

#### **Minimum Qualifications:**

- Bachelor's degree preferred with emphasis on marketing, management or communications.
- At least three years of successful sales experience required with strong emphasis in business-to-business sales.
- Media sales experience with a track record of success.
   Multimedia sales experience including digital preferred.
- Excellent communication and presentation skills.



- business development methodology and thought leadership across all business units.
- Develops a business plan and sales strategy for the market that ensures attainment of company sales goals and profitability.
- Prepares action plans for effective search of sales leads and prospects to enhance market share.
- Initiates and coordinates development of action plans to penetrate new clients.
- Assists in the development and implementation of marketing plans as needed.
- Provides timely feedback to senior management regarding performance.
- Able to understand all Cox Media Group Ohio products and ability to develop proposals and campaigns to maximize effectiveness for current and new business clients is essential.
- Excellent customer service skills.
- General business understanding of marketing and pricing models.
- Proposal development and negotiating skills.
- Strong computer skills including Microsoft Office and a strong understanding of the Internet and online sales opportunities.
- Ability to think creatively with good time management and a team player.
- Supervisor/leadership skills is a plus.

andrea.watkins@coxinc.com

# Part-Time Board Operator/Producer

This is an entry level but critical position in the radio master control room. This position requires a person to be tech savvy. Employees are responsible for keeping programming on air, engineering local & syndicated talk shows, coordinating live newscasts & following Cox Media Group & FCC guidelines. This is a fast paced position that requires multi-tasking & the ability to trouble-shoot issues under pressure. This person should be a self-starter, critical thinker and takes pride in their work. This person reports to the Assistant Program Director.

#### Job Responsibilities:

- Operation of station broadcast transmitter
- Coordination of remote broadcasts
- Understanding and ability to implement Emergency Alert System
- Producing local & syndicated talk shows
- Assisting anchors with breaking news/editing audio
- Production dubbing & producing
- Maintaining 3 radio station simultaneously
- Other duties as assigned

#### We Look For:

- Reliability
- Willingness to learn

# We Look For:

- Ability to remain cool under pressure
- A commitment to high performance
- Weekend, evening & on call availability a must
- Knowledge of editing software including Adobe Audition
- 2 years of soundboard/radio experience required

### We provide:

- Opportunities for advancement
- A positive supportive work environment
- A fun fast paced job for the right person

To apply, please submit your resume to:

chris.hartley@cmgohio.com

# Ali Media Journalist

Reporters play key roles in Cox Media Group's drive to be the essential source for local news, cultivating important sources and building relationships that result in scoops. They are accurate, fair, nimble and flexible while providing an acceptable volume of high-quality, unique content for at least three of our four platforms (TV, print, radio, digital). With sound news judgment and a keen understanding of multi-platform news cycles, they create timely content in the forms best suited to each audience's needs. With a keen understanding of each platform's strategies, they create content aimed at growing audience and audience satisfaction. Reporters collaborate closely with content managers but exercise independent judgment and action in the field. They work under pressure and conduct themselves in a professional manner.

#### Responsibilities:

- Gather news stories and images; investigate claims from officials and others; verify accuracy and truthfulness of facts.
- Quickly respond to breaking news and other assignments and return images and information for digital and radio.
- Immediately tell Breaking News Team and editors about breaking/timely news and multi-platform sharing opportunities.
- Capture key images, video and audio and be proficient in visual story-telling
- Apply multi-platform news judgment to all assignments.
- Use social media to engage and grow audience; regularly suggest stories from social media tips and audience engagement.
- Be competent at producing news in all 4 platforms radio, TV, print, digital.
- Be able to write clear, accurate and well-written news stories, using critical thinking skills to challenge assumptions.
- Understand audience goals and metrics in all four platforms and know how to use that information to maximize audience engagement and reach.
- Meet additional minimum job requirements and processes for specific broadcast/publishing beat/job.

### Minimum Qualifications:

- Valid driver's license and access to transportation
- Excellent writing and communication skills
- Photo/video experience

#### **Preferred Qualifications:**

- College degree
- At least one year of newsroom experience

### Job Competencies:

- News judgment, initiative and problem-solving
- Accuracy and thoroughness and sense of urgency
- Dependability and follow-through and able to meet deadlines
- Ability to think and act clearly and quickly under pressure
- Accurate and fast writing/news-gathering skills for all four platforms
- Expertise in all four platforms
- Interviewing skills
- Internal relationship-building, communication and process-
- Mastery of promotional and process language
- Bias awareness and ability to balance stories
- Flexibility and ability to quickly adapt to change and work as a team

Contact: C. Post, connie.post@coxinc.com



### Pressroom Foreman

Cox Media Group Ohio is seeking a Pressroom Foreman.

#### Responsibilities:

- Preparing press crew sheets and press console setups
- Walking the press levels and checking setups
- Utilize best practice for checking conductivity before press starts
- On press startups minimize newsprint waste by proper cutoffs and water numbers are implemented
- Manage quality control throughout the production run to minimize press running waste
- Bring a positive attitude to a fast pace environment and give crews feedback
- Communication of production issues reported or calls made to others per standard operating procedures
- Communicate to Packaging Foreman the lineups for the night
- Support crew meetings and provide information driven by Production Director
- Report any press mechanical, electrical issues and follow-up that repairs are complete and communicated

- Present detail and accurate reports of the events of that production
- Participate in blanket and roller plan for the yearly budget
- Make sure Housekeeping and Safety procedures are followed
- Overseeing the CTP operation as needed
- Kronos Timekeeping: providing accuracy and communication to others as applicable

#### Minimum Qualifications:

- Understanding of the HK system for newsprint roll handling
- 5 years of supervisory of experience
- Excellent communication and time management skills
- Strong leadership skills

Contact: J. Gruber, jim.gruber@coxinc.com

#### **Packaging Associates**

Cox Media Group Ohio is seeking qualified candidates to work at its Print Technology Center in Franklin, Ohio.

#### Responsibilities:

- Feeding of pre-printed materials and newspaper sections into the insert machine
- Stacking of bundled newspapers from press delivery systems and transporting to appropriate areas
- Removal of newspaper sections and/or pre-printed materials from created packages

Contact: kymberly.bell@coxinc.com

# Responsibilities Continued:

- Operation of powered strapping equipment
- Cleaning of work area as needed

# Minimum Qualifications:

- At least 18 years of age
- Ability to lift 20 to 50 lbs repeatedly
- Ability to stand for long periods of time

#### We offer these excellent benefits:

Medical | Dental | Vision | Pension | 401k with a company match | Paid vacation | Onsite Fitness center & dining facility

To apply, submit resume to the listed contact Subject Line: Position Name Please include salary requirements No telephone calls please

Cox Media Group Ohio is the area's leading single, integrated media organization. This organization is comprised of WHIO-TV's Channel 7, the Dayton Daily News, Springfield News-Sun, Journal-News, Cox Ohio's Southwestern Ohio weekly newspapers, our commercial printing and mail operations and Cox radio stations in Dayton (WHIO AM and FM, WHKO and WZLR). Cox was started in 1898 by Governor James M. Cox. Cox Media Group Ohio is a unit of Cox Enterprises.

Cox Media Group Ohio is an Equal Opportunity Employer

Revised: 02.2014

# Mitchell, Toni (CMG-Dayton)

From:

Reinman, Sarah (CMG-Dayton)

Sent:

Monday, April 07, 2014 11:14 AM

To:

Adams, John (CMG-Dayton); Allan, Lisa (CMG-Dayton); Beale, Chip (CMG-Dayton); Bell, Kymberly (CMG-Dayton); 'Burzynski, Amy'; Condit, John (CMG-Dayton); Gamble, Phonda (CMG-Dayton); Gillette, Rich (CMG-Dayton); Hall, Sharon (CMG-Dayton); Hoekstra, Vicky (CMG-Dayton); Houseman, Lori (CMG-Dayton); Johnson, Lucy (CMG-Dayton); Karlson, Bruce (CMG-Dayton); Klopfenstein, Suzanne (CMG-Dayton); Lane, Kathy (CMG-Dayton); 'Mehaffie, Steve (CMG-Dayton)'; Miller, Michele (CMG-Dayton); Scherbauer, Lisa (CMG-Dayton);

Dayton); Stevens, Diane (CMG-Dayton); Stevens, Linda (CMG-Dayton)

Subject:

**Open Positions** 

Attachments:

CMGO\_positions\_04.07.2014.docx

Good Morning,

Please post at your location.

Thanks!

Sarah Reinman | HR Administrator

Cox Media Group Ohio | 1611 S. Main St. Dayton, Ohio 45409

Ph: 937-225-6998 Email: sarah.reinman@coxinc.com

CREATING SOLUTIONS. DELIVERING RESULTS.

Newspaper | Television | Radio | Targeted Print, Event & Digital Products | Commercial Print | Direct Mail | Digital Ad Services

#### Position & Description Dept Eng. Assistant Chief Engineer Job Description: The Assistant Chief Engineer supports the growth and profitability of CMG Ohio radio operations through maintaining all technology, systems, and equipment necessary to deliver news, advertising and information across our radio platforms. This position provides proactive maintenance support to ensure product quality, 24/7 uptimes, reduced business operational risk and provide strategic planning of radio engineering to drive our business forward. The Assistant Chief Engineer will actively engage in strategic planning, development and communication of radio industry knowledge to set and achieve best practices, internal communication and process improvement. The Assistant Chief Engineer will have a strong focus on customer focus that will drive process and quality improvement. This position will be key support for all radio related issues. Operational responsibilities Maintain integrity of on-air product. Maintain, troubleshoot & repair of equipment and systems, including remote control and monitoring of multi-site facilities Install technical equipment & systems at studio, transmitter and STL sites, in company vehicles and remotes sites in keeping with good engineering practices. Document: using a computerized database, word processor & drawing program, plus manual drafting; equipment & winng of systems & equipment. Assist in planning & development of all aspects of AM/FM radio technical facilities, including telephone, satellite, STL, monitoring systems, computers and networks. Support station & field operations, as necessary. Create instructional materials and teach technical and non-technical personnel the proper use of equipment. Experience with remote broadcast operations including field equipment, ISDN and IP CODECS, IP networking, IP switching/routing and 3G/4G delivery platforms. Some supervisorial duties and backup for Chief Engineers will be required. Must be available to support 24/7 operations. Cross-functional team player Foster open communication with staff, and support team's vision, direction, and priorities. Assist in establishing mission critical procedures. Support a positive business climate which motivates employees. Demonstrate the flexibility necessary to adjust to changing/additional duties and responsibilities as the markets and company changes. Required Skills and Qualifications 3+ years of relevant work experience in radio engineering operations. Associates degree / or equivalent work experience, Strong communication skills (verbal, written and presentation) required. Strong understanding of radio transmitter operation. Proven ability to implement, execute and multi-task to meet aggressive project deadlines. Ability to travel based on business need is required. Must have a valid driver's license. Preferred Experience SBE Certification Comprehensive knowledge of IT equipment as it pertains to radio broadcast and business operations. Contact: D. Thomas, dave.thomas@coxinc.com Mkt Promotions Street Team Member - Part Time The primary job of the Promotions Street Team member is to be the face of CMGO and 'hit the streets' promoting our individual brands. The individual will focus on our 'hot zips' and pass out branded merchandise, hold exclusive promotional opportunities and educate others about our brands, Our goal is to want people to walk away with a great experience and to be impressed with our Qualifications & Requirements: Must be a social, outgoing, high-energy individual who is enthusiastic about promotions and marketing Must have a flexible schedule and is able to work days, nights and weekends Must be a great communicator and able to demonstrate/educate individuals with our brands, apps or any promotions that we might have going on at the time Someone who is a self-motivator and is willing to approach clients, listeners, etc. and feels comfortable interacting with them Willing to work outdoors in any condition Working knowledge of Word, Excel, PowerPoint, Adobe, Photo Shop and Outlook is a must Ability to write reports and recaps summaries for company and clients Must have a valid Ohio driver's license, proof of insurance and reliable transportation Great verbal, written, organizational and interpersonal skills College graduate preferred. 1+ years in promotions or marketing Physical Demands: While performing the duties of this job, the employee could also be required to stand, walk or sit for a longer period of time. Lift and/or move items up to 50+ pounds, including setting up a 10'x10' tent. Contact: Meghan Minshall, Meghan.minshall@coxinc.com

### Ops Machine Operator

CMG Ohio is seeking a full time Machine Operator.

#### Responsibilities:

- Plan and set-up the inserting machine for the production run including setting up detectors for misses and doubles.
- Identify and correct malfunctions in the machine
- · Check all inserts prior to the start of production run
- · Trucking inserts/preprints to assign machine
- Quality control
- · Meet production goals set by supervisor
- Prepare daily report on any shortages or product damage
- Communicates extensively with supervisors and packaging associates regarding manpower and machinery used on a shift by shift basis and adjust and reacts to emergency or mechanical failure to meet deadline and production qualities.
- Routinely evaluates equipment and procedures and works closely with immediate supervisor to implement changes to ensure an efficient, deadline oriented operation

#### Minimum Requirements:

- Must be reliable
- Self-motivated individual that is capable of setting up and operating the Heidelberg NP-632 inserter with dual output and automated dual infeed capabilities, as well as all up-steam and down-stream equipment.
- · High degree of mechanical ability,
- Ability to adapt and react quickly to deadline pressures, mechanical and procedural emergencies and ever changing production tasks.
- Good computer skills
- Familiar with zoning schemes a plus
- Ability to interact with and direct a diverse work force
- · Ability to prioritize and handle multiple tasks on a daily basis
- · Must possess basic math skills
- Ability to solve problems quickly and logically to accommodate work flow needs and independently make decision using experience and logic as a guideline.

Hours: Flexibility a must schedules may include weekends and holidays

Contact: Melissa Brown, Melissa.brown@coxinc.com

Salary Grade: 4

Min	Mid	Max
\$25.055	\$31.983	\$38.455

#### Electronic Systems Engineer

Cox Media Group is seeking a full time Electronic Systems Engineer.

#### Responsibilities:

- Develop and install monitoring equipment and develop troubleshooting procedure
- Utilize troubleshooting software programs to reduce equipment down time.
- Troubleshoot computers, software programs, and computer-related hardware.
- Develop and implement electronic system back-up and recovery procedures.

#### Minimum Qualifications:

- Must have a minimum of 8 years' experience as an electronic technician / PLC Programmer with software experience.
- Extensive knowledge of the installation, programming, debugging, and troubleshooting of programmable logic controllers and AC/ DC variable speed drives.
- Extensive knowledge of computer operating systems, installing, operating, and troubleshooting software programs.
- Must have a degree in Electronics and / or a minimum of 6 years related work experience.
- Strong understanding of industrial electrical systems; 3- phase, power, transformers, switchgear, uninterruptible power supplies, motor starters, etc.
- Ability to use tools to troubleshoot electronic systems
- Experience in working with voltages from 5 VDC to 480 VAC.

Strong understanding of and ability to use effectively some of the following software programs: Siemens, GE Fanuc, Allen Bradley, Texas Instruments and EAE (FPS) / Indramat control systems.

Contact: Steve Peyton, steve.peyton@coxinc.com

Salary Grade: 8

Min	Mid	Max
\$43.205	\$56.055	\$68,905

Digital Media Consultant (Search)

Are you a sales professional driven to continuously find new clients and grow their business? Are you looking for a career with a company dedicated to solve a client's digital challenges? If so this may be the job for you!

As a Digital Media Consultant (New Business Development) you will be responsible for helping local businesses grow their market through selling our extensive suite of digital solutions, highlighted by SEM and our Premier Partnership with Google. Your focus will be driving new revenue through your own lead generation, performing a comprehensive exploration into a customer's needs to provide the best possible solution, in-person client presentations and demonstrations, while understanding the competitive landscape to identify where we can best succeed.

#### Our Digital Solutions Include:

- Search Engine Marketing (SEM)
- Search Engine Optimization (SEO)
- Targeted display across extensive ad network (including top local sites)
- Retargeting
- Responsive website design
- Dynamic creative
- Social Media
- Content Marketing
- Along with constantly adopting new and improved solutions

### **Primary Responsibilities:**

- Exceed Digital Media sales goals
- Develop extensive prospect pipeline of new clients
- Assess clients marketing needs and build corresponding strategic solutions
- Be the SEM point person for CMGO, including education of clients and sales department
- Continuously network to build local relationships
- · Manage fulfillment of Digital media campaigns

#### **Essential Skills:**

- Goal oriented with a need to win!
- Proven, Successful Digital Media sales and service experience
- Extensive experience understanding the execution and optimization of AdWords campaigns
- · Persuasiveness and sale closing ability
- · Self-motivated and ability to work well under pressure
- · Excellent written and oral communication skills
- · Google Ad Words certification required, IAB certification preferred
- Outstanding computer skills including solid knowledge of Microsoft Excel, Word and PowerPoint
- Technical aptitude (including basic knowledge of HTML,DFP)
- Ability to learn and operate a number of internal computer programs and systems
- Strong organizational and process management skills
- · Ability to manage multiple daily tasks; experience with a CRM system
- · Flexibility to work in a rapidly changing environment
- Technically savvy and proficient user of an iPad
- Strong focus on teamwork and ability to manage relationships across multiple departments
- · Results oriented with great attention to detail
- Able to apply creative thinking and exceptional problem solving skills
- Ability to execute all aspects of the sales process

Minimum Education Requirements: Bachelor's Degree required or 5-7 years equivalent experience.

Experience Requirement: A minimum of 2-3 years' experience in a digital sales role.

Contact: Beth Korab, beth.korab@coxinc.com

#### **Product Coordinator**

Cox Media Group Ohio is seeking a Product Coordinator. This role will work to create and maintain integrated media revenue streams across CMG-D. This role typically works with one media product at the specialist or manager level, and creates, manages, maintains or coordinates that product or revenue stream. Will work with various levels of sales, assistants or specialists. This position mainly supports our Direct Mail/Commercial Print line of business, but may at times support any of the following product lines (digital, preprints, print special sections, TV events), often acting as a liaison between sales, sales assisting and specialists/trafficking/PTC etc. to ensure execution and fulfillment.

# Duties may include a variety of the following:

- Media Coordination
- Work with Media Consultants and core Media Consultants to create and implement successful advertising campaigns in the area of Direct Mail/Commercial Print.
- Leads Quality assurance to minimize errors throughout the direct mail process
- Work closely with the print shop and direct mail staffs to ensure jobs flow thru the system correctly, and communication flows between printshop and advertising.
- Responds to deadlines, to ensure daily completion of all quotes or oustanding Issues prior to close of business
- Product coordination for specific revenue-generating productsof Direct Mail; as well as potentially digital, preprints, print special

- sections, TV events, etc.
- Comfortably talk to customers(internal/external) via phone about issues, and walk them through problems, which may include working on credits, entering or altering information as needed
- · Able to assess and troubleshoot order entry problems
- · Often involved in product redesign and testing of new functionality
- Outstanding computer skills including solid knowledge of Microsoft Excel, Word and PowerPoint.
- · Ability to learn and operate a number of internal computer programs and systems.
- Able to use research and analysis to measure the success of programs and to make recommendations based on that data to meet client needs
- Ability to balance the needs of the customer while maintaining corporate objectives.
- · Flexibility to work in a rapidly changing environment
- Ability to manage multiple daily tasks, as well as strategic long-term projects.
- Self motivated and ability to work well under pressure
- Strong focus on teamwork and ability to manage relationships across multiple departments
- Excellent written and oral communication skills
- Results oriented with great attention to detail and organizational skills.
- Strong customer service experience and leadership ability.
- Technical aptitude (including basic knowledge of HTML) helpful

### Qualifications:

- DT knowledge
- Direct Mail knowledge
- Powerpoint skills
- Understanding of research and using it effectively
- · Knowledge of the sales funnel and sales practices
- Works well in team settings
- Strong Customer Service skills
- Willing to take on responsibilities with little direction
- . Knowledge of Cox Ohio products features/benefits and how direct mail can relate to them

#### Preferred:

- Bachelor's Degree or equivalent experience
- Strong process or project management skills
- Able to apply creative thinking and exceptional problem solving skills
- Intermediate Microsoft Office skills
- Knowledge of Postal business mail regulations, Mailpiece design, data science analysis a plus

Contact: Sharlene Bly, Sharlene.bly@coxinc.com

Salary Grade: 6

-	\$32.758	\$42 088	\$51 508
		Mid	

# Mitchell, Toni (CMG-Dayton)

From: Reinman, Sarah (CMG-Dayton)
Sent: Tuesday, July 29, 2014 4:43 PM

To: Clark State Community College; Collegiate Broadcasters, Inc.; Dayton NAACP; Day-Vest;

Edison State Community College; Emi Tiley; Eric Anderson; Fortis & Rets; Howard University; IBC - Kenny Pyles; Indiana Wesleyan University; Job Center; Kent State University; Leadership Institute; Melinda Jeffery; Miami Jacobs - Columbus; Miami Jacobs College; Miami University - Career; NAB Career Center; Ohio Center for

Broadcasting; Ohio University; Sinclair College - Career; Wilberforce University - Career

Subject: Job Opportunities: Cox Media Group Ohio

Attachments: CMG Ohio Positions 07.29.2014.pdf

#### Greetings.

Here is a current list of open positions in Cox Media Group (CMG) Ohio. We are currently seeking qualified candidates for these positions. Please distribute these openings throughout your organization.

Best Regards, Sarah

### Sarah Reinman | HR Administrator

Cox Media Group Ohio | 1611 S. Main St. Dayton, Ohio 45409

Ph: 937-225-6998 Email: sarah.reinman@coxinc.com CREATING SOLUTIONS. DELIVERING RESULTS.

Newspaper | Television | Radio | Targeted Print, Event & Digital Products | Commercial Print | Direct Mail | Digital Ad Services



HR MANAGER - University and Employee Relations

The Human Resource Manager serves as a key business partner and provides a variety of human resources consulting services in ollaboration with the Director, HR. This role will provide HR support and expertise in the core functional areas of Human Resources with a najor focus on diversity and building our brand and relationships with local colleges and universities focusing on and identifying talent. Successful candidates will also have recruiting and some employee relations experience. This role implements tactical and strategic HR programs and is responsible for continuously evaluating and optimizing operational efficiencies. Incumbent will have foundational knowledge of organizational development working in a corporate environment.

#### Primary Responsibilities and Essential Functions

- Serve as the expert in college recruiting and developing internship programs as well as defining and monitoring key metrics to evaluate campus recruitment
- Technical HR knowledge, e.g., employment laws, FLSA, recruiting and selection, talent management, and training and development.
- Knowledge of HR best practices and demonstrated success working with college relation programs.
- Strong organizational and leadership skills and demonstrated ability to manage conflicting priorities.

#### Minimum Requirements

- Bachelor's degree in related field or equivalent experience
- Minimum of five (5) to seven(7) years of HR experience, with a minimum of (3) years in HR Manager or comparable role supporting client groups of 200+ employees
- 2-3 years' experience in building relationships with colleges and universities and internship programs

#### Preferred

- Experience working with employee relations
- Project management
- PHR or SPHR certification a plus
- Ability to prioritize and deliver results against a work plan in a fast-paced environment, giving attention to detail
- Excellent communication skills, both written and oral.
- Ability to work with little or no supervision.
- Demonstrated analytical and problem solving skills.

Reference Number: 146232

# **Operating Technician**

The Operating Technician will play an integral part in the "on-air" operations for CMG Ohio. This person will be responsible to work as both at Technical Director and Master Control Operator. The Operating Technician will be a problem solver, energetic, service oriented, well organized, detailed oriented and able to multi-task in a high energy fast paced evolving environment to support the Engineering/Newsroom operations. The successful candidate must have a strong technical aptitude with the ability to understand the newscast operation and workflow.

#### Operational responsibilities

- Responsible for production control room equipment
- Work with Producers in the control room to produce a newscast minimizing errors
- Troubleshoot issues that may occur in the control room during newscasts
- Operates all necessary equipment for each newscast
- Operates multiple assets of our Master Control and Production Control rooms

#### Cross-functional team player

- Foster open communication with staff, and support team's vision, direction, and priorities
- Collaborates with the newsroom on broadcast related issues
- Support a positive business climate which motivates employees
- Demonstrate the flexibility necessary to adjust to changing/additional duties and responsibilities as the markets and company changes
- Must be a team player with the ability to multi-task in a fast paced rapidly changing environment

Reference: 145750

#### News Photographer/Editor

WHIO-TV and Cox Media Group is seeking a part-time news photographer/editor to work as part of our award-winning team in Dayton, Ohio. We're a company that is leading the way in the multi-platform journalism. You'll be part of a group that is dedicated to serving our customers through our television, print, radio and digital platforms. There is no guarantee this part-time position will become fulltime.

#### Position Responsibilities:

- Must be able to work in high-pressure situations
- Must be able to make quick editorial and technical decisions in the field and during editing
- Must work well in all types of outdoor conditions
- Must be flexible in scheduling due to the changing needs of news events, including being on-call
- Must have a team attitude for winning with an emphasis on finding solutions and not problems

# Position Requirements:

- At least 1 year experience working in a television news environment, including but not limited to shooting news video
- non-linear editing, shooting live shots and lighting
- Experience with ENG truck operation desired
- Be able to lift and carry upwards of 50lbs of equipment Reference Number: 143920

### **Graphic Designer**

Cox Media Group Ohio has a rare job opportunity for a Graphic Designer to Join its dynamic creative team. The position includes a diverse mix of media experiences for an enterprising designer. Work inside a leading-edge media center, creating still and animated graphics for a variety of cross-platform projects including the #1 ranked CBS affiliate in the country, as well as projects for a variety of digital properties, newspaper and radio.

#### Regulrements:

- Bachelor of Arts or equivalent training
- Ability to work under tight deadlines while maintaining a high quality

#### Preferred:

- 4 years professional design experience in a broadcast environment or equivalent
- Knowledge of DEKO, Chyron, or other graphic playback systems



Working knowledge of Adobe Creative Suite, primarily Photoshop,

Illustrator, and After Effects

- Proficiency in Cinema 4D
- Excellent communication skills
- · A great attitude and desire to collaborate
- · Strong project management skills and ability to prioritize
- Self-motivation
- A strong graphic design demo establishing 2D and 3D animation skills (resumes without a link demonstrating your work will not be considered.)

Submit Resume and link to Reel Reference Number: 144239

#### Traffic Assistant

The Traffic Assistant provides internal and external customer support to facilitate advertising media schedules and products for sales. This role requires technical skills and will be responsible for processing traffic and copy instructions for local and national advertising which includes constant communication with media consultants and agencies. Produces dub lists, and can trouble shoot issues as needed. In addition this person will serve as a backup in other capacities within the traffic team which could include network reporting, national sales support and other duties as assigned. Knowledge of OSI helpful, proficient in Microsoft office products. Excellent communication skills verbal and written with attention to detail a must. Knowledge of sales workflow and sales practices helpful. Willing to take initiative to provide solutions when solving customer concerns/issues. Be able to work non-traditional hours as needed. Deadline driven/fast paced work environment. Reference Number: 144591

# **Account Executive, Northern Cincinnati**

Cox Media Group Ohio, located in Liberty Township, is seeking an Outside Sales Media Consultant who is responsible for developing client relationships by planning, presenting, placing and directing print and digital advertising buys and campaigns. Priorities include continuous account development and new business account development through aggressive sales strategy including thorough needs analysis utilizing the full line of Cox Media Group Ohio products.

#### Requirements:

- Determines print and online advertising campaign requirements
- Identifies current and future customer service requirements by establishing rapport with customers
- Helps customer develop and maximize advertising budget
- Obtains client acceptance by developing campaign strategy and presenting multimedia solutions and implements campaigns by negotiating and authorizing contracts
- Evaluates and adjusts/redirects campaigns by studying and analyzing results
- Develops new business contacts and opportunities through networking, territory mining and referrals
- Prepares reports for customers by collecting, analyzing and summarizing information and trends
- · Responsible for reaching monthly revenue goals
- Maintains professional knowledge
- Contributes to the company team effort by accomplishing related results

#### Minimum Qualifications:

- Bachelor's degree preferred with emphasis on marketing, management or communications
- At least three years of successful sales experience required with strong emphasis in business-to-business sales
- Media sales experience with a track record of success
- Multimedia sales experience including digital preferred
- Ability to develop proposals and campaigns
- General business understanding of marketing and pricing models
- · Proposal development and negotiating skills
- Excellent customer service, communication and presentation skills
- Strong computer skills including Microsoft Office, internet and online sales opportunities
- Ability to think creatively with good time management and teamwork skills

Reference Number: 143236

**Outside Single Copy Sales** 

This position is responsible for managing the tactical execution of sales strategies for CMGO single copy newspapers including the Dayton Daily News and all CMGO community newspapers. This outside sales position will work with multiple levels of our largest retail distributors to maximize in-store exposure and sales.

#### Key responsibilities include:

- Developing and executing sales and promotion plans for single copy retail outlets that result in increased sales of our newspapers.
- Achieving budgeted volume and revenue goals for single copy newspapers.
- Making outside sales calls to key retail outlets to maximize single copy sales.
- Optimize point-of-purchase exposure throughout CMGO markets that results in winning the store-by-store promotional battles with competitive print products.
- Develop sales tactics to grow digital single copy product sales and engagement. This position is expected to be making outside sales calls every day.
- Maximizing bulk sales of newspapers or digital products to large institutions such as schools, hospitals, events and hotels.
- Working with Marketing and Distribution, utilize all promotional tools, including in-store signage, upcoming Sunday ads, online

- Single Copy retail and corporate route audits to include school accounts.
- Working with schools and teachers to maximize Newspaper in Education copy volume and usage.

#### Position requirements:

- Direct outside sales experience required.
- Bachelor's degree or equivalent work experience preferred.
- Excellent and effective communication, interpersonal, and organizational skills.
- Proven history of excellent follow through.
- Must be creative and ready open to new ideas.
- Proven history of building mutually beneficial, needs-based relationships with customers.
- Experience in retail promotions or retail store sales a plus.
- Must be available to work weekends as needed.
- Must be able to work with other departments as needed including Advertising and Marketing



promotion, masthead coupon promotion, e-mail and social media marketing, to maximize single copy sales.

 Advertising or marketing experience a plus Reference Number: 00144806

#### 'art-Time Board Operator/Producer

this is an entry level but critical position in the radio master control room. This position requires a person to be tech savvy. Employees are responsible for keeping programming on air, engineering local & syndicated talk shows, coordinating live newscasts & following Cox Media Group & FCC guidelines. This is a fast paced position that requires multi-tasking & the ability to trouble-shoot issues under pressure. This person should be a self-starter, critical thinker and takes pride in their work. This person reports to the Assistant Program Director.

#### Job Responsibilities:

- Operation of station broadcast transmitter
- · Coordination of remote broadcasts
- Understanding and ability to implement Emergency Alert System
- · Producing local & syndicated talk shows
- Assisting anchors with breaking news/editing audio
- · Production dubbing & producing
- Maintaining 3 radio station simultaneously
- · Other duties as assigned

#### We Look For:

- Reliability
- Willingness to learn

### We Look For:

- · Ability to remain cool under pressure
- A commitment to high performance
- · Weekend, evening & on call availability a must
- Knowledge of editing software including Adobe Audition
- 2 years of soundboard/radio experience required

#### We provide:

- · Opportunities for advancement
- A positive supportive work environment
- A fun fast paced job for the right person

Reference Number: 140830

#### All Media Journalist

Reporters play key roles in Cox Media Group's drive to be the essential source for local news, cultivating important sources and building relationships that result in scoops. They are accurate, fair, nimble and flexible while providing an acceptable volume of high-quality, unique content for at least three of our four platforms (TV, print, radio, digital). With sound news judgment and a keen understanding of multi-platform news cycles, they create timely content in the forms best suited to each audience's needs. With a keen understanding of each platform's strategies, they create content aimed at growing audience and audience satisfaction. Reporters collaborate closely with content managers but exercise independent judgment and action in the field. They work under pressure and conduct themselves in a professional manner.

### Responsibilities:

- Gather news stories and images; investigate claims from officials and others; verify accuracy and truthfulness of facts.
- Quickly respond to breaking news and other assignments and return images and information for digital and radio.
- Immediately tell Breaking News Team and editors about breaking/timely news and multi-platform sharing opportunities.
- Capture key images, video and audio and be proficient in visual story-telling.
- Apply multi-platform news judgment to all assignments.
- Use social media to engage and grow audience; regularly suggest stories from social media tips and audience engagement.
- Be competent at producing news in all 4 platforms -- radio, TV, print, digital.
- Be able to write clear, accurate and well-written news stories, using critical thinking skills to challenge assumptions.
- Understand audience goals and metrics in all four platforms and know how to use that information to maximize audience engagement and reach.
- Meet additional minimum job requirements and processes for specific broadcast/publishing beat/jobs

#### Minimum Qualifications:

- Valid driver's license and access to transportation
- Excellent writing and communication skills
- Photo/video experience

#### Preferred Qualifications:

- College degree
- · At least one year of newsroom experience

#### Job Competencies:

- · News judgment, initiative and problem-solving
- Accuracy and thoroughness and sense of urgency
- Dependability and follow-through and able to meet deadlines
- Ability to think and act clearly and quickly under pressure
- Accurate and fast writing/news-gathering skills for all four platforms
- · Expertise in all four platforms
- Interviewing skills
- Internal relationship-building, communication and processfollowing.
- · Mastery of promotional and process language
- Bias awareness and ability to balance stories
- Flexibility and ability to quickly adapt to change and work as a team

### **Packaging Associates**

Cox Media Group Ohio is seeking qualified candidates to work at its Print Technology Center in Franklin, Ohio.

# Responsibilities:

- Feeding of pre-printed materials and newspaper sections into the insert machine
- Stacking of bundled newspapers from press delivery systems and transporting to appropriate areas
- Removal of newspaper sections and/or pre-printed materials from created packages

Contact: kymberly.bell@coxinc.com

# Responsibilities Continued:

- Operation of powered strapping equipment
- · Cleaning of work area as needed

# Minimum Qualifications:

- At least 18 years of age
- Ability to lift 20 to 50 lbs repeatedly
- · Ability to stand for long periods of time

### Reference Numbers:

Days - 144192

Nights - 144187



#### We offer these excellent benefits:

Medical | Dental | Vision | Pension | 401k with a company match | Paid vacation | Fitness Center

To apply, go to:

http://www.coxmediagroup.com/careers No telephone calls please

Cox Media Group Ohio is the area's leading single, integrated media organization. This organization is comprised of WHIO-TV's Channel 7, the Dayton Daily News, Springfield News-Sun, Journal-News, Cox Ohio's Southwestern Ohio weekly newspapers, our commercial printing and mail operations and Cox radio stations in Dayton (WHIO AM and FM, WHKO and WZLR). Cox was started in 1898 by Governor James M. Cox. Cox Media Group Ohio is a unit of Cox Enterprises.

Cox Media Group Ohio is an Equal Opportunity Employer

Revised: 07.2014

# Advertising COX Ohio Publishing Receipt

Acct 017120C

Name DDN EMPLOYMENT

Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*\*

Phone 9372252107

State OH Zip 45402

E-Mail

Client

City DAYTON

Caller:

Ad Name 16801115D

Reply Request

Ad Id 16801115

Standby Type

Start 06/29/14

Issues 14

Stop 07/31/14

**Class** 2125

Rate CCPROI

Pay Type BI

Copy Line NCG OUTSIDE SALES

Rep MISC ACCOUNTS

Colors 3

Editions DDLY/SHJN/OPBC/OPWC

/SOXP/

Tear sheets

Earliest Production Deadline: 00/00/00

Lines	0
Depth	10.25
Columns	3
Price	0.00
Other Charges	0.00
Discounts	0.00
Total	0.00

6/29-7/31 (Thus, Friasun) AllPubs



Ad shown is not actual print size

# Mitchell, Toni (CMG-Dayton)

From:

Reinman, Sarah (CMG-Dayton)

Sent:

Tuesday, July 29, 2014 4:43 PM

To:

Clark State Community College; Collegiate Broadcasters, Inc.; Dayton NAACP; Day-Vest; Edison State Community College; Emi Tiley; Eric Anderson; Fortis & Rets; Howard University; IBC - Kenny Pyles; Indiana Wesleyan University; Job Center; Kent State University; Leadership Institute; Melinda Jeffery; Miami Jacobs - Columbus; Miami Jacobs College; Miami University - Career; NAB Career Center; Ohio Center for

Broadcasting; Ohio University; Sinclair College - Career; Wilberforce University - Career

Subject:

Job Opportunities: Cox Media Group Ohio

Attachments:

CMG Ohio Positions 07.29.2014.pdf

Greetings,

Here is a current list of open positions in Cox Media Group (CMG) Ohio. We are currently seeking qualified candidates for these positions. Please distribute these openings throughout your organization.

Best Regards, Sarah

Sarah Reinman | HR Administrator

Cox Media Group Ohio | 1611 S. Main St. Dayton, Ohio 45409

Ph: 937-225-6998 Email: sarah.reinman@coxinc.com CREATING SOLUTIONS. DELIVERING RESULTS.

Newspaper | Television | Radio | Targeted Print, Event & Digital Products | Commercial Print | Direct Mail | Digital Ad Services



HR MANAGER - University and Employee Relations

The Human Resource Manager serves as a key business partner and provides a variety of human resources consulting services in ollaboration with the Director, HR. This role will provide HR support and expertise in the core functional areas of Human Resources with a najor focus on diversity and building our brand and relationships with local colleges and universities focusing on and identifying talent. Successful candidates will also have recruiting and some employee relations experience. This role implements tactical and strategic HR programs and is responsible for continuously evaluating and optimizing operational efficiencies. Incumbent will have foundational knowledge of organizational development working in a corporate environment.

Primary Responsibilities and Essential Functions

- Serve as the expert in college recruiting and developing internship programs as well as defining and monitoring key metrics to evaluate campus recruitment
- Technical HR knowledge, e.g., employment laws, FLSA, recruiting and selection, talent management, and training and development.
- Knowledge of HR best practices and demonstrated success working with college relation programs.
- Strong organizational and leadership skills and demonstrated ability to manage conflicting priorities.

Minimum Requirements

- Bachelor's degree in related field or equivalent experience
- Minimum of five (5) to seven(7) years of HR experience, with a minimum of (3) years in HR Manager or comparable role supporting client groups of 200+ employees
- 2-3 years' experience in building relationships with colleges and universities and internship programs

Preferred

- Experience working with employee relations
- Project management
- PHR or SPHR certification a plus
- Ability to prioritize and deliver results against a work plan in a fast-paced environment, giving attention to detail
- Excellent communication skills, both written and oral.
- Ability to work with little or no supervision.
- Demonstrated analytical and problem solving skills.

Reference Number: 146232

**Operating Technician** 

The Operating Technician will play an integral part in the "on-air" operations for CMG Ohio. This person will be responsible to work as both at Technical Director and Master Control Operator. The Operating Technician will be a problem solver, energetic, service oriented, well organized, detailed oriented and able to multi-task in a high energy fast paced evolving environment to support the Engineering/Newsroom operations. The successful candidate must have a strong technical aptitude with the ability to understand the newscast operation and workflow.

Operational responsibilities

- Responsible for production control room equipment
- Work with Producers in the control room to produce a newscast minimizing errors
- Troubleshoot issues that may occur in the control room during
- Operates all necessary equipment for each newscast
- Operates multiple assets of our Master Control and Production Control rooms

Cross-functional team player

- Foster open communication with staff, and support team's vision, direction, and priorities
- Collaborates with the newsroom on broadcast related issues
- Support a positive business climate which motivates employees
- Demonstrate the flexibility necessary to adjust to changing/additional duties and responsibilities as the markets and company changes
- Must be a team player with the ability to multi-task in a fast paced rapidly changing environment

Reference: 145750

News Photographer/Editor

WHIO-TV and Cox Media Group is seeking a part-time news photographer/editor to work as part of our award-winning team in Dayton, Ohio. We're a company that is leading the way in the multi-platform journalism. You'll be part of a group that is dedicated to serving our customers through our television, print, radio and digital platforms. There is no guarantee this part-time position will become fulltime.

Position Responsibilities:

- Must be able to work in high-pressure situations
- Must be able to make quick editorial and technical decisions in the field and during editing
- Must work well in all types of outdoor conditions
- Must be flexible in scheduling due to the changing needs of news events, including being on-call
- Must have a team attitude for winning with an emphasis on finding solutions and not problems

Position Requirements:

- At least 1 year experience working in a television news environment, including but not limited to shooting news video
- non-linear editing, shooting live shots and lighting
- Experience with ENG truck operation desired
- Be able to lift and carry upwards of 50lbs of equipment Reference Number: 143920

Graphic Designer

Cox Media Group Ohio has a rare job opportunity for a Graphic Designer to Join its dynamic creative team. The position includes a diverse mix of media experiences for an enterprising designer. Work inside a leading-edge media center, creating still and animated graphics for a variety of cross-platform projects including the #1 ranked CBS affiliate in the country, as well as projects for a variety of digital properties, newspaper and

- · Bachelor of Arts or equivalent training
- · Ability to work under tight deadlines while maintaining a high quality of work

Preferred:

- 4 years professional design experience in a broadcast environment or equivalent
- Knowledge of DEKO, Chyron, or other graphic playback systems



 Working knowledge of Adobe Creative Suite, primarily Photoshop, Illustrator, and After Effects

Proficiency in Cinema 4D

Excellent communication skills

· A great attitude and desire to collaborate

· Strong project management skills and ability to prioritize

Self-motivation

 A strong graphic design demo establishing 2D and 3D animation skills (resumes without a link demonstrating your work will not be considered.) Submit Resume and link to Reel Reference Number: 144239

#### Traffic Assistant

The Traffic Assistant provides internal and external customer support to facilitate advertising media schedules and products for sales. This role requires technical skills and will be responsible for processing traffic and copy instructions for local and national advertising which includes constant communication with media consultants and agencies. Produces dub lists, and can trouble shoot issues as needed. In addition this person will serve as a backup in other capacities within the traffic team which could include network reporting, national sales support and other duties as assigned. Knowledge of OSI helpful, proficient in Microsoft office products. Excellent communication skills verbal and written with attention to detail a must. Knowledge of sales workflow and sales practices helpful. Willing to take initiative to provide solutions when solving customer concerns/issues. Be able to work non-traditional hours as needed. Deadline driven/fast paced work environment. Reference Number: 144591

#### Account Executive, Northern Cincinnati

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#### Requirements:

- Determines print and online advertising campaign requirements
- Identifies current and future customer service requirements by establishing rapport with customers
- Helps customer develop and maximize advertising budget
- Obtains client acceptance by developing campaign strategy and presenting multimedia solutions and implements campaigns by negotiating and authorizing contracts
- Evaluates and adjusts/redirects campaigns by studying and analyzing results
- Develops new business contacts and opportunities through networking, territory mining and referrals
- Prepares reports for customers by collecting, analyzing and summarizing information and trends
- Responsible for reaching monthly revenue goals
- · Maintains professional knowledge
- Contributes to the company team effort by accomplishing related results

#### Minimum Qualifications:

- Bachelor's degree preferred with emphasis on marketing, management or communications
- At least three years of successful sales experience required with strong emphasis in business-to-business sales
- Media sales experience with a track record of success
- Multimedia sales experience including digital preferred
- Ability to develop proposals and campaigns
- General business understanding of marketing and pricing models
- Proposal development and negotiating skills
- Excellent customer service, communication and presentation skills
- Strong computer skills including Microsoft Office, internet and online sales opportunities
- Ability to think creatively with good time management and teamwork skills

Reference Number: 143236

#### **Outside Single Copy Sales**

This position is responsible for managing the tactical execution of sales strategies for CMGO single copy newspapers including the Dayton Daily News and all CMGO community newspapers. This outside sales position will work with multiple levels of our largest retail distributors to maximize in-store exposure and sales.

# Key responsibilities include:

- Developing and executing sales and promotion plans for single copy retail outlets that result in increased sales of our newspapers.
- Achieving budgeted volume and revenue goals for single copy newspapers.
- Making outside sales calls to key retail outlets to maximize single copy sales.
- Optimize point-of-purchase exposure throughout CMGO markets that results in winning the store-by-store promotional battles with competitive print products.
- Develop sales tactics to grow digital single copy product sales and engagement. This position is expected to be making outside sales calls every day.
- Maximizing bulk sales of newspapers or digital products to large institutions such as schools, hospitals, events and hotels.
- Working with Marketing and Distribution, utilize all promotional tools, including in-store signage, upcoming Sunday ads, online

- Single Copy retail and corporate route audits to include school accounts.
- Working with schools and teachers to maximize Newspaper in Education copy volume and usage.

# Position requirements:

- Direct outside sales experience required.
- Bachelor's degree or equivalent work experience preferred.
- Excellent and effective communication, interpersonal, and organizational skills.
- Proven history of excellent follow through.
- Must be creative and ready open to new ideas.
- Proven history of building mutually beneficial, needs-based relationships with customers.
- Experience in retail promotions or retail store sales a plus.
- Must be available to work weekends as needed.
- Must be able to work with other departments as needed including Advertising and Marketing



promotion, masthead coupon promotion, e-mail and social media marketing, to maximize single copy sales.

Advertising or marketing experience a plus Reference Number: 00144806

'art-Time Board Operator/Producer

this is an entry level but critical position in the radio master control room. This position requires a person to be tech savvy. Employees are responsible for keeping programming on air, engineering local & syndicated talk shows, coordinating live newscasts & following Cox Media Group & FCC guidelines. This is a fast paced position that requires multi-tasking & the ability to trouble-shoot issues under pressure. This person should be a self-starter, critical thinker and takes pride in their work. This person reports to the Assistant Program Director.

#### Job Responsibilities:

- Operation of station broadcast transmitter
- Coordination of remote broadcasts
- Understanding and ability to implement Emergency Alert System
- Producing local & syndicated talk shows
- Assisting anchors with breaking news/editing audio
- Production dubbing & producing
- Maintaining 3 radio station simultaneously
- Other duties as assigned

#### We Look For:

- Reliability
- Willingness to learn

# We Look For:

- Ability to remain cool under pressure
- A commitment to high performance
- Weekend, evening & on call availability a must
- Knowledge of editing software including Adobe Audition
- 2 years of soundboard/radio experience required

# We provide:

- Opportunities for advancement
- A positive supportive work environment
- A fun fast paced job for the right person

Reference Number: 140830

#### All Media Journalist

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#### Responsibilities:

- Gather news stories and images; investigate claims from officials and others; venfy accuracy and truthfulness of facts.
- Quickly respond to breaking news and other assignments and return images and information for digital and radio.
- Immediately tell Breaking News Team and editors about breaking/timely news and multi-platform sharing opportunities.
- Capture key images, video and audio and be proficient in visual
- Apply multi-platform news judgment to all assignments.
- Use social media to engage and grow audience; regularly suggest stories from social media tips and audience engagement.
- Be competent at producing news in all 4 platforms radio, TV, print, digital.
- Be able to write clear, accurate and well-written news stories, using critical thinking skills to challenge assumptions.
- Understand audience goals and metrics in all four platforms and know how to use that information to maximize audience engagement and reach.
- Meet additional minimum job requirements and processes for specific broadcast/publishing beat/jobs

### Minimum Qualifications:

- Valid driver's license and access to transportation
- Excellent writing and communication skills
- Photo/video experience

#### Preferred Qualifications:

- College degree
- At least one year of newsroom experience

# Job Competencies:

- News judgment, initiative and problem-solving
- Accuracy and thoroughness and sense of urgency
- Dependability and follow-through and able to meet deadlines
- Ability to think and act clearly and quickly under pressure Accurate and fast writing/news-gathering skills for all four
- Expertise in all four platforms
- Interviewing skills
- Internal relationship-building, communication and process-
- Mastery of promotional and process language
- Bias awareness and ability to balance stories
- Flexibility and ability to quickly adapt to change and work as a

# Packaging Associates

Cox Media Group Ohio is seeking qualified candidates to work at its Print Technology Center in Franklin, Ohio. Responsibilities:

- Feeding of pre-printed materials and newspaper sections into the insert machine
- Stacking of bundled newspapers from press delivery systems and transporting to appropriate areas
- Removal of newspaper sections and/or pre-printed materials from created packages

Contact: kymberly.bell@coxinc.com

# Responsibilities Continued:

- Operation of powered strapping equipment
- Cleaning of work area as needed

#### Minimum Qualifications:

- At least 18 years of age
- Ability to lift 20 to 50 lbs repeatedly
- Ability to stand for long periods of time

Reference Numbers:

Days - 144192 Nights - 144187



# We offer these excellent benefits:

Medical | Dental | Vision | Pension | 401k with a company match | Paid vacation | Fitness Center

To apply, go to: http://www.coxmediagroup.com/careers No telephone calls please

Cox Media Group Ohio is the area's leading single, integrated media organization. This organization is comprised of WHIO-TV's Channel 7, the Dayton Daily News, Springfield News-Sun, Journal-News, Cox Ohio's Southwestern Ohio weekly newspapers, our commercial printing and mail operations and Cox radio stations in Dayton (WHIO AM and FM, WHKO and WZLR). Cox was started in 1898 by Governor James M. Cox. Cox Media Group Ohio is a unit of Cox Enterprises.

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Revised: 07.2014

# Mitchell, Toni (CMG-Dayton)

From:

Reinman, Sarah (CMG-Dayton)

Sent:

Tuesday, July 29, 2014 4:43 PM

To:

Clark State Community College; Collegiate Broadcasters, Inc.; Dayton NAACP; Day-Vest; Edison State Community College; Emi Tiley; Eric Anderson; Fortis & Rets; Howard University; IBC - Kenny Pyles; Indiana Wesleyan University; Job Center; Kent State

University; Leadership Institute; Melinda Jeffery; Miami Jacobs - Columbus; Miami Jacobs College; Miami University - Career; NAB Career Center; Ohio Center for

Broadcasting; Ohio University; Sinclair College - Career; Wilberforce University - Career

Subject:

Job Opportunities: Cox Media Group Ohio

**Attachments:** 

CMG Ohio Positions 07.29.2014.pdf

Greetings,

Here is a current list of open positions in Cox Media Group (CMG) Ohio. We are currently seeking qualified candidates for these positions. Please distribute these openings throughout your organization.

Best Regards, Sarah

Sarah Reinman | HR Administrator

Cox Media Group Ohio | 1611 S. Main St. Dayton, Ohio 45409

Ph: 937-225-6998 Email: sarah.reinman@coxinc.com CREATING SOLUTIONS. DELIVERING RESULTS.

Newspaper | Television | Radio | Targeted Print, Event & Digital Products | Commercial Print | Direct Mail | Digital Ad



HR MANAGER - University and Employee Relations

The Human Resource Manager serves as a key business partner and provides a variety of human resources consulting services in ollaboration with the Director, HR. This role will provide HR support and expertise in the core functional areas of Human Resources with a najor focus on diversity and building our brand and relationships with local colleges and universities focusing on and identifying talent. Successful candidates will also have recruiting and some employee relations experience. This role implements tactical and strategic HR programs and is responsible for continuously evaluating and optimizing operational efficiencies. Incumbent will have foundational knowledge of organizational development working in a corporate environment.

### Primary Responsibilities and Essential Functions

- Serve as the expert in college recruiting and developing internship programs as well as defining and monitoring key metrics to evaluate campus recruitment
- Technical HR knowledge, e.g., employment laws, FLSA, recruiting and selection, talent management, and training and development.
- Knowledge of HR best practices and demonstrated success working with college relation programs.
- Strong organizational and leadership skills and demonstrated ability to manage conflicting priorities.

# Minimum Requirements

- Bachelor's degree in related field or equivalent experience
- Minimum of five (5) to seven(7) years of HR experience, with a minimum of (3) years in HR Manager or comparable role supporting client groups of 200+ employees
- 2-3 years' experience in building relationships with colleges and universities and internship programs

#### Preferred

- Experience working with employee relations
- Project management
- PHR or SPHR certification a plus
- Ability to prioritize and deliver results against a work plan in a fast-paced environment, giving attention to detail
- Excellent communication skills, both written and oral.
- Ability to work with little or no supervision.
- Demonstrated analytical and problem solving skills.

Reference Number: 146232

#### Operating Technician

The Operating Technician will play an integral part in the "on-air" operations for CMG Ohio. This person will be responsible to work as both at Technical Director and Master Control Operator. The Operating Technician will be a problem solver, energetic, service oriented, well organized, detailed oriented and able to multi-task in a high energy fast paced evolving environment to support the Engineering/Newsroom operations. The successful candidate must have a strong technical aptitude with the ability to understand the newscast operation and workflow.

### Operational responsibilities

- Responsible for production control room equipment
- Work with Producers in the control room to produce a newscast minimizing errors
- Troubleshoot issues that may occur in the control room during
- Operates all necessary equipment for each newscast
- Operates multiple assets of our Master Control and Production Control rooms

# Cross-functional team player

- Foster open communication with staff, and support team's vision, direction, and priorities
- Collaborates with the newsroom on broadcast related issues
- Support a positive business climate which motivates employees
- Demonstrate the flexibility necessary to adjust to changing/additional duties and responsibilities as the markets and company changes
- Must be a team player with the ability to multi-task in a fast paced rapidly changing environment

Reference: 145750

# News Photographer/Editor

WHIO-TV and Cox Media Group is seeking a part-time news photographer/editor to work as part of our award-winning team in Dayton, Ohio. We're a company that is leading the way in the multi-platform journalism. You'll be part of a group that is dedicated to serving our customers through our television, print, radio and digital platforms. There is no guarantee this part-time position will become fulltime.

#### Position Responsibilities:

- Must be able to work in high-pressure situations
- Must be able to make quick editorial and technical decisions in the field and during editing
- Must work well in all types of outdoor conditions
- Must be flexible in scheduling due to the changing needs of news events, including being on-call
- Must have a team attitude for winning with an emphasis on finding solutions and not problems

# **Position Requirements:**

- At least 1 year experience working in a television news environment, including but not limited to shooting news video
- non-linear editing, shooting live shots and lighting
- Experience with ENG truck operation desired
- Be able to lift and carry upwards of 50lbs of equipment Reference Number: 143920

Cox Media Group Ohio has a rare job opportunity for a Graphic Designer to join its dynamic creative team. The position includes a diverse mix of media experiences for an enterprising designer. Work inside a leading-edge media center, creating still and animated graphics for a variety of cross-platform projects including the #1 ranked CBS affiliate in the country, as well as projects for a variety of digital properties, newspaper and radio.

- · Bachelor of Arts or equivalent training
- · Ability to work under tight deadlines while maintaining a high quality of work

#### Preferred:

- 4 years professional design experience in a broadcast environment or equivalent
- Knowledge of DEKO, Chyron, or other graphic playback systems



 Working knowledge of Adobe Creative Suite, primarily Photoshop, Illustrator, and After Effects

· Proficiency in Cinema 4D

- · Excellent communication skills
- · A great attitude and desire to collaborate
- · Strong project management skills and ability to prioritize

· Self-motivation

• A strong graphic design demo establishing 2D and 3D animation skills (resumes without a link demonstrating your work will not be considered.)

Submit Resume and link to Reel Reference Number: 144239

# Traffic Assistant

The Traffic Assistant provides internal and external customer support to facilitate advertising media schedules and products for sales. This role requires technical skills and will be responsible for processing traffic and copy instructions for local and national advertising which includes constant communication with media consultants and agencies. Produces dub lists, and can trouble shoot issues as needed. In addition this person will serve as a backup in other capacities within the traffic team which could include network reporting, national sales support and other duties as assigned. Knowledge of OSI helpful, proficient in Microsoft office products. Excellent communication skills verbal and written with attention to detail a must. Knowledge of sales workflow and sales practices helpful. Willing to take initiative to provide solutions when solving customer concerns/issues. Be able to work non-traditional hours as needed. Deadline driven/fast paced work environment. Reference Number: 144591

# Account Executive, Northern Cincinnati

Cox Media Group Ohio, located in Liberty Township, is seeking an Outside Sales Media Consultant who is responsible for developing client relationships by planning, presenting, placing and directing print and digital advertising buys and campaigns. Priorities include continuous account development and new business account development through aggressive sales strategy including thorough needs analysis utilizing the full line of Cox Media Group Ohio products.

#### Regulrements

- Determines print and online advertising campaign requirements
- Identifies current and future customer service requirements by establishing rapport with customers
- Helps customer develop and maximize advertising budget
- Obtains client acceptance by developing campaign strategy and presenting multimedia solutions and implements campaigns by negotiating and authorizing contracts
- Evaluates and adjusts/redirects campaigns by studying and analyzing results
- Develops new business contacts and opportunities through networking, territory mining and referrals
- Prepares reports for customers by collecting, analyzing and summarizing information and trends
- Responsible for reaching monthly revenue goals
- Maintains professional knowledge
- Contributes to the company team effort by accomplishing related results

#### Minimum Qualifications:

- Bachelor's degree preferred with emphasis on marketing, management or communications
- At least three years of successful sales expenence required with strong emphasis in business-to-business sales
- Media sales experience with a track record of success
- Multimedia sales experience including digital preferred
- Ability to develop proposals and campaigns
- General business understanding of marketing and pricing models
- Proposal development and negotiating skills
- Excellent customer service, communication and presentation skills
- Strong computer skills including Microsoft Office, internet and online sales opportunities
- Ability to think creatively with good time management and teamwork skills

Reference Number: 143236

Outside Single Copy Sales

This position is responsible for managing the tactical execution of sales strategies for CMGO single copy newspapers including the Dayton Dally News and all CMGO community newspapers. This outside sales position will work with multiple levels of our largest retail distributors to maximize in-store exposure and sales.

#### Key responsibilities include:

- Developing and executing sales and promotion plans for single copy retail outlets that result in increased sales of our newspapers.
- Achieving budgeted volume and revenue goals for single copy newspapers.
- Making outside sales calls to key retail outlets to maximize single copy sales.
- Optimize point-of-purchase exposure throughout CMGO markets that results in winning the store-by-store promotional battles with competitive print products.
- Develop sales tactics to grow digital single copy product sales and engagement. This position is expected to be making outside sales calls every day.
- Maximizing bulk sales of newspapers or digital products to large institutions such as schools, hospitals, events and hotels.
- Working with Marketing and Distribution, utilize all promotional tools, including in-store signage, upcoming Sunday ads, online

- Single Copy retail and corporate route audits to include school accounts.
- Working with schools and teachers to maximize Newspaper in Education copy volume and usage.

#### Position requirements:

- Direct outside sales experience required.
- Bachelor's degree or equivalent work experience preferred.
- Excellent and effective communication, interpersonal, and organizational skills.
- Proven history of excellent follow through.
- Must be creative and ready open to new ideas.
- Proven history of building mutually beneficial, needs-based relationships with customers.
- Experience in retail promotions or retail store sales a plus.
- Must be available to work weekends as needed.
- Must be able to work with other departments as needed including Advertising and Marketing



promotion, masthead coupon promotion, e-mail and social media marketing, to maximize single copy sales.

Advertising or marketing experience a plus Reference Number: 00144806

'art-Time Board Operator/Producer

This is an entry level but critical position in the radio master control room. This position requires a person to be tech savvy. Employees are responsible for keeping programming on air, engineering local & syndicated talk shows, coordinating live newscasts & following Cox Media Group & FCC guidelines. This is a fast paced position that requires multi-tasking & the ability to trouble-shoot issues under pressure. This person should be a self-starter, critical thinker and takes pride in their work. This person reports to the Assistant Program Director.

Job Responsibilities:

- Operation of station broadcast transmitter
- Coordination of remote broadcasts
- Understanding and ability to implement Emergency Alert System
- Producing local & syndicated talk shows
- Assisting anchors with breaking news/editing audio
- Production dubbing & producing
- Maintaining 3 radio station simultaneously
- Other duties as assigned

#### We Look For:

- Reliability
- Willingness to learn

# We Look For:

- Ability to remain cool under pressure
- A commitment to high performance
- Weekend, evening & on call availability a must
- Knowledge of editing software including Adobe Audition
- 2 years of soundboard/radio experience required

#### We provide:

- Opportunities for advancement
- A positive supportive work environment
- A fun fast paced job for the right person

Reference Number: 140830

#### All Media Journalist

Reporters play key roles in Cox Media Group's drive to be the essential source for local news, cultivating important sources and building relationships that result in scoops. They are accurate, fair, nimble and flexible while providing an acceptable volume of high-quality, unique content for at least three of our four platforms (TV, print, radio, digital). With sound news judgment and a keen understanding of multi-platform news cycles, they create timely content in the forms best suited to each audience's needs. With a keen understanding of each platform's strategies, they create content aimed at growing audience and audience satisfaction. Reporters collaborate closely with content managers but exercise independent judgment and action in the field. They work under pressure and conduct themselves in a professional manner.

#### Responsibilities:

- Gather news stories and images; investigate claims from officials and others; verify accuracy and truthfulness of facts.
- Quickly respond to breaking news and other assignments and return images and information for digital and radio.
- Immediately tell Breaking News Team and editors about breaking/timely news and multi-platform sharing opportunities.
- Capture key images, video and audio and be proficient in visual
- Apply multi-platform news judgment to all assignments.
- Use social media to engage and grow audience; regularly suggest stories from social media tips and audience engagement.
- Be competent at producing news in all 4 platforms radio, TV, print, digital,
- Be able to write clear, accurate and well-written news stories. using critical thinking skills to challenge assumptions.
- Understand audience goals and metrics in all four platforms and know how to use that information to maximize audience engagement and reach.
- Meet additional minimum job requirements and processes for specific broadcast/publishing beat/jobs

#### Minimum Qualifications:

- Valid driver's license and access to transportation
- Excellent writing and communication skills
- Photo/video experience

# Preferred Qualifications:

- College degree
- At least one year of newsroom experience

#### Job Competencies:

- News judgment, initiative and problem-solving
- Accuracy and thoroughness and sense of urgency
- Dependability and follow-through and able to meet deadlines
- Ability to think and act clearly and quickly under pressure
- Accurate and fast writing/news-gathering skills for all four platforms
- Expertise in all four platforms
- Interviewing skills
- Internal relationship-building, communication and processfollowing.
- Mastery of promotional and process language
- Bias awareness and ability to balance stories
- Flexibility and ability to quickly adapt to change and work as a

#### **Packaging Associates**

Cox Media Group Ohio is seeking qualified candidates to work at its Print Technology Center in Franklin, Ohio. Responsibilities Continued: Responsibilities:

- Feeding of pre-printed materials and newspaper sections into the insert machine
- Stacking of bundled newspapers from press delivery systems and transporting to appropriate areas
- Removal of newspaper sections and/or pre-printed materials from created packages

Contact: kymberly.bell@coxinc.com

Operation of powered strapping equipment

#### Cleaning of work area as needed Minimum Qualifications:

- At least 18 years of age
- Ability to lift 20 to 50 lbs repeatedly
- Ability to stand for long periods of time

Reference Numbers:

Davs - 144192

Nights - 144187



# We offer these excellent benefits:

Medical | Dental | Vision | Pension | 401k with a company match | Paid vacation | Fitness Center

To apply, go to:

http://www.coxmediagroup.com/careers No telephone calls please

Cox Media Group Ohio is the area's leading single, integrated media organization. This organization is comprised of WHIO-TV's Channel 7, the Dayton Daily News, Springfield News-Sun, Journal-News, Cox Ohio's Southwestern Ohio weekly newspapers, our commercial printing and mail operations and Cox radio stations in Dayton (WHIO AM and FM, WHKO and WZLR). Cox was started in 1898 by Governor James M. Cox. Cox Media Group Ohio is a unit of Cox Enterprises.

Cox Media Group Ohio is an Equal Opportunity Employer

Revised: 07.2014

# Mitchell, Toni (CMG-Dayton)

From:

Reinman, Sarah (CMG-Dayton)

Sent:

Tuesday, July 29, 2014 4:43 PM

To:

Clark State Community College; Collegiate Broadcasters, Inc.; Dayton NAACP; Day-Vest; Edison State Community College; Emi Tiley; Eric Anderson; Fortis & Rets; Howard University; IBC - Kenny Pyles; Indiana Wesleyan University; Job Center; Kent State University; Leadership Institute; Melinda Jeffery; Miami Jacobs - Columbus; Miami Jacobs College; Miami University - Career; NAB Career Center; Ohio Center for

Broadcasting; Ohio University; Sinclair College - Career; Wilberforce University - Career

Subject:

Job Opportunities: Cox Media Group Ohio

**Attachments:** 

CMG Ohio Positions 07.29.2014.pdf

Greetings,

Here is a current list of open positions in Cox Media Group (CMG) Ohio. We are currently seeking qualified candidates for these positions. Please distribute these openings throughout your organization.

Best Regards, Sarah

Sarah Reinman | HR Administrator

Cox Media Group Ohio | 1611 S. Main St. Dayton, Ohio 45409

Ph: 937-225-6998 Email: sarah.reinman@coxinc.com CREATING SOLUTIONS, DELIVERING RESULTS.

Newspaper | Television | Radio | Targeted Print, Event & Digital Products | Commercial Print | Direct Mail | Digital Ad Services



HR MANAGER - University and Employee Relations

The Human Resource Manager serves as a key business partner and provides a variety of human resources consulting services in ollaboration with the Director, HR. This role will provide HR support and expertise in the core functional areas of Human Resources with a najor focus on diversity and building our brand and relationships with local colleges and universities focusing on and identifying talent. Successful candidates will also have recruiting and some employee relations experience. This role implements tactical and strategic HR programs and is responsible for continuously evaluating and optimizing operational efficiencies. Incumbent will have foundational knowledge of organizational development working in a corporate environment.

# Primary Responsibilities and Essential Functions

- Serve as the expert in college recruiting and developing internship programs as well as defining and monitoring key metrics to evaluate campus recruitment
- Technical HR knowledge, e.g., employment laws, FLSA, recruiting and selection, talent management, and training and development.
- Knowledge of HR best practices and demonstrated success working with college relation programs.
- Strong organizational and leadership skills and demonstrated ability to manage conflicting priorities.

#### Minimum Requirements

- Bachelor's degree in related field or equivalent experience
- Minimum of five (5) to seven(7) years of HR experience, with a minimum of (3)years in HR Manager or comparable role supporting client groups of 200+ employees
- 2-3 years' experience in building relationships with colleges and universities and internship programs

#### Preferred

- Experience working with employee relations
- Project management
- PHR or SPHR certification a plus
- Ability to prioritize and deliver results against a work plan in a fast-paced environment, giving attention to detail
- Excellent communication skills, both written and oral.
- Ability to work with little or no supervision.
- Demonstrated analytical and problem solving skills.

Reference Number: 146232

### Operating Technician

The Operating Technician will play an integral part in the "on-air" operations for CMG Ohio. This person will be responsible to work as both at Technical Director and Master Control Operator. The Operating Technician will be a problem solver, energetic, service oriented, well organized, detailed oriented and able to multi-task in a high energy fast paced evolving environment to support the Engineering/Newsroom operations. The successful candidate must have a strong technical aptitude with the ability to understand the newscast operation and workflow.

# Operational responsibilities

- Responsible for production control room equipment
- Work with Producers in the control room to produce a newscast minimizing errors
- Troubleshoot issues that may occur in the control room during
- Operates all necessary equipment for each newscast
- Operates multiple assets of our Master Control and Production Control rooms

#### Cross-functional team player

- Foster open communication with staff, and support team's vision, direction, and priorities
- Collaborates with the newsroom on broadcast related issues
- Support a positive business climate which motivates employees
- Demonstrate the flexibility necessary to adjust to changing/additional duties and responsibilities as the markets and company changes
- Must be a team player with the ability to multi-task in a fast paced rapidly changing environment

Reference: 145750

# News Photographer/Editor

WHIO-TV and Cox Media Group is seeking a part-time news photographer/editor to work as part of our award-winning team in Dayton, Ohio. We're a company that is leading the way in the multi-platform journalism. You'll be part of a group that is dedicated to serving our customers through our television, print, radio and digital platforms. There is no guarantee this part-time position will become fulltime.

#### Position Responsibilities:

- Must be able to work in high-pressure situations
- Must be able to make quick editorial and technical decisions in the field and during editing
- Must work well in all types of outdoor conditions
- Must be flexible in scheduling due to the changing needs of news events, including being on-call
- Must have a team attitude for winning with an emphasis on finding solutions and not problems

#### Position Requirements:

- At least 1 year experience working in a television news environment, including but not limited to shooting news video
- non-linear editing, shooting live shots and lighting
- Experience with ENG truck operation desired
- Be able to lift and carry upwards of 50lbs of equipment

Reference Number: 143920

Cox Media Group Ohio has a rare job opportunity for a Graphic Designer to join its dynamic creative team. The position includes a diverse mix of media experiences for an enterprising designer. Work inside a leading-edge media center, creating still and animated graphics for a variety of cross-platform projects including the #1 ranked CBS affiliate in the country, as well as projects for a variety of digital properties, newspaper and radio.

#### Requirements:

- Bachelor of Arts or equivalent training
- Ability to work under tight deadlines while maintaining a high quality

#### Preferred:

- 4 years professional design experience in a broadcast environment or equivalent
- Knowledge of DEKO, Chyron, or other graphic playback systems



 Working knowledge of Adobe Creative Suite, primarily Photoshop, Illustrator, and After Effects

Proficiency in Cinema 4D

· Excellent communication skills

· A great attitude and desire to collaborate

· Strong project management skills and ability to prioritize

Self-motivation

 A strong graphic design demo establishing 2D and 3D animation skills (resumes without a link demonstrating your work will not be considered.) Submit Resume and link to Reel Reference Number: 144239

### Traffic Assistant

The Traffic Assistant provides internal and external customer support to facilitate advertising media schedules and products for sales. This role requires technical skills and will be responsible for processing traffic and copy instructions for local and national advertising which includes constant communication with media consultants and agencies. Produces dub lists, and can trouble shoot issues as needed. In addition this person will serve as a backup in other capacities within the traffic team which could include network reporting, national sales support and other duties as assigned. Knowledge of OSI helpful, proficient in Microsoft office products. Excellent communication skills verbal and written with attention to detail a must. Knowledge of sales workflow and sales practices helpful. Willing to take initiative to provide solutions when solving customer concerns/issues. Be able to work non-traditional hours as needed. Deadline driven/fast paced work environment. Reference Number: 144591

### Account Executive, Northern Cincinnati

Cox Media Group Ohio, located in Liberty Township, is seeking an Outside Sales Media Consultant who is responsible for developing client relationships by planning, presenting, placing and directing print and digital advertising buys and campaigns. Priorities include continuous account development and new business account development through aggressive sales strategy including thorough needs analysis utilizing the full line of Cox Media Group Ohio products.

### Requirements

- Determines print and online advertising campaign requirements
- Identifies current and future customer service requirements by establishing rapport with customers
- · Helps customer develop and maximize advertising budget
- Obtains client acceptance by developing campaign strategy and presenting multimedia solutions and implements campaigns by negotiating and authorizing contracts
- Evaluates and adjusts/redirects campaigns by studying and analyzing results
- Develops new business contacts and opportunities through networking, territory mining and referrals
- Prepares reports for customers by collecting, analyzing and summarizing information and trends
- · Responsible for reaching monthly revenue goals
- Maintains professional knowledge
- Contributes to the company team effort by accomplishing related results

### Minimum Qualifications:

- Bachelor's degree preferred with emphasis on marketing, management or communications
- At least three years of successful sales expenence required with strong emphasis in business-to-business sales
- Media sales experience with a track record of success
- Multimedia sales experience including digital preferred
- · Ability to develop proposals and campaigns
- General business understanding of marketing and pricing models
- Proposal development and negotiating skills
- Excellent customer service, communication and presentation skills
- Strong computer skills including Microsoft Office, internet and online sales opportunities
- Ability to think creatively with good time management and teamwork skills

Reference Number: 143236

### Outside Single Copy Sales

This position is responsible for managing the tactical execution of sales strategies for CMGO single copy newspapers including the Dayton Daily News and all CMGO community newspapers. This outside sales position will work with multiple levels of our largest retail distributors to maximize in-store exposure and sales.

### Key responsibilities include:

- Developing and executing sales and promotion plans for single copy retail outlets that result in increased sales of our newspapers.
- Achieving budgeted volume and revenue goals for single copy newspapers.
- Making outside sales calls to key retail outlets to maximize single copy sales.
- Optimize point-of-purchase exposure throughout CMGO markets that results in winning the store-by-store promotional battles with competitive print products.
- Develop sales tactics to grow digital single copy product sales and engagement. This position is expected to be making outside sales calls every day.
- Maximizing bulk sales of newspapers or digital products to large institutions such as schools, hospitals, events and hotels.
- Working with Marketing and Distribution, utilize all promotional tools, including in-store signage, upcoming Sunday ads, online

- Single Copy retail and corporate route audits to include school accounts.
- Working with schools and teachers to maximize Newspaper in Education copy volume and usage.

### Position requirements:

- Direct outside sales experience required.
- Bachelor's degree or equivalent work experience preferred.
- Excellent and effective communication, interpersonal, and organizational skills.
- Proven history of excellent follow through.
- Must be creative and ready open to new ideas.
- Proven history of building mutually beneficial, needs-based relationships with customers.
- Experience in retail promotions or retail store sales a plus.
- Must be available to work weekends as needed.
- Must be able to work with other departments as needed including Advertising and Marketing



promotion, masthead coupon promotion, e-mail and social media marketing, to maximize single copy sales.

Advertising or marketing experience a plus Reference Number: 00144806

'art-Time Board Operator/Producer

This is an entry level but critical position in the radio master control room. This position requires a person to be tech savvy. Employees are responsible for keeping programming on air, engineering local & syndicated talk shows, coordinating live newscasts & following Cox Media Group & FCC guidelines. This is a fast paced position that requires multi-tasking & the ability to trouble-shoot issues under pressure. This person should be a self-starter, critical thinker and takes pride in their work. This person reports to the Assistant Program Director.

Job Responsibilities:

- Operation of station broadcast transmitter
- Coordination of remote broadcasts
- Understanding and ability to implement Emergency Alert System
- Producing local & syndicated talk shows
- Assisting anchors with breaking news/editing audio
- Production dubbing & producing
- Maintaining 3 radio station simultaneously
- Other duties as assigned

### We Look For:

- Reliability
- Willingness to learn

### We Look For:

- Ability to remain cool under pressure
- A commitment to high performance
- Weekend, evening & on call availability a must
- Knowledge of editing software including Adobe Audition
- 2 years of soundboard/radio experience required

### We provide:

- Opportunities for advancement
- A positive supportive work environment
- A fun fast paced job for the right person

Reference Number: 140830

### All Media Journalist

Reporters play key roles in Cox Media Group's drive to be the essential source for local news, cultivating important sources and building relationships that result in scoops. They are accurate, fair, nimble and flexible while providing an acceptable volume of high-quality, unique content for at least three of our four platforms (TV, print, radio, digital). With sound news judgment and a keen understanding of multi-platform news cycles, they create timely content in the forms best suited to each audience's needs. With a keen understanding of each platform's strategies, they create content aimed at growing audience and audience satisfaction. Reporters collaborate closely with content managers but exercise independent judgment and action in the field. They work under pressure and conduct themselves in a professional manner.

### Responsibilities:

- Gather news stories and images; investigate claims from officials and others; verify accuracy and truthfulness of facts.
- Quickly respond to breaking news and other assignments and return images and information for digital and radio.
- Immediately tell Breaking News Team and editors about breaking/timely news and multi-platform sharing opportunities.
- Capture key images, video and audio and be proficient in visual
- Apply multi-platform news judgment to all assignments.
- Use social media to engage and grow audience; regularly suggest stories from social media tips and audience engagement.
- Be competent at producing news in all 4 platforms radio, TV, print, digital.
- Be able to write clear, accurate and well-written news stories, using critical thinking skills to challenge assumptions.
- Understand audience goals and metrics in all four platforms and know how to use that information to maximize audience engagement and reach.
- Meet additional minimum job requirements and processes for specific broadcast/publishing beat/jobs

### Minimum Qualifications:

- Valid driver's license and access to transportation
- Excellent writing and communication skills
- Photo/video experience

### **Preferred Qualifications:**

- College degree
- At least one year of newsroom experience

### Job Competencies:

- News judgment, initiative and problem-solving
- Accuracy and thoroughness and sense of urgency
- Dependability and follow-through and able to meet deadlines
- Ability to think and act clearly and quickly under pressure
- Accurate and fast writing/news-gathering skills for all four platforms
- Expertise in all four platforms
- Interviewing skills
- Internal relationship-building, communication and processfollowing.
- Mastery of promotional and process language
- Bias awareness and ability to balance stories
- Flexibility and ability to quickly adapt to change and work as a

### **Packaging Associates**

Cox Media Group Ohio is seeking qualified candidates to work at its Print Technology Center in Franklin, Ohio. Responsibilities Continued: Responsibilities:

- Feeding of pre-printed materials and newspaper sections into the insert machine
- Stacking of bundled newspapers from press delivery systems and transporting to appropriate areas
- Removal of newspaper sections and/or pre-printed materials from created packages

Contact: kymberly.bell@coxinc.com

- Operation of powered strapping equipment
- Cleaning of work area as needed

### Minimum Qualifications:

- At least 18 years of age
- Ability to lift 20 to 50 lbs repeatedly Ability to stand for long periods of time

### Reference Numbers:

Davs - 144192

Nights - 144187



### We offer these excellent benefits:

Medical | Dental | Vision | Pension | 401k with a company match | Paid vacation | Fitness Center

To apply, go to:

http://www.coxmediagroup.com/careers
No telephone calls please

Cox Media Group Ohio is the area's leading single, integrated media organization. This organization is comprised of WHIO-TV's Channel 7, the Dayton Daily News, Springfield News-Sun, Journal-News, Cox Ohio's Southwestern Ohio weekly newspapers, our commercial printing and mail operations and Cox radio stations in Dayton (WHIO AM and FM, WHKO and WZLR). Cox was started in 1898 by Governor James M. Cox. Cox Media Group Ohio is a unit of Cox Enterprises.

Cox Media Group Ohio is an Equal Opportunity Employer

Revised: 07.2014

Acct 017120C

Name DDN EMPLOYMENT

Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*

Phone 9372252107

City DAYTON

State OH Zip 45402

E-Mail

Client

Ad Name 16852442A

Reply Request

Caller:

Ad Id 16852442

Standby Type

Start 07/30/14

Issues 4

Stop 08/03/14

**Class 2065** 

Copy Line DoYouHaveStrongCollegeandUniversit

Rate CCPRO

Pay Type BI Colors 0

Editions DDLY/NDLY/SHJN/SOXP/

SKYW/OPBC/OPWC/

Rep MISC ACCOUNTS

Tear sheets

Earliest Production Deadline:

00/00/00

Lines	88 7,22 1
Depth Columns	
Other Charges	0.00
Discounts	0.00
Total	0.00



7/30-8/3 All Pubs

### Garrison, Jamica (CMG-Dayton)

From:

Jones, Treva (CMG-Dayton)

Sent:

Thursday, October 02, 2014 5:07 PM

Subject:

Cox Media Group - Recruitment Efforts - HR Manager

**Attachments:** 

CMG HR Mgr Ohio as of 10012014.docx

Bcc:

'cheryl.krueger@wright.edu'; 'careers@wittenberg.edu'; 'hwilliams@wilberforce.edu'; 'christine.wiley@udayton.edu'; 'garrij01@odjfs.state.oh.us'; 'sharma.fox@sinclair.edu'; 'krichbaum.19@osu.edu'; 'gary@beonair.com'; 'lhinkebein@national-college.edu';

'careers@clarkstate.edu'; 'careercenter@nab.org'; 'igoff@mvctc.com';
'joanie.krein@miamijacobs.edu'; 'cscjobs@kent.edu'; 'kslaton@jvscinti.org';
'swackkid@yahoo.com'; 'dean.blimine@indwes.edu'; 'huocrecruit@gmail.com';
'career@edisonohio.edu'; 'career@cedarville.edu'; 'mrobinson6@devry.edu'; 'Dayvest@lycos.com'; 'josh.logan@csu.edu'; 'lesa.devond@csu.edu'; Jones, Treva (CMG-

Dayton); 'career@cedarville.edu'

Greetings,

Please post the attached Cox Media Group Job Description's on your website and/or job board for up to 30 days if possible to ensure our company advertising efforts are in compliance with all FCC recruitment listings in the community.

Job Title: HR Manager

Job Location: Cox Media Group - 1611 South Main Street, Dayton, Ohio 45409

Number of Positions: 1

Salary Range: Market

How to Apply: jobs.coxmediagroup.com

Thanks In Advance,



Treva Jones | Human Resources Coordinator Cox Media Group Ohio | 1611 S. Main St. | Dayton, OH 45409

Ph: (937) 225-6997 | Fax:: (937) 225-2153 | Email: Treva.Jones@coxinc.com

ACTNOW.BEBOLD.STAYTRUE.



### Do You Have Strong Employee Relations and Recruiting Skills?

### Passion for Building Diverse Teams?

# Cox Media Group Ohio is looking for an HR MANAGER –

The Human Resource Manager serves as a key business partner and provides a variety of human resources consulting services in collaboration with the Director, HR.

This role will provide HR support and expertise in the core functional areas of Human Resources with a major focus on **employee relations** and **recruiting**, **diversity** and **building our brand** and **relationships with local colleges and universities** focusing on and identifying talent. Successful candidates will have both employee relations and recruiting experience.

Successful candidates will also have *employee relations and recruiting* experience. This role implements tactical and strategic HR programs and is responsible for continuously evaluating and optimizing operational efficiencies. Incumbent will have foundational knowledge of organizational development working in a manufacturing and corporate environment.

### **Primary Responsibilities and Essential Functions**

- Responsible for supporting 200+ manufacturing employees
- Serve as the expert in college recruiting and developing internship programs as well as defining and monitoring key metrics to evaluate campus recruitment
- Technical HR knowledge, e.g., employment laws, FLSA, recruiting and selection, talent management, and training and development.
- Knowledge of HR best practices and demonstrated success working with college relation programs.
- Strong organizational and leadership skills and demonstrated ability to manage conflicting priorities.

### **Minimum**

- · Bachelor's degree in related field or equivalent experience
- Minimum of five (5) to seven (7) years of HR experience, with a minimum of (3) years as a HR Manager or comparable role supporting client groups of 200+ employees
- · Excellent communication skills, both oral and written
- · Ability to work with little or no supervision
- · Demonstrated analytical and problem solving skills
- Ability to work flexible hours to include some evenings and weekends

### Preferred

- Experience building college relationships and intern programs
- Project management experience
- · PHR or SPHR certification a plus
- Ability to prioritize and deliver results against a work plan in a fast paced environment, giving attention to detail

If this sounds like the job for you or someone you know please go to: <a href="http://www.coxenterprises.com/careers">http://www.coxenterprises.com/careers</a> and search for job # 146232

### Garrison, Jamica (CMG-Dayton)

From:

Jones, Treva (CMG-Dayton)

Sent:

Thursday, October 02, 2014 5:13 PM

Subject:

Cox Media Group - Recruitment Efforts - Multimedia Reporter/First Responder

Attachments:

Multi+Media+First+Responder+10.14.docx

Bcc:

'cheryl.krueger@wright.edu'; 'careers@wittenberg.edu'; 'hwilliams@wilberforce.edu'; 'christine.wiley@udayton.edu'; 'garrij01@odjfs.state.oh.us'; 'sharma.fox@sinclair.edu'; 'krichbaum.19@osu.edu'; 'gary@beonair.com'; 'lhinkebein@national-college.edu';

'careers@clarkstate.edu'; 'careercenter@nab.org'; 'igoff@mvctc.com';
'joanie.krein@miamijacobs.edu'; 'cscjobs@kent.edu'; 'kslaton@jvscinti.org';
'swackkid@yahoo.com'; 'dean.blimine@indwes.edu'; 'huocrecruit@gmail.com';
'career@edisonohio.edu'; 'career@cedarville.edu'; 'mrobinson6@devry.edu'; 'Dayvest@lycos.com'; 'josh.logan@csu.edu'; 'lesa.devond@csu.edu'; 'career@cedarville.edu';

Jones, Treva (CMG-Dayton)

### Greetings,

Please post the attached Cox Media Group Job Description's on your website and/or job board for up to 30 days if possible to ensure our company advertising efforts are in compliance with all FCC recruitment listings in the community.

Job Title: Multi Media Reporter/First Responder

Job Location: Cox Media Group - 1611 South Main Street, Dayton, Ohio 45409

Number of Positions: 1

Salary Range: Market

How to Apply: jobs.coxmediagroup.com

Thanks In Advance,



Treva Jones | Human Resources Coordinator Cox Media Group Ohio | 1611 S. Main St. | Dayton, OH 45409

Ph: (937) 225-6997 | Fax:: (937) 225-2153 | Email: <u>Treva.Jones@coxinc.com</u>

ACTNOW.BEBOLD.STAYTRUE.

Cox Media Group - Ohio is the area's leading single, integrated media organization. This organization is comprised of WHIO-TV's Channel 7, the Dayton Daily News, Springfield News-Sun, Hamilton JournalNews, Middletown Journal, Cox Ohio's Southwestern Ohio weekly newspapers, our commercial printing and mail operations and Cox radio stations in Dayton (WHIO AM and FM, WHKO and WZLR). Cox was started in 1898 by Governor James M. Cox. Cox Media Group- Ohio is a unit of Cox Enterprises.

Multimedia First Responder

We are seeking self-sufficient journalists capable of cultivating important contacts in the field, asking key questions on breaking news scenes to quickly determine scope of event and work well under pressure in a fast-paced work environment.

### Responsibilities:

- Respond to scene of breaking news, where they will operate Live U for live TV coverage
- · Operate still camera for web/print use
- Use smart phone to quickly send still pictures via email to breaking news team
- Use a hand-held scanner to monitor breaking news while out of the office
- Use a GPS and paper maps to navigate to scenes quickly
- Share information quickly with breaking news team so planning can begin among all platforms
- Be available for Live U shots at least one hour before and during all TV newscast times.

### Minimum Qualifications:

- Give initial live report from scene for radio, so voice skills a requirement
- Work independently in the field while multi-tasking and staying in constant communication with the breaking news team
- Scanner experience a plus
- Above-average knowledge of streets in Dayton and these counties in the Miami Valley area (Montgomery, Greene, Clark, Preble, Darke, Champaign, Logan, Shelby, Mercer, Miami, Auglaize, Warren, Clinton, Wayne Co. Indiana) a plus

### We offer these excellent benefits:

- Medical
- Paid vacation
- Dental
- 401k with a company match
- Vision
- · Onsite Fitness center & dining facility
- Pension

To apply, submit resume to: caryn.golden@cmgohio.com Subject Line: Multimedia First Responder

Please include salary requirements

No telephone calls please

Cox Media Group Ohio is an Equal Opportunity Employer

### Garrison, Jamica (CMG-Dayton)

From:

Jones, Treva (CMG-Dayton)

Sent:

Friday, September 19, 2014 4:30 PM

Cc:

Woods, Damon (CMG-Dayton); Mitchell, Toni (CMG-Dayton)

**Subject:** 

FW: Cox Media Group - Recruitment Efforts - Reporter

Attachments:

Reporter.docx; Reporter.First Responder.docx

Bcc:

'cheryl.krueger@wright.edu'; 'careers@wittenburg.edu'; 'hwilliams@wilberforce.edu'; 'christine.wiley@udayton.edu'; 'garrij01@odjfs.state.oh.us'; 'sharma.fox@sinclair.edu'; CCI LOU - Retail Support - Airline; 'krichbaum.19@osu.edu'; 'gary@beonair.com'; 'lhinkebein@national-college.edu'; 'careercenter@nab.org'; 'igoff@mvctc.com'; 'joanie.krein@miamijacobs.edu'; 'cscjobs@kent.edu'; 'kslaton@jvscinti.org'; 'swackkid@yahoo.com'; 'dean.blimine@indwes.edu'; 'huocrecruit@gmail.com'; 'career@edisonohio.edu'; 'mrobinson6@devry.edu'; 'Day-vest@lycos.com';

'naacpdayton3181@sbcglobal.net'; 'careers@clarkstate.edu'; 'josh.logan@csu.edu';

'lesa.devond@csu.edu'; 'career@cedarville.edu'

### Greetings,

Please post the attached Cox Media Group Job Description's on your website and/or job board for up to 30 days if possible to ensure our compliance with our company advertising efforts with all recruitment listings in the community.

Job Title: Reporter & Reporter First Responder

Job Location: Cox Media Group - 1611 South Main Street, Dayton, Ohio 45409

Number of Positions: Multiple Positions

Salary Range: Market

How to Apply: jobs.coxmediagroup.com

Thanks in Advance,



Treva Jones | Human Resources Coordinator Cox Media Group Ohio | 1611 S. Main St. | Dayton, OH 45409

Ph: (937) 225-6997 | Fax:: (937) 225-2153 | Email: Treva.Jones@coxinc.com

ACTNOW. REBOLD. STAY TRUE.

### Reporter Responsibilities

- Display urgency, tenacity and passion to get the best, most complete content on deadline.
- Create breaking news content effectively and communicate to their managers as soon as a story is confirmed, and update weather content when weather conditions warrant.
- When the first to arrive on the scene of breaking news, quickly assess the situation, relay information to the assignment desk.
- Generate clean, concise content that is balanced and unbiased, complete, indepth and dependable, incorporating, where appropriate, a diverse range of sources. Content should not contain errors of fact or judgment.
- Use strong interviewing skills and demonstrate voice and/or script-writing skills by providing live and/or recorded content for use on radio.
- Demonstrate social media savvy and use technology to file content remotely.
- Are flexible in scheduling because of the changing needs of news events, including working overtime and being on call, and handle other assignments as needed.

### Additional responsibilities and qualifications:

- Report regularly on breaking and developing weather events and their aftermath.
- Maintain speed, quality and clarity on air while describing breaking news.
- Create multiple news stories per day.
- · File reports for radio and digital.
- Pleasant-speaking voice with clear articulation.
- Are flexible in scheduling because of the changing needs of news events, including working overtime and being on call, and handle other assignments as needed.

### Minimum Qualifications

- Bachelor's degree preferred or 1-3 years of professional television newscast experience.
- Valid driver's license.
- Requirements may change over time depending on technology and company priorities.

Please apply to this position by visiting cox.com/career and search using job ID 144846

Acct 017120C

Name DDN EMPLOYMENT

Phone 9372252107

Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*

E-Mail Client

City DAYTON

State OH Zip 45402

Caller:

Ad Name 16948194A

Reply Request

Ad Id 16948194

Standby Type

Start 10/12/14

Issues 5

Stop 10/16/14

Class 2045

Total

Rate CCPRO

Pay Type BI

Copy Line COXMEDIAGROUPOHIOALLMEDI

Rep MISC ACCOUNTS

Colors 0

Editions DDLY/NDLY/SHJN/

G. D. #

0.00

Tear sheets

Earliest Production Deadline: 00/00/00

Lines..... 65 Depth..... 5.31 Columns... Price 0.00 Other Charges 0.00 Discounts 0.00

ď Zoom Zoom Related \* Mark Categorize Follow Translate & Select Find Editing Unread A One Note Actions -Rufes ' Move Move Reply Reply Forward 🖼 More -Respond Thu 10,2/2014 5:03 PM (元 ignore So Junk \* Delete

Jones, Treva (CMG-Dayton)

Cox Media Group - Recruitment Efforts - All Media Journalist

Chery, krosser @wright.edu; Crareers@wittenberg.edu; Chwilliams @witberforce.edu; Christine, wiery@udayton.edu; Charifolds state..oh.us; Charimaniacobs.edu; Charimaniacom; Charimaniacobs.edu; Charimaniacob

Message.

S<sub>C</sub>

Greetings,

Please post the attached Cox Media Group Job Description's on your website and/or job board for up to 30 days if possible to ensure our company advertising efforts are in compliance with all FCC recruitment listings in the community.

Job Title: All Media Journalist

Job Location: Cox Media Group - 1611 South Main Street, Dayton, Ohio 45409

Number of Positions: 1

Salary Range: Market

How to Apply: jobs.coxmediagroup.com

Thanks In Advance,

COXMEDIA

Ph. (937) 225-6997 | Fax:: (937) 225-2153 | Email: Treva Jones@coxinc.com ACTNOWREEMOLD.STAYTRUE. Cox Media Group Ohio | 1611 S. Main St. | Dayton, OH 45409 Treva Jones | Human Resources Coordinator

# Do You Have a Passion for News and Looking for a Challenging Position in a Collaborative Newsroom that Delivers Content for All Media Platforms (Digital, Television, Radio and Print)? Cox Media Group Ohio is looking for an

### All Media Journalist

All Media Journalists (AMJ) at Cox Media Group Ohio are on the cutting edge of news. Our AMJs are trained and equipped to write for newspaper, report and edit TV packages, deliver digital news, photos and video, and contribute voice and sound to our news radio station. The position will cover a community beat near Dayton, Ohio, and the new reporter will write and produce TV packages daily. Some night and weekend work may be required. Our new AMJ will join a news operation that includes more than 100 reporters, producers and editors. Together the team produces news and information that nearly 1 million local residents rely upon to help them live their lives. We produce news on WHIO TV, the No. 1 ranked CBS news station in the country; the Dayton Daily News, Springfield News-Sun and Hamilton Journal-News, three strong daily newspapers; WHIO radio, the No. 1 local news radio station; and a suite of local digital sites, apps and products.

### **Primary Responsibilities:**

- Displays a strong sense of urgency, high energy and tenacity to report on breaking news and other general assignments.
- Displays ability to work under pressure, and perform multiple tasks simultaneously.
- Develops and nurtures important sources quickly, building relationships that result in scoops
- Works in close communication with the Breaking News Team members to send in information, pictures, raw video and audio for digital and radio.
- Must work well with a team, but will often be self-directed.
- Uses time effectively and efficiently, meeting deadlines for multiple media platforms.
- Is flexible in shift starting times and work locations.
- Gathers, writes, produces and presents content for digital, television, radio and print.

### **Minimum Qualifications**

- · Bachelor's degree is preferred.
- Plus 2 4 years' experience in a print, TV or digital newsroom
- Excellent driving record

Cox Media Group is an integrated broadcasting, publishing, direct marketing and digital media company that includes the national advertising rep firms of Cox Reps. Additionally, CMG owns Cox Target Media, which operates Valpak, one of North America's leading direct marketing companies, and Savings.com, a leading online source for savings.

The company's operations currently include 14 broadcast television stations and one local cable channel, 57 radio stations, eight daily newspapers and more than a dozen non-daily publications, and more than 100 digital services.

CMG currently operates in more than 30 media markets and reaches approximately 52 million Americans weekly, including more than 32 million TV viewers, more than 4 million print and online newspaper readers, and 14 million radio listeners.

If this sounds like the job for you or someone you know please go to: <a href="http://www.coxenterprises.com/careers">http://www.coxenterprises.com/careers</a> and search for job # 149756.

Cox Media Group is an Equal Opportunity Employer; Minorities/Women/Veterans/Disabled

Acct 017120C

Name DDN EMPLOYMENT

Phone 9372252107

Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*\*

E-Mail

Client

City DAYTON

State OH Zip 45402

Caller:

Ad Name 16948194A

Reply Request

Ad Id 16948194

Standby Type

Start 10/12/14

Issues 5

Stop 10/16/14

Class 2045

Lines.....

Depth.....

Columns...

Other Charges

Discounts

Price

Total

Rate CCPRO

Rep MISC ACCOUNTS

Pay Type BI

Copy Line COXMEDIAGROUPOHIOALLMEDI

Colors 0

Editions DDLY/NDLY/SHJN/

Tear sheets

Earliest Production Deadline: 00/00/00

65

5.31

0.00

0.00

0.00

0.00

Cox Media Group Ohlo is An Equal Opportunity Employer

Acct 017120C

Name DDN EMPLOYMENT

Phone 9372252107

Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*

E-Mail

City DAYTON

State OH Zip 45402

Client

Caller:

Ad Name 16948194A

Reply Request

Ad Id 16948194

Standby Type

Start 10/12/14

Issues 5

Stop 10/16/14

Class 2045

Rate CCPRO

Copy Line COXMEDIAGROUPOHIOALLMEDI

Pay Type BI Colors 0

Editions DDLY/NDLY/SHJN/

Rep MISC ACCOUNTS G. D. #

Tear sheets

Earliest Production Deadline: 00/00/00

Lines..... 65 Depth..... 5.31 Columns... Price 0.00 Other Charges 0.00 Discounts 0.00 Total 0.00

Cox Media Group Onto is An Equal Opportunity Employer

Name DDN EMPLOYMENT

Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*\*

Acct 017120C Phone 9372252107

E-Mail

City DAYTON

State OH Zip 45402

Client

Caller:

Ad Name 16964357A

Ad Id 16964357

Reply Request

Standby Type

Start 10/27/14

Class 2095

Issues 7

Rate CCPRO

Rep MISC ACCOUNTS

Stop 11/02/14

Pay Type Bi

Colors 0

Tear sheets

Editions DDLY/NDLY/SHJN/OPBC/ G. D. #

Copy Line Doyoulikeworkinginahighenergyfastpac

OPWC/

Earliest Production Deadline: 00/00/00

Lines Depth Columns	112 9. <b>20</b> 1		
		Price	0.00
		Other Charges	0.00
Discounts	0.00		
Total	0.00		





# DO YOU LIKE WORKING IN A HIGH-ENERGY FAST PACED ENVIRONMENT AND HAVE A STRONG PASSION FOR MARKETING?

# COX MEDIA GROUP OHIO IS LOOKING FOR CANDIDATES FOR THE FOLLOWING POSITIONS?

Cox Media Group is seeking Marketing Professionals for our Dayton, Ohio locotion. As a Marketing Professional you will be responsible for supporting all Marketing activities. These positions offer on opportunity to support our print, radio, television and digital media team.

# MARKETING COMMUNITY AND PUBLIC RELATIONS SPECIALIST – JOB CODE #1410187 JOB SUMMARY:

The specialist is accountable for executing both internal and external communications for CMGO. This individual will be responsible for writing, editing, and ensuring the timely flow of information through press releases and other public communication. Schedule non-news entertainment based talent appearances for each platform. This individual will also write and produce community event announcements using marketing inventory. They will work on the tactical goals for the CMGO Community Outreach program. Implement and manage the community branding for all platforms. They will also be the Street Teom Lead handling the day-to-day and tactical efforts for this project. Also institute a CMGO foundation board to get input, strategy advice and approval from a diverse committee of employees on financial donations and marketing inventory donations to organizations.

# MARKETING CONCERT AND PROMOTIONS SPECIALIST – JOB CODE #1410184 JOB SUMMARY:

The specialist is accountable for the implementation of promotions across all CMGO platforms as well as concerts. Accountable for seeking out the best artists for our CMGO concert series (goal is 4-5 events per year) and working to negotiate with venues, booking agents and record labels. This job requires high energy and tenacity. They will work with our sales team to drive revenue opportunities and promote concerts.

# MARKETING EVENTS SPECIALIST – JOB CODE #1410189 JOB SUMMARY:

The specialist is accountable for the implementation for CMGO events with a focus on the ROI gaals. This position is responsible for negotioting with venues, vendors and talent for events. This job requires high energy and tenacity. This team member will work closely with sales to create additional revenue opportunities.

## MARKETING COORDINATOR – JOB CODE #1410185 JOB SUMMARY:

The marketing coordinator is responsible for providing execution support for a wide variety of marketing initiatives on the events, community outreach and promotions team. The position will act as a liaison in the marketing deportment with internal client groups including sales and content to handle details to ensure the on-time and on-target delivery of marketing support. The position requires an individual with exceptional project management, customer service and problem-solving skills, a strong attention to detail and follow through, excellent interpersonal skills (written and verbal) and the obility to manage a wide variety of marketing execution tasks under deadline. The marketing coordinator will also provide back up support for the execution of contests, events, ad trafficking and scheduling, and other administrative functions within the department.

If this sounds like the job for you or someone you know please go to: http://www.coxenterprises.com/careers and search for the job number, which is listed above.

### We offer these excellent benefits:

- Medical
- DentalVision

- Paid vacation
- 401K with a company match
- Onsite fitness center & dining facility

COX MEDIA GROUP OHIO IS AN EQUAL OPPORTUNITY EMPLOYER

Today's Pulse WHIOTV WHIO K99.1 FA



Fri 10/17/2014 12:56 PM

Jones, Treva (CMG-Dayton)

Cox Media Group - Recruitment Efforts

Tou forwarded this message on 11/3/2014 2:19 PM.

Message allererultmentAds 10.14.doc

Marketing Coordinator.pdf

Marketing Brents Specialist.pdf

Greetings,

Please post the attached Cox Media Group Job Description's on your website and/or Job board for up to 30 days if possible to ensure our company advertising efforts are in compliance with all FCC recruitment listings in the community.

Job Titles & Job ID #:

All Media Journalist - ID# 149396

Reporter - ID# 144846

Videographer I/Part-Time -- ID# 148001

Videographer /Editor II Full-Time - ID #149242 and 1410413

Marketing Coordinator - ID # 1410185

Marketing Communications & PR Specialist - ID #1410187

Marketing Concert & Promotions Specialist – ID# 1410184 Marketing Events Specialist — 104-1410189

Producer -- ID #149360

Job Location: Cox Media Group - 1611 South Main Street, Dayton, Ohio 45409

Number of Positions: 1

Salary Range: Market

How to Apply: jobs.coxmediagroup.com

Cox Media Group Ohio

1611 S. Main Street

Dayton, Ohio 45409

The following positions are open and candidates will be considered for:

### All Media Journalist

Our AMJs are trained and equipped to write for newspaper, report and edit TV packages, deliver digital news, photo and video and contribute voice and sound for our news radio station. This position will cover a community beat near Dayton, Ohio. Some night and weekend work may be required. For more specific requirements and to apply, visit: <a href="http://www.coxmediagroup.com/careers">http://www.coxmediagroup.com/careers</a>. Use Job ID 149396

### Reporter (TV)

Strong interviewing skills and the ability to cover breaking news effectively and accurately are a must. Our reporters must display urgency, tenacity and passion to get the best and most complete content on deadline. Our reporters should be social media savvy and have the ability to use voice and script writing skills to contribute to radio as appropriate. For more specific requirements and to apply, visit: http://www.coxmediagroup.com/careers. Use Job ID 144846

### Videographer I / Part-Time

Must be able to work in high-pressure situations and able to make quick editorial and technical decisions in the field and during editing. Must be flexible in scheduling due to the changing needs of news events, including being on-call. At least 1 year experience working in a television news environment, including but not limited to shooting news video, non-linear editing, shooting live shots and lighting. Experience with ENG truck operation desired. Be able to lift and carry upwards of 50lbs of equipment. For more specific requirements and to apply, visit: <a href="http://www.coxmediagroup.com/careers">http://www.coxmediagroup.com/careers</a>. Use Job ID 148001

### Videographer/Editor II Full-time

Interested persons should be able to demonstrate good news judgment and the ability to work in a fast-paced, deadline-oriented atmosphere. Applicants should have previous experience working in a television news department, including shooting, lighting, non-linear editing and ENG truck operation. Experience with use of a DSLR camera a big plus. For more specific requirements and to apply, visit: <a href="http://www.coxmediagroup.com/careers">http://www.coxmediagroup.com/careers</a>. Use Job ID 149242 and 1410413.

Cox Media Group Ohio is An Equal Opportunity Employer

Acct 017120C

Name DDN EMPLOYMENT

Phone 9372252107

Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*\*

E-Mail

Client

City DAYTON

State OH Zip 45402

Caller:

Ad Name 16948194A

Reply Request

Ad Id 16948194

Standby Type

Start 10/12/14

Issues 5

Stop 10/16/14

Class 2045

Rate CCPRO

Pay Type BI

Copy Line COXMEDIAGROUPOHIOALLMEDI

Rep MISC ACCOUNTS

Colors 0

Editions DDLY/NDLY/SHJN/

G. D. #

Tear sheets

Earliest Production Deadline: 00/00/00

Lines Depth Columns	65 5.31 1
Price Other Charges	0.00
Discounts	0.00
Total	0.00



Fri 10/17/2014 12:56 Ptvl

Jones, Treva (CMG-Dayton)

Cox Media Group - Recruitment Efforts

ிbevond@csu.com; ் careers @wittenberg.edu; ் 'career @cedavrike.edu'; ் 'career @edisonobio.edu'; ் 'mrobrisono@devry.edu'; ் 'ean.blimine@mdwes.edu'; ் 'swaddod@yahoo.com'; ் 'careerservices@muchio.edu'; ் 'hwillæms@wilberforce.edu'; ் 'deryi.kueger @wright.edu'; ் 'garrij01@odjfs.state.oh.us'; ் 'gary@beonair.com'; '' 'careerservices@muchio.edu'; ் 'hwillæms@wilberforce.edu'; ் 'deryi.kueger @wright.edu'; ் 'garrij01@odjfs.state.oh.us'; ் 'gary@beonair.com'; '' 'careerservices@muchio.edu'; ் 'hwillæms@wilberforce.edu'; ் 'deryi.kueger @wright.edu'; ் 'garrij01@odjfs.state.oh.us'; ் 'gary@beonair.com';

Message TecruitmentAds 10.14. door

Vou forwarded this message on 11/3/2014 2:19 PM.

Marketing Coordinator.pdf

Marketing Events Specialist.pdf

Greetings,

Please post the attached Cox Media Group Job Description's on your website and/or Job board for up to 30 days if possible to ensure our company advertising efforts are in compliance with all FCC recruitment listings in the community.

Job Titles & Job ID #:

All Media Journalist - ID# 149396

Reporter -- ID# 144845

Videographer I/Part-Time - ID# 148001

Videographer / Editor II Full-Time - 10 #149242 and 1410413

Marketing Coordinator - ID # 1410185

Marketing Communications & PR Specialist -- ID #1410187 Marketing Concert & Promotions Specialist - ID# 1410184 Marketing Events Specialist -- IO# -- 1410189 Producer -- ID #149360 Job Location: Cox Media Group - 1611 South Main Street, Dayton, Ohio 45409

Number of Positions: 1

Salary Range: Morket

How to Apply: jobs.coxmediagroup.com

### MARKETING EVENTS SPECIALIST

### JOB DESCRIPTION

**DEPARTMENT: Marketing** 

**REPORTS TO: Manager, Events and Community Outreach** 

JOB STATUS: Full-time, New Position

**SALARY GRADE: TBD** 

### **JOB SUMMARY:**

The specialist is accountable for the implementation for CMGO events with a focus on the ROI goals. This position is responsible for negotiating with venues, vendors and talent for events. This job requires high energy and tenacity. This team member will work closely with sales to create additional revenue opportunities.

- Event production for all CMGO B2C events (including but not limited to, Dayton Women's Fair, Radiothon, HomeWorld, Radio Unplugged events)
- Negotiate venues, vendors, talent, and services and ensure all contracts are legally vetted for liability/insurance/safety obligations.
- Develop and manage the P&L and project plans.
- Work with key stakeholders to develop sponsorship benefits packages (collaboration with sales) and provide client support before, during and after event.
- Develop and execute the marketing plan to generate awareness of the events, ticket sales, and sponsor deliverables.
- Conduct post-event evaluations to optimize results with future events and provide proof-ofperformance summaries and presentations underscoring client ROI

### **QUALIFICATIONS**

- 1. BA degree required (marketing, communications, public relations or English preferred).
- 2. 5 years of event marketing and project management experience.
- 3. Strong project management skills needed. Accountable for quality of outcome.
- 4. Highly creative, yet detail oriented.
- 5. Positive attitude with the ability to work in a team setting and willingness to assist whenever needed to get the job done.
- 6. Excellent interpersonal, organizational, verbal and written communication skills.
- 7. Strong customer service skills required.

Acct 017120C

Name DDN EMPLOYMENT

Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*\*

Phone 9372252107

E-Mail

City DAYTON

State OH

Client

Caller:

Ad Name 16964357A

Reply Request

Ad Id 16964357

Standby Type

Start 10/27/14

Issues 7

Stop 11/02/14

**Class 2095** 

Lines.....

Depth.....

Columns...

Other Charges

**Discounts** 

Price

Total

Rate CCPRO

Pay Type BI

Copy Line Doyoulikeworkinginahighenergyfastpac

Rep MISC ACCOUNTS

Colors 0

Editions DDLY/NDLY/SHJN/OPBC/ G. D. #

OPWC/

Tear sheets

Earliest Production Deadline: 00/00/00

112

9.20

0.00

0.00

0.00

0.00

Name DDN EMPLOYMENT

Address \*\*\*\*\*\*DO NOT MAIL\*

Acet 017120C Phone 9372252107

E-Mail Client

City DAYTON

Caller:

Ad Name 17026160A

Ad Id 17026160

Reply Request

Standby Type

Start 12/16/14

Class 2115

Copy Line Marketing Coordinator

Editions DDLY/NDLY/SHJN/OPBC/

Earliest Production Deadline:

Lines	78
Depth Columns	6.40 1
Other Charges	0.00
Discounts	0.00
 Total	0.00

Issues 14

Rate CCPRO

Rep MISC ACCOUNTS

Stop 12/29/14

Pay Type BI

Colors 0

State OH

Zip 45402

Tear sheets



# DO YOU LIKE WORKING IN A HIGH-ENERGY FAST PACED ENVIRONMENT AND HAVE A STRONG PASSION FOR MARKETING?

# COX MEDIA GROUP OHIO IS LOOKING FOR CANDIDATES FOR THE FOLLOWING POSITIONS?

Cox Media Group is seeking Marketing Professionals for our Dayton, Ohio location. As a Marketing Professional you will be responsible for supporting all Marketing activities. These positions offer an opportunity to support our print, radio, television and digital media team.

# MARKETING COMMUNITY AND PUBLIC RELATIONS SPECIALIST – JOB CODE #1410187 JOB SUMMARY:

The specialist is accountable for executing both internal and external communications for CMGO. This individual will be responsible for writing, editing, and ensuring the timely flow of information through press releases and other public communication. Schedule non-news entertainment based talent appearances for each platform. This individual will also write and produce cammunity event announcements using marketing inventory. They will work on the tactical goals for the CMGO Community Outreach program. Implement and manage the community branding for all platforms. They will also be the Street Team Lead handling the doy-to-day and tactical efforts for this project. Also institute a CMGO foundation board to get input, strategy advice and approval from a diverse committee of employees on financial donations and marketing inventory donations to organizations.

# MARKETING CONCERT AND PROMOTIONS SPECIALIST – JOB CODE #1410184 JOB SUMMARY:

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# MARKETING EVENTS SPECIALIST – JOB CODE #1410189 JOB SUMMARY:

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### MARKETING COORDINATOR - JOB CODE #1410185 JOB SUMMARY:

The marketing coordinator is responsible for providing execution support for a wide variety of marketing initiatives on the events, community outreach and promotions team. The position will act as a liaison in the marketing department with internal client groups including sales and content to handle details to ensure the antime and on-target delivery of marketing support. The position requires an individual with exceptional project management, customer service and problem-solving skills, a strang attention to detail and follow through, excellent interpersonal skills (written and verbal) and the ability to manage a wide variety of marketing execution tasks under deadline. The marketing coordinator will also provide back up support for the execution of contests, events, ad trafficking and scheduling, and other administrative functions within the department.

If this sounds like the job for you or someone you know please go to: http://www.coxenterprises.com/careers and search for the job number, which is listed above.

### We offer these excellent benefits:

- Medical
- Dental
- VisionPension

- Paid vacation
- 401K with a company match
- Onsite filness center & dining facility

COX MEDIA GROUP OHIO IS AN EQUAL OPPORTUNITY EMPLOYER

一語 Today's Pulse / WHO Vの WHIO Kのの1FM



Fri 10/17/2014 12:56 PM

Jones, Treva (CMG-Dayton)

Cox Media Group - Recruitment Efforts

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Message ElectuitmentAds 10.14.docx

Marketing Coordinator.pdf

Marketing Events Spedalist.pdf

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Job Titles & Job ID #:

All Media Journalist - ID# 149396

Reporter - ID# 144846

Videographer I/Part-Time - ID# 148001

Videographer / Editor II Full-Time - ID #149242 and 1410413

Marketing Coordinator -- ID # 1410185

Marketing Communications & PR Specialist -- ID #1410187

Marketing Events Specialist — 10# - 1410189 Marketing Concert & Promotions Specialist — 10# 1410184

Producer -- 1D #149360

Job Location: Cox Media Group - 1611 South Main Street, Dayton, Ohio 45409

Number of Positions: 1

Salary Range: Morket

How to Apply: Jobs.coxmediagroup.com

### **MARKETING Coordinator**

### JOB DESCRIPTION

**DEPARTMENT: Marketing** 

REPORTS TO: Manager, Events and Community Outreach

JOB STATUS: Full-time

**SALARY GRADE: TBD** 

### JOB SUMMARY:

The marketing coordinator is responsible for providing execution support for a wide variety of marketing initiatives on the events, community outreach and promotions team. The position will act as a liaison in the marketing department with internal client groups including sales and content to handle details to ensure the on-time and on-target delivery of marketing support. The position requires an individual with exceptional project management, customer service and problem-solving skills, a strong attention to detail and follow through, excellent interpersonal skills (written and verbal) and the ability to manage a wide variety of marketing execution tasks under deadline. The marketing coordinator will also provide back up support for the execution of contests, events, ad trafficking and scheduling, and other administrative functions within the department.

- Assists marketing specialists and managers to execute details of numerous consumer contests, B2C events, marketing campaigns and promotional partnerships - all requiring an attention to detail and the ability/willingness to communicate to/with key constituents
- Contest fulfillment and prize management for departmental promotions
- Tracking of tickets and prizes that come into the department
- Creation and maintenance of departmental calendar to include all events, promotions, and major sponsorships
- Manage ordering all promotional materials for the marketing department and street team efforts
- Maintain prize winner database
- Serves as primary back up to related functions for the department

### QUALIFICATIONS

- 1. Associates degree required (marketing, business, communications or a related field).
- 2. 3 years of marketing and project management experience.
- 3. Strong project management skills needed. Accountable for quality of outcome.
- 4. Proficient in Microsoft office including excel, word, and power-point.
- 5. Experience with Photoshop preferred.
- 6. Highly creative, yet detail oriented.
- 7. Positive attitude with the ability to work in a team setting and willingness to assist whenever needed to get the job done.
- 8. Excellent interpersonal, organizational, verbal and written communication skills.
- 9. Strong customer service skills required.

Acet 017120C

Name DDN EMPLOYMENT

Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*\*

Phone 9372252107

E-Mail

City DAYTON

Zip 45402 State OH

Client

Caller:

Ad Name 16964357A

Ad Id 16964357

Reply Request

Standby Type

Start 10/27/14

Issues 7

Stop 11/02/14

Class 2095

Rate CCPRO

Pay Type BI

Copy Line Doyoulikeworkinginahighenergyfastpac

Rep MISC ACCOUNTS

Colors 0

Editions DDLY/NDLY/SHJN/OPBC/ G. D. #

OPWC/

Tear sheets

Earliest Production Deadline: 00/00/00

Lines	112
Depth Columns	9.20 <sub>.</sub>
Price	0.00
Other Charges	0.00
Discounts	0.00
Total	0.00



Name DDN EMPLOYMENT

Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*

Acct 017120C

Phone 9372252107

E-Mail

City DAYTON

State OH

Zip 45402

Client

Caller:

Ad Name 17026160A

Reply Request

Ad Id 17026160

Standby Type

Start 12/16/14

Class 2115

Lines.....

Depth.....

Columns...

**Discounts** 

Other Charges

Price

Total

Issues 14

Rate CCPRO

Rep MISC ACCOUNTS

Stop 12/29/14

Pay Type BI

Colors 0

Copy Line Marketing Coordinator

Editions DDLY/NDLY/SHJN/OPBC/

Earliest Production Deadline: 12/29/2014

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Tear sheets



### DO YOU LIKE WORKING IN A HIGH-ENERGY FAST PACED ENVIRONMENT AND HAVE A STRONG PASSION FOR MARKETING?

### COX MEDIA GROUP OHIO IS LOOKING FOR CANDIDATES FOR THE FOLLOWING POSITIONS?

Cox Media Group is seeking Marketing Professionals for our Dayton, Ohio location. As a Marketing Professional you will be responsible for supporting all Marketing activities. These positions offer an opportunity to support our print, radio, television and digital media team

### MARKETING COMMUNITY AND PUBLIC RELATIONS SPECIALIST -JOB CODE #1410187 JOB SUMMARY:

The specialist is accountable for executing both internal and external communications for CMGO. This individual will be responsible for writing, editing, and ensuring the timely flow of information through press releases and other public communication Schedule non-news entertainment based talent appearances for each platform. This individual will also write and produce community event announcements using marketing inventory. They will work on the tactical goals for the CMGO Community Outreach program. Implement and manage the community branding for all platforms They will also be the Street Team Lead handling the day to day and tactical efforts for this project. Also institute a CMGO foundation board to get input, strategy advice and approval from a diverse committee of employees on financial donations and marketing inventory donations to organizations

### MARKETING CONCERT AND PROMOTIONS SPECIALIST -JOB CODE #1410184 JOB SUMMARY:

The specialist is accountable for the implementation of promotions across all CMGO platforms as well as concerts. Accountable for seeking out the best artists for our CMGO concert series (goal is 4-5 events per year) and working to negotiate with venues, booking agents and record labels. This job requires high energy and tenacity. They will work with our sales team to drive revenue opportunities and pramote concerts

### MARKETING EVENTS SPECIALIST - JOB CODE #1410189 JOB SUMMARY:

The specialist is accountable for the implementation for CMGO events with a focus on the ROI goals. This position is responsible for negotiating with venues, vendors and talent for events. This job requires high energy and tenacity. This team member will work closely with sales to create additional revenue opportunities.

### MARKETING COORDINATOR - JOB CODE #1410185 JOB SUMMARY:

The marketing coordinator is responsible for providing execution support for a wide variety of marketing initiatives on the events, community outreach and promotions team. The position will act as a liaison in the marketing department with internal client groups including sales and content to handle details to ensure the on-time and on-target delivery of marketing support. The position requires an individual with exceptional project management, customer service and problem-solving skills, a strong attention to detail and follow through, excellent interpersonal skills (written and verbal) and the ability to manage a wide variety of marketing execution tasks under deadline. The marketing coordinator will also provide back up support for the execution of contests, events, ad trafficking and scheduling, and other administrative functions within the department.

If this sounds like the job for you or someone you know please go to: http://www.coxenterprises.com/careers and search for the job number, which is listed above.

### We offer these excellent benefits:

- Medical
- Dental
- Vision
- Pension

- Paid vacation
- 401K with a company match
- · Onsite filness center & dining facility

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Todav's Pulse



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Fri 10/17/2014 12:55 Pt.1

Jones, Treva (CMG-Dayton)

Cox Media Group - Recruitment Efforts

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Marketing Coordinator.pdf

Marketing Events Specialist.pdf

Greetings,

Please post the attached Cox Media Group Job Description's on your website and/or Job board for up to 30 days if possible to ensure our company advertising efforts are in compliance with all FCC recruitment listings in the community.

Job Titles & Job ID #:

All Media Journalist - ID# 149396

Reporter -- ID# 144846

Videographer I/Part-Time - ID# 148001

Videographer / Editor II Full-Time - ID #149242 and 1410413

Marketing Coordinator - ID # 1410185

Marketing Communications & PR Specialist - ID #1410187 Marketing Events Specialist -- 10# -- 1410189

Marketing Concert & Promotions Specialist - ID# 1410184

Producer - ID #149360

Job Location: Cox Media Group - 1611 South Main Street, Dayton, Ohio 45409

Number of Positions: 1

Salary Range: Market

How to Apply: jobs.coxmediagroup.com

### MARKETING EVENTS SPECIALIST

### JOB DESCRIPTION

**DEPARTMENT: Marketing** 

REPORTS TO: Manager, Events and Community Outreach

JOB STATUS: Full-time, New Position

SALARY GRADE: TBD

### JOB SUMMARY:

The specialist is accountable for the implementation for CMGO events with a focus on the ROI goals. This position is responsible for negotiating with venues, vendors and talent for events. This job requires high energy and tenacity. This team member will work closely with sales to create additional revenue opportunities.

- Event production for all CMGO B2C events (including but not limited to, Dayton Women's Fair, Radiothon, HomeWorld, Radio Unplugged events)
- Negotiate venues, vendors, talent, and services and ensure all contracts are legally vetted for liability/insurance/safety obligations.
- Develop and manage the P&L and project plans.
- Work with key stakeholders to develop sponsorship benefits packages (collaboration with sales) and provide client support before, during and after event.
- Develop and execute the marketing plan to generate awareness of the events, ticket sales, and sponsor deliverables.
- Conduct post-event evaluations to optimize results with future events and provide proof-ofperformance summaries and presentations underscoring client ROI

### **QUALIFICATIONS**

- 1. BA degree required (marketing, communications, public relations or English preferred).
- 2. 5 years of event marketing and project management experience.
- 3. Strong project management skills needed. Accountable for quality of outcome.
- 4. Highly creative, yet detail oriented.
- 5. Positive attitude with the ability to work in a team setting and willingness to assist whenever needed to get the job done.
- 6. Excellent interpersonal, organizational, verbal and written communication skills.
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401K with a company match

Vision

· Onsite fitness center & dining facility

Pension

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Fri 10/17/2014 12:55 PM

# Jones, Treva (CMG-Dayton)

Cox Media Group - Recruitment Efforts

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Greetings,

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Job Titles & Job ID #:

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Reporter - ID# 144846

Videographer I/Part-Time -- ID# 148001

Videographer/Editor II Full-Time -- ID #149242 and 1410413

Marketing Coordinator -- ID # 1410185

Marketing Communications & PR Specialist -- ID #1410187

Marketing Concert & Promotions Specialist -- ID# 1410184 Marketing Events Specialist - ID# - 1410189

Producer -- ID #149360

Job Location: Cox Media Group - 1611 South Main Street, Dayton, Ohio 45409

Number of Positions: 1

Salary Range: Market

How to Apply: Jobs.coxmediagroup.com

Cox Media Group Ohio

1611 S. Main Street

Dayton, Ohio 45409

The following positions are open and candidates will be considered for:

### All Media Journalist

Our AMJs are trained and equipped to write for newspaper, report and edit TV packages, deliver digital news, photo and video and contribute voice and sound for our news radio station. This position will cover a community beat near Dayton, Ohio. Some night and weekend work may be required. For more specific requirements and to apply, visit: <a href="http://www.coxmediagroup.com/careers">http://www.coxmediagroup.com/careers</a>. Use Job ID 149396

### Reporter (TV)

Strong interviewing skills and the ability to cover breaking news effectively and accurately are a must. Our reporters must display urgency, tenacity and passion to get the best and most complete content on deadline. Our reporters should be social media savvy and have the ability to use voice and script writing skills to contribute to radio as appropriate. For more specific requirements and to apply, visit: <a href="http://www.coxmediagroup.com/careers">http://www.coxmediagroup.com/careers</a>. Use Job ID 144846

### Videographer I / Part-Time

Must be able to work in high-pressure situations and able to make quick editorial and technical decisions in the field and during editing. Must be flexible in scheduling due to the changing needs of news events, including being on-call. At least 1 year experience working in a television news environment, including but not limited to shooting news video, non-linear editing, shooting live shots and lighting. Experience with ENG truck operation desired. Be able to lift and carry upwards of 50lbs of equipment. For more specific requirements and to apply, visit: <a href="http://www.coxmediagroup.com/careers">http://www.coxmediagroup.com/careers</a>. Use Job ID 148001

### Videographer/Editor II Full-time

Interested persons should be able to demonstrate good news judgment and the ability to work in a fast-paced, deadline-oriented atmosphere. Applicants should have previous experience working in a television news department, including shooting, lighting, non-linear editing and ENG truck operation. Experience with use of a DSLR camera a big plus. For more specific requirements and to apply, visit: <a href="http://www.coxmediagroup.com/careers">http://www.coxmediagroup.com/careers</a>. Use Job ID 149242 and 1410413.

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E-Mail

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State OH Zip 45402

Client

Caller:

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Reply Request

Ad Id 16955451

Standby Type

Start 10/18/14

Issues 8

Stop 10/26/14

Class 2045

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Depth.....

Columns...

**Discounts** 

Other Charges

Price

Total

Rate CCPRO

Pay Type BI

Copy Line COXMEDIAGROUPOHIOFullTimeVi

Rep MISC ACCOUNTS

Colors 0

Editions DDLY/NDLY/SHJN/SOXP/

Earliest Production Deadline: 10/16/2014

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Tear sheets

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Attachments:

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From: Garrison, Jamica (CMG-Dayton)

Sent: Wednesday, December 03, 2014 5:48 PM

To: Garrison, Jamica (CMG-Dayton)

Subject: Employment Opportunities - Cox Media Group Ohio

Good Day,

Please share the attached positions with job seekers interested in employment opportunities with our company.

Thank you for being a partner with Cox Media Group Ohio!

Have a great day!



Jamica Garrison | Human Resources Coordinator
Cox Media Group Ohio | 1611 S. Main Street | Dayton, Ohio 45409
Ph: 937-225-6998 | Fax:: (937) 225-2153 | Email: Jamica.Garrison@coxinc.com

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# Do you like working in a high-energy fast paced environment and have a strong passion for Digital Media?

# Cox Media Group Ohio is looking for candidates for the following positions?

Cox Media Group is seeking Digital Professionals for our Dayton, Ohio location. These positions offer an opportunity to support our digital media team.

### Digital Audience Specialist I - Job Code # 1411292

### Job Summary:

Curate and present digital-first content so that it appeals to an increasingly mobile and social audience. Work with Content teams to ensure immediate social media and mobile presence (SMS, push alerts, apps) during breaking news and severe weather, assisting as necessary. Employ news judgment to select brand-appropriate content for all CMGO platforms. Review and analyze metrics to make daily content and strategy decisions. Optimize all content (stories, video, photos, live streams, etc.) for maximum search engine reach and social media referrals. Generate ideas and create content (news bursts, blogs, polls, photo galleries, video, quizzes, etc.) to grow visits across all platforms. Write clear and compelling headlines, teases, news bursts and social media posts. Actively communicate and collaborate with colleagues, managers and other stakeholders. Demonstrate ability to be flexible and work in high-energy fast-paced environment. Work with sales to develop features that we can monetize. Proactively solve problems and help others find solutions when needed. Stay current on Digital audience, technology and advertising trends to help drive business development. Utilize strong presentation skills (PowerPoint, Word, Prezi, etc.) – must be able to present in front of groups when needed. Exhibit a sense of humor, fun and creativity. Handle other assignments as needed, showing flexibility and adaptability.

### Digital Audience Specialist II - Job Code # 1410856

### Job Summary:

Develop and implement social media content for media brands across existing and emerging platforms (i.e. Facebook, Twitter, Instagram, Pinterest, Tumblr, Vine, etc.). Use metrics analysis and research to make social content decisions, with focus on continuous improvement and benchmarking. Identify and implement strategic opportunities and innovative ideas to amplify social reach across all devices and platforms including mobile. Effectively and regularly communicate with colleagues, managers and other stakeholders across departments; ability to work in high-energy fast-paced environment. Stay current on Digital audience, technology and advertising trends to help drive business development. Work closely with third parties, vendors and other CMG properties to launch new products and services. Actively watch, listen to, read or otherwise review CMGO products across all platforms (TV, radio, print); proactive problem-solver who values collaboration.

If this sounds like the job for you or someone you know please go to: <a href="http://www.coxenterprises.com/careers">http://www.coxenterprises.com/careers</a> and search for the Job Code, which is listed above.

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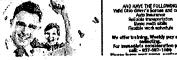
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'- Email' < career@cedarville.edu>; '- Email' < ldevond@centralstate.edu>; '- Email' < josh.logan@csu.edu>; '- Email' < hream@coxohio.com>; '- Email' < Day-VEST@lycos.com>; '- Email' < mrobinson6@devry.edu>; '- Email' < huocrecruit@gmail.com>; '- Email' < swackkid@yahoo.com>; '- Email' < kslaton@jvscinti.org>; '- Email' < cscjobs@kent.edu>; '- Email' < joanie.krein@miamijacobs.edu>; '- Email' < careercenter@nab.org>; '- Email' < hr@nab.org>; '- Email' < hr@nab.org>; '- Email' < hwilliams@wilberforce.edu>; '- Email' < careers@wittenberg.edu>; '- Email' < hwilliams@wilberforce.edu>; '- Email' < careers@wittenberg.edu>; '- Email' < cheryl.krueger@wright.edu>; 'twithrow1@udayton.edu'; 'Idickey1@udayton.edu'

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> Place Your Ad Online 24 hours a day at w.DaytonDailyNews.com

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Excellent wage & benefits
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WE ARE SEERING POSITIVE MINDED, EXTROYENTED, RE-SULT DRIVEN, TEAM PLAYERS TO JOIN OUR CREW!

Requirements:
--Fostive minded disposition and outgoing personality
--Excellent time management stalls
--Froticiency in written and verbal communication

Perks; -Flexible hours -Evening hours -Paid training

PLEASE CALL MARKSSA TO SET UP PRELIMINARY INTERVIEW 937-716-8332 LIMITED TIME SLOTS, LIMITED POSITIONS CALL ASAP

If you are surpliable parly marning hours Zern to 6:30am Monday - Friday Zern to Tam Saturday Zern to Barn Sunday

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Dating Services 

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## 9 Garage Sales

Post Your ad at

DaytonDaily News.com/garagesale or call 937-223-1515

Condition to place parage tale add are to follows

Place- Kalder Cases half Console Place or beach, Excellent cardion, \$400.

Subject:

**Attachments:** 

FW: Employment Opportunities - Cox Media Group Ohio

Digital\_Sales\_Specialist.112514.pdf; Media\_Campaign\_Coordinator.112514.pdf;

News\_Technology\_Manager.120314.pdf; Sales\_Associate.112514.pdf;

Sales\_Coordinator.112514.pdf; Visual\_Team\_Lead.120314.pdf

'- Email' < career@cedarville.edu >; '- Email' < ldevond@centralstate.edu >; '- Email' < <u>iosh.logan@csu.edu</u>>; '- Email' < <u>hrteam@coxohio.com</u>>; '- Email' < <u>Day-VEST@lycos.com</u>>; '-Email' < mrobinson6@devry.edu >; '- Email' < huocrecruit@gmail.com >; '- Email' < swackkid@yahoo.com>; '- Email' < kslaton@jvscinti.org>; '- Email' < cscjobs@kent.edu>; '-Email' < joanie.krein@miamijacobs.edu >; '- Email' < careercenter@nab.org >; '- Email' < hr@nab.org>; '- Email' < dclark@beonair.com>; '- Email' < Aminah.Costner@jfs.ohio.gov>; '-Email' < tommielewis@mipcllc.com >; '- Email' < hwilliams@wilberforce.edu >; '- Email' < careers@wittenberg.edu>; '- Email' < cheryl.krueger@wright.edu>; 'twithrow1@udayton.edu'; 'Idickey1@udayton.edu'

From: Garrison, Jamica (CMG-Dayton)

Sent: Wednesday, December 03, 2014 5:48 PM

To: Garrison, Jamica (CMG-Dayton)

Subject: Employment Opportunities - Cox Media Group Ohio

Good Day,

Please share the attached positions with job seekers interested in employment opportunities with our company.

Thank you for being a partner with Cox Media Group Ohio!

Have a great day!



Jamica Garrison | Human Resources Coordinator

Cox Media Group Ohio | 1611 S. Main Street | Dayton, Ohio 45409

Ph: 937-225-6998 | Fax:: (937) 225-2153 | Email: Jamica.Garrison@coxinc.com

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### **News Technology Manager**

The News Technology Manager implements the strategic vision for CMGO content operations. He/She oversee news gathering, planning, budgeting and execution, and possess a keen understanding of the multiplatform news cycles as well as a high level of news judgment in at least one platform with developing news judgment in the other platforms. Will lead teams of cross- and multi-platform talent while seeking new tactical strategies to simplify operations and accelerate convergence. Will inspire and instill confidence in the staff, and foster teamwork and collaboration. The News Technology manager is responsible for performance and deadline obligations

### **Primary Responsibilities**

- Oversee the technical operations of the news department, including but not limited to all ENG equipment and newsroom computer editing and writing systems.
- Oversee the hiring, training, and retaining members of the visual staff (videographers/editors/photographers).
- Manage visual staff effectively to develop strong unique local content and meet platform deadlines.
- Serves as the newsroom leading authority on available broadcast, digital and print news industry products that keep CMGO on the forefront of content-gathering and distribution technology.
- Communicate clear expectations for quality content and the needs of our products' audiences.
- Oversee short- and long-term planning for content (breaking news and enterprise) and drive team coverage of big breaking stories.
- Serve as the newsroom authority on copyright issues and ethics with regard to use of 3<sup>rd</sup> party still pictures and video.
- Serve as newsroom contact with company lawyers in fulfilling subpoena requests for video and/or still images.
- Use metrics and research for planning and execution of content to increase audience.
- Serve as content liaison with engineering department to address technical issues or problems.
- Oversee the maintenance of company news vehicles and news equipment.
- Facilitate solutions to challenges and employee innovation.
- Communicate individual and team goals clearly.
- Motivate, coach, develop and keep staff focused to ensure excellent performance.
- Manage and review performance, and address quality and productivity performance issues.
- Develop IDPs to help staff embrace strengths and challenges, and share and grow their abilities.
- Hold staff accountable for content that is balanced, fair, accurate and complete, incorporating where appropriate, a diverse range of sources.

### Minimum Qualifications

- Bachelor's degree preferred.
- 5 or more years of newsroom experience required.
- Experience managing 5 or more employees preferred.
- Experience managing department budgets preferred.

If you are interested please apply at http://www.coxenterprises.com/careers/search-jobs.aspx - Job Code 1412221.

## To advertise call 937-323-5533 or go ordine at Springfielddswassunksom classified Spend () Spender () () Principle - 1951-195 **ADVERTISE** PETT) (B) Call our Sales Team COST AND FOUND CHASIFIED ads 937-323-5533 JOBS ads 868-901-HIRE Fax 937-328-2032 Subacriber Service. 800-441-6397 AND THE PROPERTY OF THE PROPER MERCHANDRES (OR LOCALIDINESTON) Place Your Ad Online Si boots a day at a legangladik masiya SPRINGFIELD NEWS SUN MONSTER SpringfieldNewsSun.com/jobs LATTR The country later of the count A STATE OF THE PARTY OF THE PAR 2500 I you are expressed phone with it And pricate the last limit and e debutant feel enter to enty Authors, 4541 Marror i store particularly described artists frontiage lectrified artists frontiage lectrified in the 1987, Page 1922 of the full factories of clark County. TOTAL COMMON WHITE OF A PARTY OF Chine Man County of the state of the stat COLOR COLORY CAND. CASE No. 14-CV-0717 All there is have good here and the color of the color The a line is the control of the con French Crown - Sporters Dress and street by introductions worker fall the base rate looks SPOTTER NEEDED: FILL-TIME HEAD ROTHER HEAD ROTHER University of the property of the pr Con Months Group Chie In An Expension by Extendings Three Divices for her law worth in a hard-SPRING HILLD STANDARD Con March Group State in An Input Opportung Employee

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Subject: Attachments: FW: Employment Opportunities - Cox Media Group Ohio Digital\_Sales\_Specialist.112514.pdf; Media\_Campaign\_Coordinator.112514.pdf; News\_Technology\_Manager.120314.pdf; Sales\_Coordinator.112514.pdf; Visual\_Team\_Lead.120314.pdf

'- Email' < career@cedarville.edu>; '- Email' < ldevond@centralstate.edu>; '- Email' < josh.logan@csu.edu>; '- Email' < hrteam@coxohio.com>; '- Email' < Day-VEST@lycos.com>; '- Email' < mrobinson6@devry.edu>; '- Email' < huocrecruit@gmail.com>; '- Email' < swackkid@yahoo.com>; '- Email' < kslaton@jyscinti.org>; '- Email' < cscjobs@kent.edu>; '- Email' < joanie.krein@miamijacobs.edu>; '- Email' < careercenter@nab.org>; '- Email' < hr@nab.org>; '- Email' < hwilliams@wilberforce.edu>; '- Email' < careers@wittenberg.edu>; '- Email' < hwilliams@wilberforce.edu>; '- Email' < careers@wittenberg.edu>; '- Email' < cheryl.krueger@wright.edu>; 'twithrow1@udayton.edu'; 'Idickey1@udayton.edu'

From: Garrison, Jamica (CMG-Dayton)

Sent: Wednesday, December 03, 2014 5:48 PM

To: Garrison, Jamica (CMG-Dayton)

Subject: Employment Opportunities - Cox Media Group Ohio

Good Day,

Please share the attached positions with job seekers interested in employment opportunities with our company.

Thank you for being a partner with Cox Media Group Ohio!

Have a great day!



Jamica Garrison | Human Resources Coordinator

<u>Cox Media Group Ohio</u> | 1611 S. Main Street | Dayton, Ohio 45409

Ph: 937-225-6998 | Fax:: (937) 225-2153 | Email: <u>Jamica.Garrison@coxinc.com</u>

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### **Digital Sales Specialist**

### Nature of Work

The Digital Sales Specialist is responsible for delivering and demonstrating our advertisers' return on investment based on the goals of their marketing campaigns.

- Digital Sales Specialist must be both analytical and possess excellent customer service skills.
- This individual will work closely with Media Consultants (MC's), clients and the Digital Operations team to deliver a superior return on investment for our digital advertising customers'.
- This position must maintain broad knowledge of all aspects of digital advertising including the products we offer and in what ways each is most effective for meeting advertiser goals.
- The Specialist will assist MCs create proposals based on customer goals and serve as a communication point between sales and the Digital Operations team
- The Specialist will additionally be asked to attend sales calls with MCs.
- Once the campaign is underway the Specialist will work with high-level customers to chart optimization approaches against their key performance indicators.
- At the end of the campaign this person will create custom performance reports that effectively analyze how customer goals were met or exceeded with the goal of increasing retention and upsells.
- The Specialist will use knowledge of demand and delivery to advise digital sales directors on rate setting and other approaches for effective yield management across multiple platforms.

### Experience/Education

- BA/BS degree or equivalent experience
- At least 3 years' experience working in a digital advertising operations role.
- At least 3 years' experience working directly with sales and marketers.
- Outstanding customer service skills with the keen ability to proactively anticipate and provide solutions to customer needs.
- Strong interpersonal skills with demonstrated experience in cross-functional collaboration.
- Excellent written and verbal communication skills; ability to relay technical concepts to nontechnical audiences.
- Demonstrated ability to build strong working relationships and consistently set and exceed service goals.
- Excellent attention to detail and ability to organize and prioritize assignments.
- Proven ability to manage multiple projects in a fast-paced environment with the ability to learn and apply new concepts and tools quickly.

If you are interested please apply at http://www.coxenterprises.com/careers/search-jobs.aspx - Job Code 1413132.

Name DDN EMPLOYMENT

Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*\*

Acct 017120C Phone 9372252107

E-Mail

City DAYTON

State OH Zip 45402

Client

Caller:

Ad Name 17014582A

Ad Id 17014582

Reply Request

Standby Type

Start 12/05/14

Issues 1

Stop 12/05/14

**Class** 2115

Rate CCPRO

Pay Type BI

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Tear sheets

Earliest Production Deadline: 00/00/00

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		Price	0.00
		Other Charges	0.00
Discounts	0.00		
Total	0.00		

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Acct 017120C

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Phone 9372252107

E-Mail

City DAYTON

State OH Zip 45402

Client

Caller:

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Ad Id 17016526

Reply Request

Standby Type

Start 12/06/14

Issues 0

Stop 12/05/14

Class 2115

Rate CCPRO

Pay Type BI

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G. D. #

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Earliest Production Deadline: 12/05/2014

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Other Charges	0.00
Discounts	0.00
Total	0.00

Acct 017120C

Name DDN EMPLOYMENT Address \*\*\*\*\*\*DO NOT MAIL\*\*\*\*\*\*

Phone 9372252107

E-Mail

City DAYTON

State OH Zip 45402

Client

Caller:

Ad Name 17116499A

Reply Request

Ad Id 17116499

Standby Type

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Issues 7

Stop 03/16/15

Class 2115

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City DAYTON

Zip 45402 State OH

Client

Caller:

Ad Name 17116460A

Reply Request

Ad Id 17116460

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Pay Type Bi

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### SPRINGFIELD NEWS-SUN MONSTER

SpringfieldNewsSun.com/jobs\_EXIX

### ADVERTISE

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From:

Urbana University Career Services <services@myinterfase.com>

Sent:

Monday, January 26, 2015 11:24 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Job approved at Urbana University!

January 26, 2015

Dear Jamica Garrison:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9639

Job Title: Digital Sales Specialist

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/urbana/employer

All changes to your job posting must be made at the Ohio Job Line website.

Nicholas T. Christian Associate Dean of Professional Development Urbana University 937-772-9284 nick.christian@urbana.edu

From:

Urbana University Career Services <services@myinterfase.com>

Sent:

Monday, January 05, 2015 3:39 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your job posted at Urbana University is about to expire!

January 5, 2015

Dear Cox Media Group Ohio:

Your job posting with Urbana University for Digital Sales Specialist (Job ID: 10639) will expire tomorrow. If you would like to edit, repost, or close this position, you may do so through Urbana University's JobQuest system at https://www.myinterfase.com/urbana/employer. If you have hired an Urbana University student or alumni to fill this position, please click on "Report a Hire" in the system. To login, please use the following:

Username: Jamica.Garrison@coxinc.com

Password: cox@2014

Note: If you don't remember your password please click on the Forgot your Password link on the login Page.

If I can be of further assistance in your recruiting needs, please feel free to contact me.

Sincerely,

Nick Christian Associate Dean of Students for Professional Development Urbana University 937-772-9284 nick.christian@urbana.edu www.urbana.edu

From:

OhioUniversityCareerServices@csm.symplicity.com

Sent:

Friday, December 12, 2014 2:45 PM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Ohio University Job Posting Approved

Dear Jamica Garrison:

The following position has been approved:

Digital Sales Specialist

If students are interested in applying for this position, they will submit their applications to you directly, unless you selected to have applications accumulated on-line in your Bobcat CareerLink account.

If you have any questions about your job posting, please feel free to contact us.

Thank you,

Career & Leadership Development Center Staff

Ohio University One Park Place Baker University Center 533 Athens, OH 45701

O: 740.593.2909 F: 740.593.1393

www.ohio.edu/careers careerandleadership@ohio.edu

The Division of Student Affairs Creating Community, Cultivating Leaders

From:

Capital University Career Development <services@myinterfase.com>

Sent:

Monday, December 15, 2014 9:43 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your job has been approved!

December 15, 2014

Dear:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9357

Job Title: Digital Sales Specialist

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/capital/employer

From:

sschumacher@otterbein.edu

Sent:

Friday, December 12, 2014 10:04 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your job has been approved!

December 12, 2014

Dear Jamica Garrison:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9357

Job Title: Digital Sales Specialist

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/otterbein/employer

Subject: Attachments:

FW: Employment Opportunities - Cox Media Group Ohio Digital\_Sales\_Specialist.112514.pdf; Media\_Campaign\_Coordinator.112514.pdf; News\_Technology\_Manager.120314.pdf; Sales\_Associate.112514.pdf; Sales\_Coordinator.112514.pdf; Visual\_Team\_Lead.120314.pdf

'- Email' < career@cedarville.edu>; '- Email' < ldevond@centralstate.edu>; '- Email' < josh.logan@csu.edu>; '- Email' < hrteam@coxohio.com>; '- Email' < Day-VEST@lycos.com>; '- Email' < mrobinson6@devry.edu>; '- Email' < huocrecruit@gmail.com>; '- Email' < swackkid@yahoo.com>; '- Email' < kslaton@jvscinti.org>; '- Email' < cscjobs@kent.edu>; '- Email' < joanie.krein@miamijacobs.edu>; '- Email' < careercenter@nab.org>; '- Email' < hr@nab.org>; '- Email' < hr@nab.org>; '- Email' < hwilliams@wilberforce.edu>; '- Email' < careers@wittenberg.edu>; '- Email' < hwilliams@wilberforce.edu>; '- Email' < careers@wittenberg.edu>; '- Email' < hwilliams@wilberforce.edu>; 'twithrow1@udayton.edu'; 'Idickey1@udayton.edu'

From: Garrison, Jamica (CMG-Dayton)

Sent: Wednesday, December 03, 2014 5:48 PM

To: Garrison, Jamica (CMG-Dayton)

Subject: Employment Opportunities - Cox Media Group Ohio

Good Day,

Please share the attached positions with job seekers interested in employment opportunities with our company.

Thank you for being a partner with Cox Media Group Ohio!

Have a great day!



Jamica Garrison | Human Resources Coordinator

<u>Cox Media Group Ohio</u> | 1611 S. Main Street | Dayton, Ohio 45409

Ph: 937-225-6998 | Fax:: (937) 225-2153 | Email: Jamica.Garrison@coxinc.com

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### **Sales Coordinator**

### Nature of Work

- Supports Media Consultant to maximize revenue potential and delivery for each account and for the company.
- Primary responsibility is to prepare Media Consultants so that they can maximize their field time.
   This is achieved by coordinating full client proposals including but not limited to pre-sales work and prospecting.
- Manages the day-to-day interaction with Media Consultants and clients including account setup/maintenance, coordinating creative and handling billing issues.
- Works with centralized ad operations, marketing and research teams to ensure client success.
- Enjoys building advertiser relationships while working in a collaborative sales environment

### Experience/Education

- Associate's degree or equivalent experience in a related field or prior advertising experience
- Excellent computer skills including MS Word, Excel and MS PowerPoint.
- Results driven and highly accountable
- Ability to excel in a fast paced environment and able to handle multiple projects simultaneously
- Must be able to work independently but also effectively as a part of a team
- Excellent organization, problem-solving and communication skills both oral and written.
- A strong desire and ability to work in a highly collaborative sales environment

If you are interested please apply at http://www.coxenterprises.com/careers/search-jobs.aspx - Job Code 1413136.

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SPRINGFIELD NEWS-SUN MONSTER SpringfieldNewsSun.com/jobs CMMA

Place Your Ad Online

Call our Sales Team

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Fax 937-225-2043
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## SPRINGFIELD NEWS-SUN | MONSTER

SpringfieldNewsSun.com/jobs [1976]

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Local News

From:

Urbana University Career Services <services@myinterfase.com>

Sent:

Monday, January 26, 2015 11:25 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Job approved at Urbana University!

January 26, 2015

Dear Jamica Garrison:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9642

Job Title: Sales Coordinator

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/urbana/employer

All changes to your job posting must be made at the Ohio Job Line website.

Nicholas T. Christian Associate Dean of Professional Development Urbana University 937-772-9284 nick.christian@urbana.edu

From:

sschumacher@otterbein.edu

Sent:

Friday, December 12, 2014 11:11 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your job has been approved!

December 12, 2014

Dear Jamica Garrison:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9359

Job Title: Sales Coordinator

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/otterbein/employer

From:

Capital University Career Development <services@myinterfase.com>

Sent:

Thursday, January 22, 2015 11:27 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your job has been approved!

January 22, 2015

Dear:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9642

Job Title: Sales Coordinator

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/capital/employer

From:

sschumacher@otterbein.edu

Sent:

Wednesday, January 21, 2015 4:18 PM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your job has been approved!

January 21, 2015

Dear Jamica Garrison:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9642

Job Title: Sales Coordinator

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/otterbein/employer

From:

Urbana University Career Services <services@myinterfase.com>

Sent:

Monday, January 05, 2015 3:39 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your job posted at Urbana University is about to expire!

January 5, 2015

Dear Cox Media Group Ohio:

Your job posting with Urbana University for Sales Coordinator (Job ID: 10633) will expire tomorrow. If you would like to edit, repost, or close this position, you may do so through Urbana University's JobQuest system at https://www.myinterfase.com/urbana/employer. If you have hired an Urbana University student or alumni to fill this position, please click on "Report a Hire" in the system. To login, please use the following:

Username: Jamica.Garrison@coxinc.com

Password: cox@2014

Note: If you don't remember your password please click on the Forgot your Password link on the login Page.

If I can be of further assistance in your recruiting needs, please feel free to contact me.

Sincerely,

Nick Christian Associate Dean of Students for Professional Development Urbana University 937-772-9284 nick.christian@urbana.edu www.urbana.edu

From:

career@otterbein.edu

Sent:

Monday, January 05, 2015 2:33 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your Cardinal Careers posting is about to expire!

January 5, 2015

Dear Cox Media Group Ohio:

The following job on our system will expire today:

Job ID: 10651

Job Title: Sales Coordinator

If you wish to review or repost this job, click the link below to login:

https://www.myinterfase.com/otterbein/employer

Username: Jamica.Garrison@coxinc.com

Note: If you don't remember your password please click on the Forgot your Password link on the login Page.

If you hired an Otterbein student for this position, please login to Cardinal Careers and complete the brief Report a Hire form on the left side of the page.

From:

Capital University Career Development <services@myinterfase.com>

Sent:

Friday, December 26, 2014 9:32 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your job has been approved!

December 26, 2014

Dear:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9359

Job Title: Sales Coordinator

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/capital/employer

Subject: Attachments:

FW: Employment Opportunities - Cox Media Group Ohio Digital\_Sales\_Specialist.112514.pdf; Media\_Campaign\_Coordinator.112514.pdf; News\_Technology\_Manager.120314.pdf; Sales\_Associate.112514.pdf; Sales Coordinator.112514.pdf; Visual\_Team\_Lead.120314.pdf

'- Email' < career@cedarville.edu>; '- Email' < ldevond@centralstate.edu>; '- Email' < josh.logan@csu.edu>; '- Email' < htteam@coxohio.com>; '- Email' < Day-VEST@lycos.com>; '- Email' < mrobinson6@devry.edu>; '- Email' < huocrecruit@gmail.com>; '- Email' < swackkid@yahoo.com>; '- Email' < kslaton@jvscinti.org>; '- Email' < cscjobs@kent.edu>; '- Email' < joanie.krein@miamijacobs.edu>; '- Email' < careercenter@nab.org>; '- Email' < ht@nab.org>; '- Email' < ht@nab.org>; '- Email' < htwilliams@wilberforce.edu>; '- Email' < careers@wittenberg.edu>; '- Email' < htwilliams@wilberforce.edu>; '- Email' < careers@wittenberg.edu>; '- Email' < htwilliams@wilberforce.edu>; '- Email' < ldickey1@udayton.edu'; 'Idickey1@udayton.edu'; 'Idickey1@udayton.edu'

From: Garrison, Jamica (CMG-Dayton)

Sent: Wednesday, December 03, 2014 5:48 PM

To: Garrison, Jamica (CMG-Dayton)

Subject: Employment Opportunities - Cox Media Group Ohio

Good Day,

Please share the attached positions with job seekers interested in employment opportunities with our company.

Thank you for being a partner with Cox Media Group Ohio!

Have a great day!



Jamica Garrison | Human Resources Coordinator Cox Media Group Ohio | 1611 S. Main Street | Dayton, Ohio 45409

Ph: 937-225-6998 | Fax:: (937) 225-2153 | Email: Jamica.Garrison@coxinc.com

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This message may contain advertising material and is brought to you by Cox Media Group Ohio, 1611 South Main Street. Dayton: OH 45409. If you do not wish to receive commercial email messages from the individual who sent you this message, please reply to this message and type "unsubscribe" in the subject line.



### Sales Associate

### **Nature of Work**

Join the Cox Media Group Ohio (CMGO) team, where your goal is to make our client experience as efficient, customized and gratifying as a full-service media group should provide. You'll develop strategies that drive sales and innovation for our valued clients and prospects, while demonstrating a commitment to our three core pillars: speed, passion and courage.

If your answer is "yes" for a majority of the following questions, you may be the next, Sales Associate we've been waiting for.

- Do you naturally build trust and relationships with the people you meet?
- Are you known for coming up with creative and unique solutions to problems?
- Do you desire to collaborate with multiple teams to achieve your goals?
- Are you highly-disciplined and like taking ownership of projects?
- Do you like operating in a high risk, high reward work environment?
- Our Associate Program is a Media Consultant in training program. Designed to work with key individuals in the sales organization to learn the backend fulfillment, product knowledge, marketing information and generally how the media business works.
- The Sales Associate has the potential of being promoted into a Media Consultant role after they have demonstrated certain criteria.
- A Media Consultant role is to sell the CMGO portfolio made up of radio, TV, newspaper and digital to small, medium and large businesses.

### Experience/Education

- Bachelor's degree or equivalent
- Access to personal transportation for client calls that are required for business purposes
- A valid driver's license and clear driving record
- Comfort with developing new relationships
- Ability to successfully work within tight deadlines and in a fast-paced environment
- Aptitude to clearly and succinctly present thoughts and ideas in front of groups and in written/email communication
- A willingness to learn and adapt to our spirited and idea-driven culture
- Excellent written, analytical, verbal communication and interpersonal skills

If you are interested please apply at http://www.coxenterprises.com/careers/search-jobs.aspx - Job Code 1413134.

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Fax 937-225-2043
Obituaries 937-225-2023
Subscriber Service. 800-441-6397

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From:

Urbana University Career Services <services@myinterfase.com>

Sent:

Monday, January 26, 2015 11:25 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Job approved at Urbana University!

January 26, 2015

Dear Jamica Garrison:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9641

Job Title: Sales Associate

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/urbana/employer

All changes to your job posting must be made at the Ohio Job Line website.

Nicholas T. Christian Associate Dean of Professional Development Urbana University 937-772-9284 nick.christian@urbana.edu

From:

sschumacher@otterbein.edu

Sent:

Friday, December 12, 2014 11:17 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your job has been approved!

December 12, 2014

Dear Jamica Garrison:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9364

Job Title: Sales Associate

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/otterbein/employer

From:

Capital University Career Development <services@myinterfase.com>

Sent:

Thursday, January 22, 2015 11:27 AM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your job has been approved!

January 22, 2015

Dear:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9641

Job Title: Sales Associate

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/capital/employer

From:

sschumacher@otterbein.edu

Sent:

Wednesday, January 21, 2015 4:18 PM

To:

Garrison, Jamica (CMG-Dayton)

Subject:

Your job has been approved!

January 21, 2015

Dear Jamica Garrison:

The following job you previously submitted to Ohio Job Line and forwarded to our office has been approved. It is now available for student viewing:

Job ID: 9641

Job Title: Sales Associate

You may click the link below and log into our system to review this job or view any activity:

https://www.myinterfase.com/otterbein/employer